

# Website review theshoppesa twyomissing.com

Generated on September 20 2024 17:48 PM

**The score is 58/100** 

#### **SEO Content**

	Title	The Shopp	es at Wy	omissing :::	Wyomissing	::: PA	
		Length:	17				
		Perfect, yo	ur title c	ontains betw	een 10 and	70 charact	ters.
	Description	•		of upscale a es. Great Sh	• •	•	•
		Length:	L19				
		Great, you	r meta d	escription co	ntains betw	een 70 and	d 160 characters.
	Keywords			n't found me enerator to c			age. Use <u>this free</u>
	Og Meta Properties	Good, you	page ta	ke advantag	e of Og Prop	perties.	
		Propert	ty	Content			
		descriptio	n	specialty re	ollection of etail shops, oping. Alway	restaurant	parel and s and cafes.
		image		•	shoppesatw ncoln/mall-s	-	com/mimages
		image:sed	cure_url		shoppesatw ncoln/mall-s		com/mimages
		site_name	9	The Shopp	The Shoppes at Wyomissing		
		title		The Shoppes at Wyomissing			
	ty			business.business			
		url		https://the	shoppesatw	yomissing.	com/
	Headings	<b>H1</b> 1	<b>H2</b> 5	<b>H3</b> 11	<b>H4</b> 3	<b>H5</b> 0	<b>H6</b> 0

#### **SEO Content**

	<ul> <li>[H1] Come See</li> <li>[H2] What's in Store</li> <li>[H2] Explore Our Stores</li> <li>[H2] Shop &amp; Save</li> <li>[H2] Dine</li> <li>[H2] Trends</li> <li>[H3] Hey there, VIP</li> <li>[H3] some new deals</li> <li>[H3] waiting for you</li> <li>[H3] Hey there, VIP Start Saving Now</li> <li>[H3] Become aShoppes at Wyomissing VIP</li> <li>[H3] The Shoppes at Wyomissing</li> <li>[H3] Sale</li> <li>[H3] Sale</li> <li>[H3] Sale</li> <li>[H3] Sale</li> <li>[H3] Stay In The Know</li> <li>[H4] Stay informed about Sales Events &amp; Promotions</li> <li>[H4] Mall Hours</li> <li>[H4] Stay Connected</li> </ul>
Images	We found 10 images on this web page.  7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
Text/HTML Ratio	Ratio: <b>3%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

#### **SEO Links**

URL Rewrite	Good. Your links looks friendly!
Underscores in the URLs	Perfect! No underscores detected in your URLs.
In-page links	We found a total of 21 links including 1 link(s) to files

#### **SEO Links**



Statistics

External Links : noFollow 0%

External Links : Passing Juice 4.76%

Internal Links 95.24%

# **In-page links**

Anchor	Туре	Juice
Skip to main content	Internal	Passing Juice
view my deals	Internal	Passing Juice
Edit Profile	Internal	Passing Juice
view my stores	Internal	Passing Juice
Start Saving Today	Internal	Passing Juice
Shop	Internal	Passing Juice
<u>Dine</u>	Internal	Passing Juice
Directory Map	Internal	Passing Juice
<u>Events</u>	Internal	Passing Juice
Trends	Internal	Passing Juice
Information	Internal	Passing Juice
Leasing	Internal	Passing Juice
<u>Directions</u>	Internal	Passing Juice
<u>Hours</u>	Internal	Passing Juice
<u>Jobs</u>	Internal	Passing Juice
<u>Profile</u>	Internal	Passing Juice
<u>Privacy</u>	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Site Map	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Managed and leased by Hiffman National	External	Passing Juice

#### **In-page links**

## **SEO Keywords**

0

Keywords Cloud

home 10am-9pm wyomissing shoppes map page deals hours view shop

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
shoppes	2	✓	×	×	*
wyomissing	2	♥	×	×	<b>*</b>
map	2	×	×	×	×
deals	2	×	×	×	✓
hours	2	×	×	×	<b>*</b>

#### **Usability**

0	Url	Domain : theshoppesatwyomissing.com Length : 26
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

Doctype ITTME 3		Doctype	HTML 5
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#### **Document**

<b>②</b>	Encoding	Perfect. Your declared charset is UTF-8.
8	W3C Validity	Errors: 0 Warnings: 0
<b></b>	Email Privacy	Great no email address has been found in plain text!
<b>②</b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>

## Mobile

0	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

# **Optimization**

XML Sitemap	Great, your website has an XML sitemap.
	https://theshoppesatwyomissing.com/sitemap.xml
Robots.txt	http://theshoppesatwyomissing.com/robots.txt  Great, your website has a robots.txt file.

## **Optimization**



Analytics

Great, your website has an analytics tool.



Google Analytics