








# Website review theshorthornboutique.com

Generated on September 20 2024 13:21 PM





The score is 59/100







## SEO Content

	<p>Title</p>	<p>The Shorthorn Boutique</p> <p><b>Length : 22</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1798"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://theshorthornboutique.com/</td> </tr> <tr> <td>site_name</td> <td>The Shorthorn Boutique</td> </tr> <tr> <td>title</td> <td>Western apparel for all women.</td> </tr> <tr> <td>description</td> <td>Visit us to look your best!</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://img1.wsimg.com/isteam/stock/jpZNrgY</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>	Property	Content	url	https://theshorthornboutique.com/	site_name	The Shorthorn Boutique	title	Western apparel for all women.	description	Visit us to look your best!	type	website	image	https://img1.wsimg.com/isteam/stock/jpZNrgY	locale	en_US
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	<p>Headings</p>	<table border="1" data-bbox="539 1832 1481 1899"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>6</td> <td>2</td> <td>13</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1933 1133 2067" style="list-style-type: none"> <li>• [H1] Western apparel for all women.</li> <li>• [H1] Western apparel for all women.</li> <li>• [H2] About The Owner</li> <li>• [H2] About Us</li> </ul>	H1	H2	H3	H4	H5	H6	2	6	2	13	0	0				
H1	H2	H3	H4	H5	H6													
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## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Reviews</li> <li>• [H2] Social</li> <li>• [H2] Be in the Know!</li> <li>• [H2] Contact Us</li> <li>• [H3] The Shorthorn Boutique</li> <li>• [H3] The Shorthorn Boutique</li> <li>• [H4] A Shopping Experience</li> <li>• [H4] A Shopping Experience</li> <li>• [H4] A Shopping Experience</li> <li>• [H4] Innovative Designs</li> <li>• [H4] A Shopping Experience</li> <li>• [H4] A Shopping Experience</li> <li>• [H4] Quality Matters</li> <li>• [H4] A Shopping Experience</li> <li>• [H4] Quality Matters</li> <li>• [H4] We're Here To Help!</li> <li>• [H4] The Shorthorn Boutique</li> <li>• [H4]</li> <li>• [H4] This website uses cookies.</li> </ul>
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 8 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 37.5%</p>

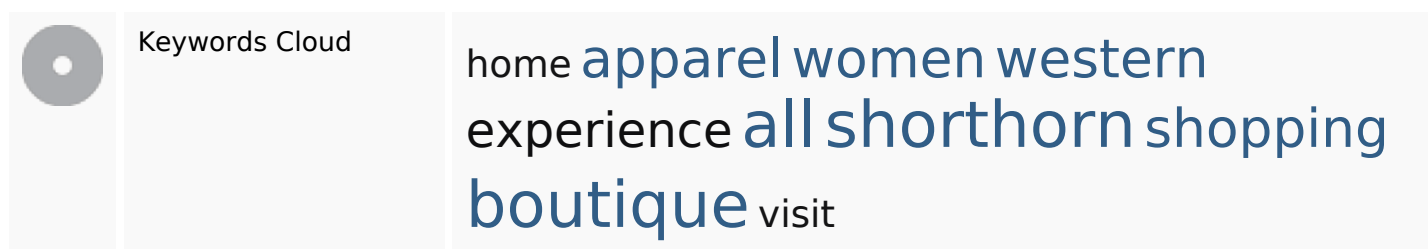
## SEO Links

Internal Links 62.5%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Visit Us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms of Service</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">GoDaddy</a>	External	Passing Juice






## SEO Keywords









## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
boutique	15	✓	✗	✗	✓
shorthorn	14	✓	✗	✗	✓
all	12	✗	✗	✗	✓
western	10	✗	✗	✗	✓
apparel	10	✗	✗	✗	✓

## Usability

	Url	Domain : theshorthornboutique.com Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://theshorthornboutique.com/sitemap.xml">https://theshorthornboutique.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://theshorthornboutique.com/robots.txt">http://theshorthornboutique.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>