# Website review
# thegowestcollection.ca

Generated on September 22 2024 14:29 PM

**The score is 51/100**

## SEO Content

| ⚠️ | Title | The Go West Collection \| Apparel and Home Goods for Outdoor Enthusiasts<br><br>**Length : 71**<br><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. |
|---|---|---|
| ✅ | Description | A collection of home goods and clothing for men, women and children. Designed for outdoor enthusiasts by the documentary filmmakers at Knox Robinson Films.<br><br>**Length : 155**<br><br>Great, your meta description contains between 70 and 160 characters. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| locale | en_US |
| type | website |
| title | The Go West Collection \| Apparel and Home Goods for Outdoor Enthusiasts |
| description | A collection of home goods and clothing for men, women and children. Designed for outdoor enthusiasts by the documentary filmmakers at Knox Robinson Films. |
| url | https://www.thegowestcollection.ca/ |
| site_name | The Go West Collection |
| updated_time | 2022-11-24T07:19:30-05:00 |

# SEO Content

|  |  |  |  |  |  |  |
|---|---|---|---|---|---|---|
|  |  | image | | https://www.thegowestcollection.ca/wp-content/uploads/2022/11/gowestfallandwinter-1-1024x1011.jpg | | |
|  |  | image:secure_url | | https://www.thegowestcollection.ca/wp-content/uploads/2022/11/gowestfallandwinter-1-1024x1011.jpg | | |
|  |  | image:width | | 1024 | | |
|  |  | image:height | | 1011 | | |
|  |  | image:alt | | the go west collection | | |
|  |  | image:type | | image/jpeg | | |

| | Headings | **H1** 0 | **H2** 0 | **H3** 1 | **H4** 0 | **H5** 2 | **H6** 0 |
|---|---|---|---|---|---|---|---|
| | | • [H3] The go west collection<br>• [H5] Contact Us<br>• [H5] Subscribe to newsletter | | | | | |

| | Images | We found 2 images on this web page.<br><br>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|---|---|---|
| | Text/HTML Ratio | Ratio : **1%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| | Flash | Perfect, no Flash content has been detected on this page. |
| | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | URL Rewrite | Good. Your links looks friendly! |
|---|---|---|
| | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| | In-page links | We found a total of 10 links including 0 link(s) to files |

# SEO Links

| | | |
|---|---|---|
| ◎ | Statistics | External Links : noFollow 0% |
| | | External Links : Passing Juice 90% |
| | | Internal Links 10% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| The go west collection | Internal | Passing Juice |
| Store | External | Passing Juice |
| Women | External | Passing Juice |
| Men | External | Passing Juice |
| Babies and Toddlers | External | Passing Juice |
| Kids | External | Passing Juice |
| Shoes | External | Passing Juice |
| Accessories | External | Passing Juice |
| Home Goods | External | Passing Juice |
| Blog | External | Passing Juice |

# SEO Keywords

| | | |
|---|---|---|
| ◎ | Keywords Cloud | **knox brought robinson films** |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| brought | 1 | ✖ | ✖ | ✖ | ✖ |
| knox | 1 | ✖ | ✖ | ✔ | ✖ |
| robinson | 1 | ✖ | ✖ | ✔ | ✖ |
| films | 1 | ✖ | ✖ | ✔ | ✖ |

# Keywords Consistency

# Usability

| | | |
|---|---|---|
| | Url | Domain : thegowestcollection.ca<br>Length : 22 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| | Doctype | HTML 5 |
| | Encoding | Perfect. Your declared charset is UTF-8. |
| | W3C Validity | Errors : 0<br>Warnings : 0 |
| | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles.<br>✖ Too bad, your website has too many CSS files (more than 4).<br>✖ Too bad, your website has too many JS files (more than 6).<br>✔ Perfect, your website takes advantage of gzip. |

# Document

## Mobile

| | Mobile Optimization | |
|---|---|---|
| | | ✔ Apple Icon |
| | | ✔ Meta Viewport Tag |
| | | ✔ Flash content |

## Optimization

| | XML Sitemap | Great, your website has an XML sitemap. |
|---|---|---|
| ✔ | | https://www.thegowestcollection.ca/sitemap_index.xml |
| ✔ | Robots.txt | http://thegowestcollection.ca/robots.txt |
| | | Great, your website has a robots.txt file. |
| ✔ | Analytics | Great, your website has an analytics tool. |
| | | Google Analytics |