







# Website review therarecollection.co

Generated on September 23 2024 19:22 PM






The score is 48/100







## SEO Content

	Title	<div>The Rare Collection   Luxury Streetwear Apparel Brand</div> <div>Length : 53</div> <div>Perfect, your title contains between 10 and 70 characters.</div>														
	Description	<div>Our unique streetwear brand offers quality, limited-edition, artwork apparel for both men and women. Express your style with our one-of-a-kind apparel brand.</div> <div>Length : 157</div> <div>Great, your meta description contains between 70 and 160 characters.</div>														
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</div>														
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>The Rare Collection</td></tr><tr><td>url</td><td>https://therarecollection.co/</td></tr><tr><td>title</td><td>The Rare Collection   Luxury Streetwear Apparel Brand</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Our unique streetwear brand offers quality, limited-edition, artwork apparel for both men and women. Express your style with our one-of-a-kind apparel brand.</td></tr><tr><td>image</td><td>http://therarecollection.co/cdn/shop/files/THERARECOLLECTIONLOGOS-13.png?height=628&amp;pad_color=ffffff&amp;v=1703810788&amp;width=1200</td></tr></tbody></table>	Property	Content	site_name	The Rare Collection	url	https://therarecollection.co/	title	The Rare Collection   Luxury Streetwear Apparel Brand	type	website	description	Our unique streetwear brand offers quality, limited-edition, artwork apparel for both men and women. Express your style with our one-of-a-kind apparel brand.	image	http://therarecollection.co/cdn/shop/files/THERARECOLLECTIONLOGOS-13.png?height=628&pad_color=ffffff&v=1703810788&width=1200
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## SEO Content

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	Headings	<div><div><div>H11</div><div>H24</div><div>H320</div><div>H40</div><div>H50</div><div>H60</div></div><div><ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] Item added to your cart</li><li>• [H2] New Arrivals</li><li>• [H2] Best Sellers</li><li>• [H2] Subscribe to our emails</li><li>• [H3] “DENNIS THE WORM” T SHIRT</li><li>• [H3] “DENNIS THE WORM” T SHIRT</li><li>• [H3] “YOU'RE NOT EVEN DOING IT RIGHT" T SHIRT</li><li>• [H3] “YOU'RE NOT EVEN DOING IT RIGHT" T SHIRT</li><li>• [H3] ‘ALL DOGS GO TO HEAVEN” T SHIRT</li><li>• [H3] ‘ALL DOGS GO TO HEAVEN” T SHIRT</li><li>• [H3] “LIFE IN 5D" T SHIRT</li><li>• [H3] “LIFE IN 5D" T SHIRT</li><li>• [H3] TRC “RODMAN 91” T SHIRT</li><li>• [H3] TRC “RODMAN 91” T SHIRT</li><li>• [H3] THE RARE COLLECTION "ORIGIN" SWEATSUIT</li><li>• [H3] THE RARE COLLECTION "ORIGIN" SWEATSUIT</li><li>• [H3] TRC LUXURY TRACKSUITS</li><li>• [H3] TRC LUXURY TRACKSUITS</li><li>• [H3] TRC “GRAFFITI” SOCKS</li><li>• [H3] TRC “GRAFFITI” SOCKS</li><li>• [H3] THE RARE COLLECTION LETTERMAN JACKET</li><li>• [H3] THE RARE COLLECTION LETTERMAN JACKET</li><li>• [H3] “MELANATED SKIN” T SHIRT</li><li>• [H3] “MELANATED SKIN” T SHIRT</li></ul></div></div>
	Images	<div>We found 19 images on this web page.</div> <div>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>
	Text/HTML Ratio	<div>Ratio : <b>5%</b></div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 3.85%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 96.15%</p>


## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Shirts</a>	Internal	Passing Juice
<a href="#">Shorts</a>	Internal	Passing Juice
<a href="#">Tracksuit</a>	Internal	Passing Juice
<a href="#">Outerwear</a>	Internal	Passing Juice
<a href="#">Headwear</a>	Internal	Passing Juice
<a href="#">One Of One</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Lookbook</a>	Internal	Passing Juice
<a href="#">About The Collection</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">View cart</a>	Internal	Passing Juice
<a href="#">Shop all</a>	Internal	Passing Juice
<a href="#">"DENNIS THE WORM" T SHIRT</a>	Internal	Passing Juice
<a href="#">"YOU'RE NOT EVEN DOING IT RIGHT" T SHIRT</a>	Internal	Passing Juice

## In-page links

<a href="#">‘ALL DOGS GO TO HEAVEN” T SHIRT</a>	Internal	Passing Juice
<a href="#">“LIFE IN 5D&amp;quot; T SHIRT</a>	Internal	Passing Juice
<a href="#">TRC “RODMAN 91” T SHIRT</a>	Internal	Passing Juice
<a href="#">THE RARE COLLECTION &amp;quot;ORIGIN&amp;quot; SWEATSUIT</a>	Internal	Passing Juice
<a href="#">View all</a>	Internal	Passing Juice
<a href="#">TRC LUXURY TRACKSUITS</a>	Internal	Passing Juice
<a href="#">TRC “GRAFFITI” SOCKS</a>	Internal	Passing Juice
<a href="#">THE RARE COLLECTION LETTERMAN JACKET</a>	Internal	Passing Juice
<a href="#">“MELANATED SKIN” T SHIRT</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow


## SEO Keywords

	Keywords Cloud	shirt sold collection unit rare sale price regular usd trc
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
price	40	✖	✖	✖	✖
usd	22	✖	✖	✖	✖
regular	20	✖	✖	✖	✖
shirt	12	✖	✖	✖	✔
sale	12	✖	✖	✖	✖






## Usability






	Url	Domain : therarecollection.co Length : 20
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## Usability





	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;s&gt;</td><td>10</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	10
Deprecated tags	Occurrences					
<s>	10					

	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://therarecollection.co/sitemap.xml">https://therarecollection.co/sitemap.xml</a>
	Robots.txt	<a href="http://therarecollection.co/robots.txt">http://therarecollection.co/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.