Website review
themellowmushroom.com

Generated on September 20 2024 05:36 AM

The score is 61/100

SEO Content

✓	Title	SHOP | Curated Mushrooms **Length : 24** Perfect, your title contains between 10 and 70 characters.
⚠	Description	A Gift Shop For Mushroom People. US-based online gift shop specializing in mushroom-themed apparel. Our curated collection of fungi-related products ship for free to the U.S.! **Length : 175** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	mushroom, trippy, gifts for mushroomers, forager, mushroom gifts, toadstool, home goods, accessories, jewelry, clothing, psychedelic, mushroom caps, legalize mushrooms, mushroom love, Mycology, fungi, mycologist, collecting mushrooms, foraging, psilocybin, shrooms Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	SHOP | Curated Mushrooms
description	A Gift Shop For Mushroom People. US-based online gift shop specializing in mushroom-themed apparel. Our curated collection of fungi-related products ship for free to the U.S.!
image	https://static.wixstatic.com/media/9b52b1_1c6cf404580045a78bd1997f5b56d2ee~mv2.png/v1/fill/w_1600,h_900,al_c/9b52b1_1c6cf404580045a78bd1997f5b56d2ee~mv2.png
image:width	1600
image:height	900

SEO Content

		url	https://www.themellowmushroom.com			
		site_name	Curated Mushrooms			
		type	website			

	Headings	**H1** 5	**H2** 1	**H3** 0	**H4** 4	**H5** 0	**H6** 0
		• [H1] curated mushrooms • [H1] US-based online gift shop specializing in mushroom Themed goods. Our curated collection of fungi-related products ship for free to the U.S.! Shop Now! • [H1] Popular Categories • [H1] Jump to ALL Products • [H1] Privacy Policy • [H2] All The Shrooms • [H4] A Gift Shop For Mushroom People • [H4] Fungi Fashion • [H4] Home Goods • [H4] Shroom Jewelry					

	Images	We found 47 images on this web page. 41 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Clothing	Internal	Passing Juice
Accessories	Internal	Passing Juice
Jewelry	Internal	Passing Juice
Home Goods	Internal	Passing Juice
Stickers & Pins	Internal	Passing Juice
Babies & Kids	Internal	Passing Juice
Electronics	Internal	Passing Juice
Foraging & Growing	Internal	Passing Juice
Health & Beauty	Internal	Passing Juice
Pets	Internal	Passing Juice
DIY Mushrooms	Internal	Passing Juice
Books	Internal	Passing Juice
Affiliates	Internal	Passing Juice
-	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	curated goods mushrooms shop all jewelry home top page products

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	5	✔	✖	✔	✔
curated	4	✔	✖	✔	✔
mushrooms	4	✔	✔	✖	✔
all	4	✖	✖	✖	✔
products	4	✖	✖	✔	✔

Usability

	Url	Domain : themellowmushroom.com Length : 21
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.
		https://www.themellowmushroom.com/sitemap.xml
✓	Robots.txt	http://themellowmushroom.com/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.