



Website review thehatsurgeon.com

Generated on September 23 2024 17:21 PM





The score is 48/100







SEO Content

	<p>Title</p>	<p>HATSURGEON</p> <p>Length : 10</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>HATSURGEON</td> </tr> <tr> <td>url</td> <td>https://hatsurgeon.myshopify.com</td> </tr> <tr> <td>image</td> <td>http://thehatsurgeon.com/cdn/shop/t/2/assets/hero_slide_1_1024x1024.jpg?v=155522380171680088521701808999</td> </tr> <tr> <td>image:secure_url</td> <td>https://thehatsurgeon.com/cdn/shop/t/2/assets/hero_slide_1_1024x1024.jpg?v=155522380171680088521701808999</td> </tr> <tr> <td>site_name</td> <td>HATSURGEON</td> </tr> </tbody> </table>	Property	Content	type	website	title	HATSURGEON	url	https://hatsurgeon.myshopify.com	image	http://thehatsurgeon.com/cdn/shop/t/2/assets/hero_slide_1_1024x1024.jpg?v=155522380171680088521701808999	image:secure_url	https://thehatsurgeon.com/cdn/shop/t/2/assets/hero_slide_1_1024x1024.jpg?v=155522380171680088521701808999	site_name	HATSURGEON
Property	Content															
type	website															
title	HATSURGEON															
url	https://hatsurgeon.myshopify.com															
image	http://thehatsurgeon.com/cdn/shop/t/2/assets/hero_slide_1_1024x1024.jpg?v=155522380171680088521701808999															
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site_name	HATSURGEON															
	<p>Headings</p>	<table border="1" data-bbox="539 1906 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2007 900 2069" style="list-style-type: none"> • [H1] HATSURGEON • [H1] HATSURGEON 	H1	H2	H3	H4	H5	H6	2	0	0	0	0	0		
H1	H2	H3	H4	H5	H6											
2	0	0	0	0	0											

SEO Content

	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 6.67% External Links : Passing Juice 0% Internal Links 93.33%


In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Strapbacks	Internal	Passing Juice
Apparel	Internal	Passing Juice
Shorts	Internal	Passing Juice
Hoodies	Internal	Passing Juice

In-page links

Sashiko (Hand Stitched)	Internal	Passing Juice
Dad Hats	Internal	Passing Juice
Hat Pins	Internal	Passing Juice
Accessories	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Log in	Internal	Passing Juice
Create account	Internal	Passing Juice
Search	Internal	Passing Juice
Powered by Shopify	External	noFollow
{{name}}	Internal	Passing Juice


SEO Keywords

 Keywords Cloud	menu home shorts apparel sashiko cart hatsurgeon hoodies search strapbacks
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
search	2	✘	✘	✘	✘
hatsurgeon	2	✔	✘	✘	✔
menu	1	✘	✘	✘	✘
cart	1	✘	✘	✘	✘
home	1	✘	✘	✘	✘








Usability

 Url	Domain : thehatsurgeon.com Length : 17
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Usability

	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://thehatsurgeon.com/sitemap.xml
	Robots.txt	http://thehatsurgeon.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.