







Website review thegowestcollection.ca

Generated on September 22 2024 14:15 PM






The score is 51/100






SEO Content

	<p>Title</p>	<p>The Go West Collection Apparel and Home Goods for Outdoor Enthusiasts</p> <p>Length : 71</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																
	<p>Description</p>	<p>A collection of home goods and clothing for men, women and children. Designed for outdoor enthusiasts by the documentary filmmakers at Knox Robinson Films.</p> <p>Length : 155</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1384 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>The Go West Collection Apparel and Home Goods for Outdoor Enthusiasts</td> </tr> <tr> <td>description</td> <td>A collection of home goods and clothing for men, women and children. Designed for outdoor enthusiasts by the documentary filmmakers at Knox Robinson Films.</td> </tr> <tr> <td>url</td> <td>https://www.thegowestcollection.ca/</td> </tr> <tr> <td>site_name</td> <td>The Go West Collection</td> </tr> <tr> <td>updated_time</td> <td>2022-11-24T07:19:30-05:00</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	The Go West Collection Apparel and Home Goods for Outdoor Enthusiasts	description	A collection of home goods and clothing for men, women and children. Designed for outdoor enthusiasts by the documentary filmmakers at Knox Robinson Films.	url	https://www.thegowestcollection.ca/	site_name	The Go West Collection	updated_time	2022-11-24T07:19:30-05:00
Property	Content																	
locale	en_US																	
type	website																	
title	The Go West Collection Apparel and Home Goods for Outdoor Enthusiasts																	
description	A collection of home goods and clothing for men, women and children. Designed for outdoor enthusiasts by the documentary filmmakers at Knox Robinson Films.																	
url	https://www.thegowestcollection.ca/																	
site_name	The Go West Collection																	
updated_time	2022-11-24T07:19:30-05:00																	


SEO Content

		<p>image https://www.thegowestcollection.ca/wp-content/uploads/2022/11/gowestfallandwinter-1-1024x1011.jpg</p> <p>image:secure_url https://www.thegowestcollection.ca/wp-content/uploads/2022/11/gowestfallandwinter-1-1024x1011.jpg</p> <p>image:width 1024</p> <p>image:height 1011</p> <p>image:alt the go west collection</p> <p>image:type image/jpeg</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>1</td> <td>0</td> <td>2</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H3] The go west collection • [H5] Contact Us • [H5] Subscribe to newsletter 	H1	H2	H3	H4	H5	H6	0	0	1	0	2	0
H1	H2	H3	H4	H5	H6									
0	0	1	0	2	0									
	Images	<p>We found 2 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 90%
		Internal Links 10%

In-page links

Anchor	Type	Juice
The go west collection	Internal	Passing Juice
Store	External	Passing Juice
Women	External	Passing Juice
Men	External	Passing Juice
Babies and Toddlers	External	Passing Juice
Kids	External	Passing Juice
Shoes	External	Passing Juice
Accessories	External	Passing Juice
Home Goods	External	Passing Juice
Blog	External	Passing Juice

SEO Keywords






	Keywords Cloud	knox brought films robinson
--	----------------	-----------------------------

Keywords Consistency










Keyword	Content	Title	Keywords	Description	Headings
brought	1	✘	✘	✘	✘
knox	1	✘	✘	✔	✘
robinson	1	✘	✘	✔	✘
films	1	✘	✘	✔	✘

Keywords Consistency

Usability


	Url	Domain : thegowestcollection.ca Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Document

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.thegowestcollection.ca/sitemap_index.xml
	Robots.txt	http://thegowestcollection.ca/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics