







Website review therarecollection.co

Generated on September 23 2024 17:24 PM






The score is 48/100







SEO Content

	<p>Title</p>	<p>The Rare Collection Luxury Streetwear Apparel Brand</p> <p>Length : 53</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Our unique streetwear brand offers quality, limited-edition, artwork apparel for both men and women. Express your style with our one-of-a-kind apparel brand.</p> <p>Length : 157</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1310 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>The Rare Collection</td> </tr> <tr> <td>url</td> <td>https://therarecollection.co/</td> </tr> <tr> <td>title</td> <td>The Rare Collection Luxury Streetwear Apparel Brand</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Our unique streetwear brand offers quality, limited-edition, artwork apparel for both men and women. Express your style with our one-of-a-kind apparel brand.</td> </tr> <tr> <td>image</td> <td>http://therarecollection.co/cdn/shop/files/THERARECOLLECTIONLOGOS-13.png?height=628&ad_color=ffffff&v=1703810788&width=1200</td> </tr> </tbody> </table>	Property	Content	site_name	The Rare Collection	url	https://therarecollection.co/	title	The Rare Collection Luxury Streetwear Apparel Brand	type	website	description	Our unique streetwear brand offers quality, limited-edition, artwork apparel for both men and women. Express your style with our one-of-a-kind apparel brand.	image	http://therarecollection.co/cdn/shop/files/THERARECOLLECTIONLOGOS-13.png?height=628&ad_color=ffffff&v=1703810788&width=1200
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SEO Content

		<p>image:secure_url https://therarecollection.co/cdn/shop/files/THERARECOLLECTIONLOGOS-13.png?height=628&pad_color=ffffff&v=1703810788&width=1200</p> <p>image:width 1200</p> <p>image:height 628</p>												
	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">H1</th> <th style="text-align: left;">H2</th> <th style="text-align: left;">H3</th> <th style="text-align: left;">H4</th> <th style="text-align: left;">H5</th> <th style="text-align: left;">H6</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1</td> <td style="text-align: center;">4</td> <td style="text-align: center;">20</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] • [H2] Item added to your cart • [H2] New Arrivals • [H2] Best Sellers • [H2] Subscribe to our emails • [H3] "DENNIS THE WORM" T SHIRT • [H3] "DENNIS THE WORM" T SHIRT • [H3] "YOU'RE NOT EVEN DOING IT RIGHT" T SHIRT • [H3] "YOU'RE NOT EVEN DOING IT RIGHT" T SHIRT • [H3] 'ALL DOGS GO TO HEAVEN" T SHIRT • [H3] 'ALL DOGS GO TO HEAVEN" T SHIRT • [H3] "LIFE IN 5D" T SHIRT • [H3] "LIFE IN 5D" T SHIRT • [H3] TRC "RODMAN 91" T SHIRT • [H3] TRC "RODMAN 91" T SHIRT • [H3] THE RARE COLLECTION "ORIGIN" SWEATSUIT • [H3] THE RARE COLLECTION "ORIGIN" SWEATSUIT • [H3] TRC LUXURY TRACKSUITS • [H3] TRC LUXURY TRACKSUITS • [H3] TRC "GRAFFITI" SOCKS • [H3] TRC "GRAFFITI" SOCKS • [H3] THE RARE COLLECTION LETTERMAN JACKET • [H3] THE RARE COLLECTION LETTERMAN JACKET • [H3] "MELANATED SKIN" T SHIRT • [H3] "MELANATED SKIN" T SHIRT 	H1	H2	H3	H4	H5	H6	1	4	20	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	20	0	0	0									
	Images	<p>We found 19 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.85% External Links : Passing Juice 0% Internal Links 96.15%


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Shirts	Internal	Passing Juice
Shorts	Internal	Passing Juice
Tracksuit	Internal	Passing Juice
Outerwear	Internal	Passing Juice
Headwear	Internal	Passing Juice
One Of One	Internal	Passing Juice
Accessories	Internal	Passing Juice
Lookbook	Internal	Passing Juice
About The Collection	Internal	Passing Juice
Contact	Internal	Passing Juice
View cart	Internal	Passing Juice
Shop all	Internal	Passing Juice
"DENNIS THE WORM" T SHIRT	Internal	Passing Juice
"YOU'RE NOT EVEN DOING IT RIGHT" T SHIRT	Internal	Passing Juice

In-page links

‘ALL DOGS GO TO HEAVEN’ T SHIRT	Internal	Passing Juice
“LIFE IN 5D” T SHIRT	Internal	Passing Juice
TRC “RODMAN 91” T SHIRT	Internal	Passing Juice
THE RARE COLLECTION “ORIGIN” SWEATSUIT	Internal	Passing Juice
View all	Internal	Passing Juice
TRC LUXURY TRACKSUITS	Internal	Passing Juice
TRC “GRAFFITI” SOCKS	Internal	Passing Juice
THE RARE COLLECTION LETTERMAN JACKET	Internal	Passing Juice
“MELANATED SKIN” T SHIRT	Internal	Passing Juice
Powered by Shopify	External	noFollow


SEO Keywords

	Keywords Cloud	unit collection price shirt rare trc sale sold regular usd
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	40	✘	✘	✘	✘
usd	22	✘	✘	✘	✘
regular	20	✘	✘	✘	✘
shirt	12	✘	✘	✘	✔
sale	12	✘	✘	✘	✘












Usability

	Url	Domain : therarecollection.co Length : 20
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Usability

	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>10</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	10
Deprecated tags	Occurrences					
<s>	10					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 807 367">✔ Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <div data-bbox="549 645 1481 707">https://therarecollection.co/sitemap.xml</div>
	Robots.txt	<p data-bbox="539 734 1034 770">http://therarecollection.co/robots.txt</p> <p data-bbox="539 801 1082 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 644 904">Missing</p> <p data-bbox="539 936 1337 972">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1003 1449 1106">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>