# Website review theshoppesatwyomissing.com

Generated on September 20 2024 20:28 PM

**The score is 57/100**

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | The Shoppes at Wyomissing ::: Wyomissing ::: PA<br><br>**Length : 47**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✓ | Description | A unique collection of upscale apparel and specialty retail shops, restaurants and cafes. Great Shopping. Always Nearby<br><br>**Length : 119**<br><br>Great, your meta description contains between 70 and 160 characters. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✓ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| description | A unique collection of upscale apparel and specialty retail shops, restaurants and cafes. Great Shopping. Always Nearby |
| image | https://theshoppesatwyomissing.com/mimages/house@Lincoln/mall-sharing.jpg |
| image:secure_url | https://theshoppesatwyomissing.com/mimages/house@Lincoln/mall-sharing.jpg |
| site_name | The Shoppes at Wyomissing |
| title | The Shoppes at Wyomissing |
| type | business.business |
| url | https://theshoppesatwyomissing.com/ |

| Headings | | | | | |
|---|---|---|---|---|---|
| **H1** | **H2** | **H3** | **H4** | **H5** | **H6** |
| 1 | 5 | 10 | 3 | 0 | 0 |

# SEO Content

- [H1] Come See
- [H2] What's in Store
- [H2] Explore Our Stores
- [H2] Shop & Save
- [H2] Dine
- [H2] Trends
- [H3] Hey there, VIP
- [H3] some new deals
- [H3] waiting for you
- [H3] Hey there, VIP Start Saving Now
- [H3] Become aShoppes at Wyomissing VIP
- [H3] The Shoppes at Wyomissing
- [H3] Sale
- [H3] Sale
- [H3] Sale
- [H3] Stay In The Know
- [H4] Stay informed about Sales Events & Promotions
- [H4] Mall Hours
- [H4] Stay Connected

| | Images | We found 10 images on this web page.<br><br>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|---|---|---|
| | Text/HTML Ratio | Ratio : **7%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| | Flash | Perfect, no Flash content has been detected on this page. |
| | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

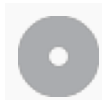| | URL Rewrite | Good. Your links looks friendly! |
|---|---|---|
| | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| | In-page links | We found a total of 21 links including 1 link(s) to files |
| | Statistics | External Links : noFollow 0% |

# SEO Links



External Links : Passing Juice 4.76%

Internal Links 95.24%

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Skip to main content | Internal | Passing Juice |
| view my deals | Internal | Passing Juice |
| Edit Profile | Internal | Passing Juice |
| view my stores | Internal | Passing Juice |
| Start Saving Today | Internal | Passing Juice |
| Shop | Internal | Passing Juice |
| Dine | Internal | Passing Juice |
| Directory Map | Internal | Passing Juice |
| Events | Internal | Passing Juice |
| Trends | Internal | Passing Juice |
| Information | Internal | Passing Juice |
| Leasing | Internal | Passing Juice |
| Directions | Internal | Passing Juice |
| Hours | Internal | Passing Juice |
| Jobs | Internal | Passing Juice |
| Profile | Internal | Passing Juice |
| Privacy | Internal | Passing Juice |
| Terms of Use | Internal | Passing Juice |
| Site Map | Internal | Passing Juice |
| Accessibility | Internal | Passing Juice |
| Managed and leased by Hiffman National | External | Passing Juice |

# SEO Keywords

| | Keywords Cloud | new stores wyomissing hey start view link deals vip sale |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| view | 6 | ✘ | ✘ | ✘ | ✘ |
| vip | 3 | ✘ | ✘ | ✘ | ✔ |
| new | 3 | ✘ | ✘ | ✘ | ✔ |
| stores | 3 | ✘ | ✘ | ✘ | ✔ |
| wyomissing | 3 | ✔ | ✘ | ✘ | ✔ |

# Usability

| | Url | Domain : theshoppesatwyomissing.com<br>Length : 26 |
|---|---|---|
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | Doctype | HTML 5 |
|---|---|---|
| | Encoding | Perfect. Your declared charset is UTF-8. |

# Document

| | | |
|---|---|---|
| ❌ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✅ | Email Privacy | Great no email address has been found in plain text! |
| ✅ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⚪ | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles.<br>✔ Great, your website has few CSS files.<br>✖ Too bad, your website has too many JS files (more than 6).<br>✖ Too bad, your website does not take advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ⚪ | Mobile Optimization | ✔ Apple Icon<br>✔ Meta Viewport Tag<br>✔ Flash content |

# Optimization

| | | |
|---|---|---|
| ✅ | XML Sitemap | Great, your website has an XML sitemap.<br><br>https://theshoppesatwyomissing.com/sitemap.xml |
| ✅ | Robots.txt | http://theshoppesatwyomissing.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| ✅ | Analytics | Great, your website has an analytics tool.<br><br>Google Analytics |