

# Website review thelocaldentistatx.com

Generated on September 22 2024 15:17 PM





The score is 51/100







## SEO Content

	Title	The Local Dentist																					
		<b>Length : 17</b>																					
		Perfect, your title contains between 10 and 70 characters.																					
	Description	<b>Length : 0</b>																					
		Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																					
	Keywords																						
		Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																					
	Og Meta Properties	Good, your page take advantage of Og Properties.																					
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>The Local Dentist</td></tr><tr><td>title</td><td>The Local Dentist</td></tr><tr><td>url</td><td>https://www.thelocaldentistatx.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>http://static1.squarespace.com/static/5eb151590c6aef0b9ed063b2/t/5ebc29248b814a5e0b7e6eec/1589389609747/Local-Dentist-Logo_Landscape.png?format=1500w</td></tr><tr><td>image:width</td><td>1433</td></tr><tr><td>image:height</td><td>646</td></tr></table>						Property	Content	site_name	The Local Dentist	title	The Local Dentist	url	https://www.thelocaldentistatx.com	type	website	image	http://static1.squarespace.com/static/5eb151590c6aef0b9ed063b2/t/5ebc29248b814a5e0b7e6eec/1589389609747/Local-Dentist-Logo_Landscape.png?format=1500w	image:width	1433	image:height	646
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	Headings	<b>H1</b> 1	<b>H2</b> 4	<b>H3</b> 0	<b>H4</b> 7	<b>H5</b> 0	<b>H6</b> 0																
		• [H1] NOW OPEN IN EAST AUSTIN																					

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] SERVICES</li><li>• [H2] WHY YOU'LL LOVE US</li><li>• [H2] MEET DR TRENT</li><li>• [H2] ACCEPTEDINSURANCE</li><li>• [H4] Dentistry Done Different</li><li>• [H4] Experience dentistry reimaged and feel the local difference.</li><li>• [H4] Comfort is key</li><li>• [H4] For comfort we offer you:</li><li>• [H4] The dentist doesn't have to be scary!</li><li>• [H4] Our Approach is Being Approachable.</li><li>• [H4] Think Local, Act Local</li></ul>
	Images	<p>We found 10 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>8%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 16.67%</p> <p>Internal Links 83.33%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to Content</a>	Internal	Passing Juice
<a href="#">PAYMENT PLANS</a>	Internal	Passing Juice
<a href="#">COVID-19 DISCLAIMER</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">SCHEDULE APPOINTMENT</a>	External	Passing Juice
<a href="#">Cancellation Policy</a>	Internal	Passing Juice




## SEO Keywords

	Keywords Cloud	local schedule east austin individual most dentist comfort appointment dentistry
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
local	12	✓	✗	✗	✓
dentist	6	✓	✗	✗	✓
dentistry	6	✗	✗	✗	✓
austin	6	✗	✗	✗	✓
schedule	4	✗	✗	✗	✗







## Usability

	Url	Domain : thelocaldentistatx.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://www.thelocaldentistatx.com/sitemap.xml">https://www.thelocaldentistatx.com/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://thelocaldentistatx.com/robots.txt">http://thelocaldentistatx.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>