









Website review themaverickstore.com

Generated on September 21 2024 04:39 AM




The score is 57/100







SEO Content

	Title	<div>The Maverick Store</div> <div>Length : 18</div> <div>Perfect, your title contains between 10 and 70 characters.</div>												
	Description	<div>The Maverick Store is Colorado Mesa University's official bookstore and fan shop. Purchase textbooks, apparel, gifts and more.</div> <div>Length : 126</div> <div>Great, your meta description contains between 70 and 160 characters.</div>												
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>												
	Og Meta Properties	<div>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</div>												
	Headings	<div><table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>3</td><td>0</td><td>5</td><td>0</td><td>0</td></tr></table></div> <div><ul style="list-style-type: none">• [H1] GEAR FOR EVERY MAV• [H2] FAN FAVS• [H2] Mavericks, get rowdy! Show your CMU pride.• [H2] The Maverick Store supports student success• [H4] Stay connected• [H4] Here to Help• [H4] Shopping With Us• [H4] About Us• [H4] Legal</div>	H1	H2	H3	H4	H5	H6	1	3	0	5	0	0
H1	H2	H3	H4	H5	H6									
1	3	0	5	0	0									
	Images	<div>We found 9 images on this web page.</div> <div>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>												
	Text/HTML Ratio	<div>Ratio : 5%</div>												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 65 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.08% Internal Links 96.92%

In-page links

Anchor	Type	Juice
Login	Internal	Passing Juice
Textbooks	Internal	Passing Juice
How to purchase online	Internal	Passing Juice
Back to school info	Internal	Passing Juice
Help for online book orders	Internal	Passing Juice
Textbook rentals	Internal	Passing Juice
Direct Digital	Internal	Passing Juice
Textbook buyback	Internal	Passing Juice

In-page links

eBooks	Internal	Passing Juice
Info for faculty	Internal	Passing Juice
Returns and refunds	Internal	Passing Juice
Apparel	Internal	Passing Juice
Headwear	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Polos & Professional Wear	Internal	Passing Juice
Hoodies & Sweatshirts	Internal	Passing Juice
Outerwear	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Accessories	Internal	Passing Juice
Team T-Shirts & Jerseys	Internal	Passing Juice
Headwear	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Tops	Internal	Passing Juice
Hoodies & Sweatshirts	Internal	Passing Juice
Outerwear	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Accessories	Internal	Passing Juice
Women Polos & Professional Wear	Internal	Passing Juice
Onesies	Internal	Passing Juice
T-shirts & Tops	Internal	Passing Juice
Sweatshirts & Fleece	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Headwear	Internal	Passing Juice
Toys & Plush	Internal	Passing Juice
Gifts	Internal	Passing Juice
Drinkware	Internal	Passing Juice

In-page links

Office	Internal	Passing Juice
Auto	Internal	Passing Juice
Pet	Internal	Passing Juice
Travel & Bags	Internal	Passing Juice
Holiday	Internal	Passing Juice
Fan Gear	Internal	Passing Juice
Toys & Plush	Internal	Passing Juice
Key Chains & Lanyards	Internal	Passing Juice
Decals & Stickers	Internal	Passing Juice
Pennants & Flags	Internal	Passing Juice
Magnets	Internal	Passing Juice
Gifts for Alumni	Internal	Passing Juice
Art & Supplies	Internal	Passing Juice
Note Card & Paper	Internal	Passing Juice
Backpacks	Internal	Passing Juice
Health Science	Internal	Passing Juice
Graduation	Internal	Passing Juice
CMU TECH	Internal	Passing Juice
Learn More	Internal	Passing Juice
Grad fair	Internal	Passing Juice
Contests	Internal	Passing Juice
Store hours	Internal	Passing Juice
Payment options	Internal	Passing Juice
Promotions	Internal	Passing Juice
Shipping info	Internal	Passing Juice
Contact us	Internal	Passing Juice
University website	External	Passing Juice
Privacy statement	Internal	Passing Juice

In-page links

[Accessibility statement](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

info back textbooks t-shirts maverick
headwear shop fan store school




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
store	6	✓	✗	✓	✓
fan	6	✗	✗	✓	✓
maverick	5	✓	✗	✓	✓
shop	4	✗	✗	✓	✓
t-shirts	4	✗	✗	✗	✗





Usability

	Url	Domain : themaverickstore.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://www.themaverickstore.com/sitemap.xml</div>
	Robots.txt	http://themaverickstore.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.