







Website review thegowestcollection.co.uk

Generated on September 22 2024 14:18 PM






The score is 51/100






SEO Content

|  | <p>Title</p> | <p>The Go West Collection Apparel and Home Goods for Outdoor Enthusiasts</p> <p>Length : 71</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | | | |
|---|---|--|----------|---------|--------|-------|------|---------|-------|---|-------------|---|-----|--|-----------|------------------------|--------------|---------------------------|
|  | <p>Description</p> | <p>A collection of home goods and clothing for men, women and children. Designed for outdoor enthusiasts by the documentary filmmakers at Knox Robinson Films.</p> <p>Length : 155</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1384 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>The Go West Collection Apparel and Home Goods for Outdoor Enthusiasts</td> </tr> <tr> <td>description</td> <td>A collection of home goods and clothing for men, women and children. Designed for outdoor enthusiasts by the documentary filmmakers at Knox Robinson Films.</td> </tr> <tr> <td>url</td> <td>https://www.thegowestcollection.co.uk/</td> </tr> <tr> <td>site_name</td> <td>The Go West Collection</td> </tr> <tr> <td>updated_time</td> <td>2022-11-24T07:19:30-05:00</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | The Go West Collection Apparel and Home Goods for Outdoor Enthusiasts | description | A collection of home goods and clothing for men, women and children. Designed for outdoor enthusiasts by the documentary filmmakers at Knox Robinson Films. | url | https://www.thegowestcollection.co.uk/ | site_name | The Go West Collection | updated_time | 2022-11-24T07:19:30-05:00 |
| Property | Content | | | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | | | |
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| updated_time | 2022-11-24T07:19:30-05:00 | | | | | | | | | | | | | | | | | |


SEO Content

| | | <table><tr><td>image</td><td>https://www.thegowestcollection.co.uk/wp-content/uploads/2022/11/gowestfallandwinter-1-1024x1011.jpg</td></tr><tr><td>image:secure_url</td><td>https://www.thegowestcollection.co.uk/wp-content/uploads/2022/11/gowestfallandwinter-1-1024x1011.jpg</td></tr><tr><td>image:width</td><td>1024</td></tr><tr><td>image:height</td><td>1011</td></tr><tr><td>image:alt</td><td>the go west collection</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr></table> | image | https://www.thegowestcollection.co.uk/wp-content/uploads/2022/11/gowestfallandwinter-1-1024x1011.jpg | image:secure_url | https://www.thegowestcollection.co.uk/wp-content/uploads/2022/11/gowestfallandwinter-1-1024x1011.jpg | image:width | 1024 | image:height | 1011 | image:alt | the go west collection | image:type | image/jpeg |
|--|--|--|-------|--|------------------|--|-------------|------|--------------|------|-----------|------------------------|------------|------------|
| image | https://www.thegowestcollection.co.uk/wp-content/uploads/2022/11/gowestfallandwinter-1-1024x1011.jpg | | | | | | | | | | | | | |
| image:secure_url | https://www.thegowestcollection.co.uk/wp-content/uploads/2022/11/gowestfallandwinter-1-1024x1011.jpg | | | | | | | | | | | | | |
| image:width | 1024 | | | | | | | | | | | | | |
| image:height | 1011 | | | | | | | | | | | | | |
| image:alt | the go west collection | | | | | | | | | | | | | |
| image:type | image/jpeg | | | | | | | | | | | | | |
|  | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>1</td><td>0</td><td>2</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H3] The go west collection• [H5] Contact Us• [H5] Subscribe to newsletter | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 1 | 0 | 2 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 0 | 1 | 0 | 2 | 0 | | | | | | | | | |
|  | Images | We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | | | | | | | | |
|  | Text/HTML Ratio | Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | | | | | | | | |
|  | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |
|  | Iframe | Great, there are no Iframes detected on this page. | | | | | | | | | | | | |

SEO Links

| | | |
|--|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 10 links including 0 link(s) to files |

SEO Links

| | | |
|--|------------|------------------------------------|
|  | Statistics | External Links : noFollow 0% |
| | | External Links : Passing Juice 90% |
| | | Internal Links 10% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| The go west collection | Internal | Passing Juice |
| Store | External | Passing Juice |
| Women | External | Passing Juice |
| Men | External | Passing Juice |
| Babies and Toddlers | External | Passing Juice |
| Kids | External | Passing Juice |
| Shoes | External | Passing Juice |
| Accessories | External | Passing Juice |
| Home Goods | External | Passing Juice |
| Blog | External | Passing Juice |

SEO Keywords






| | | |
|--|----------------|-----------------------------|
|  | Keywords Cloud | brought films knox robinson |
|--|----------------|-----------------------------|

Keywords Consistency










| Keyword | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| brought | 1 | ✘ | ✘ | ✘ | ✘ |
| knox | 1 | ✘ | ✘ | ✔ | ✘ |
| robinson | 1 | ✘ | ✘ | ✔ | ✘ |
| films | 1 | ✘ | ✘ | ✔ | ✘ |

Keywords Consistency

Usability


| | | |
|--|--------------|---|
|  | Url | Domain : thegowestcollection.co.uk Length : 25 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document





| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Document

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p>https://www.thegowestcollection.co.uk/sitemap_index.xml</p> |
|  | Robots.txt | <p>http://thegowestcollection.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Great, your website has an analytics tool.</p> <p> Google Analytics</p> |