Website review
thelocaldentistatx.com

Generated on September 22 2024 15:29 PM

The score is 51/100

SEO Content

✓	Title	The Local Dentist **Length : 17** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	The Local Dentist
title	The Local Dentist
url	https://www.thelocaldentistatx.com
type	website
image	http://static1.squarespace.com/static/5eb1515 90c6aef0b9ed063b2/t/5ebc29248b814a5e0b7e 6eec/1589389609747/Local-Dentist-Logo_Landscape.png?format=1500w
image:width	1433
image:height	646

Headings	**H1** 1	**H2** 4	**H3** 0	**H4** 7	**H5** 0	**H6** 0

- [H1] NOW OPEN IN EAST AUSTIN

SEO Content

		[H2] SERVICES [H2] WHY YOU'LL LOVE US [H2] MEET DR TRENT [H2] ACCEPTEDINSURANCE [H4] Dentistry Done Different [H4] Experience dentistry reimagined and feel the local difference. [H4] Comfort is key [H4] For comfort we offer you: [H4] The dentist doesn't have to be scary! [H4] Our Approach is Being Approachable. [H4] Think Local, Act Local
❌	Images	We found 10 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 6 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
PAYMENT PLANS	Internal	Passing Juice
COVID-19 DISCLAIMER	Internal	Passing Juice
Contact Us	Internal	Passing Juice
SCHEDULE APPOINTMENT	External	Passing Juice
Cancellation Policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud	east local most dentistry schedule austin comfort appointment dentist individual

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
local	12	✔	✖	✖	✔
dentist	6	✔	✖	✖	✔
dentistry	6	✖	✖	✖	✔
austin	6	✖	✖	✖	✔
schedule	4	✖	✖	✖	✖

Usability

	Url	Domain : thelocaldentistatx.com Length : 22
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.

Usability

✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.thelocaldentistatx.com/sitemap.xml
✅	Robots.txt	http://thelocaldentistatx.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.