Website review
thesoxbox.com

Generated on September 21 2024 00:44 AM

The score is 56/100

SEO Content

⚠️	Title	Sock - Sport Athletic Fitness Fashion Foot Apparel US Veteran – The Sox Box **Length : 81** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Visit The Sox Box for top quality athletic fitness fashion socks with purpose — Veteran owned, made in the USA. Free shipping on all orders over $50. **Length : 149** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	The Sox Box
url	https://thesoxbox.com/
title	Sock - Sport Athletic Fitness Fashion Foot Apparel US Veteran
type	website
description	Visit The Sox Box for top quality athletic fitness fashion socks with purpose — Veteran owned, made in the USA. Free shipping on all orders over $50.
image	https://cdn.shopify.com/s/files/1/0589/2757/files/logo-sox-box.png?height=628&pad_color=197bbd&v=1613515845&width=1200

SEO Content

		image:secure_url	https://cdn.shopify.com/s/files/1/0589/2757/files/logo-sox-box.png?height=628&pad_color=197bbd&v=1613515845&width=1200
		image:width	1200
		image:height	628

	Headings	**H1** 1	**H2** 8	**H3** 12	**H4** 10	**H5** 1	**H6** 0

- [H1]
- [H2] SHOP BY COLLECTION
- [H2] we put care from start to finish
- [H2] Our Customers Love Us
- [H2] The socks are perfect! They go all the way up to my knees, the material is thick and soft around the feet. They are so comfortable during my workouts and running. They do not fall down, either.
- [H2] I like that the socks are the perfect length and are pretty thick. Oh, and they fit my big calves! Haha
- [H2] Our bootcamp has a 5:15 am class I attend and our trainer nicknamed us "The rooster crew" . Soxbox sent me what I asked for, in the color I needed. The RC loved it
- [H2] FOLLOW @THESOXBOX ON INSTAGRAM
- [H2] Join the Sox Beat
- [H3] America's Heroes
- [H3] Decals
- [H3] Custom Apparel
- [H3] Active
- [H3] Inspiration Collection
- [H3] Holiday
- [H3] Socks Made Local
- [H3] Sustainably Sourced
- [H3] Age verification
- [H3] Search
- [H3] Shopping Cart
- [H3] {{name}}
- [H4] Contact
- [H4] — Kathryn G.
- [H4] —Monica S.
- [H4] — Carmela M.
- [H4] Shop
- [H4] Our Story
- [H4] Community
- [H4] Support
- [H4] SHOP 3 for $25
- [H4] Main Menu
- [H5] Your cart is currently empty.

	Images	We found 14 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

	Text/HTML Ratio	Ratio : **13%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Shop	Internal	Passing Juice
Shop by Collection	Internal	Passing Juice
All Socks	Internal	Passing Juice
Custom Socks	Internal	Passing Juice
Active	Internal	Passing Juice
Inspiration Collection	Internal	Passing Juice
America's Heroes	Internal	Passing Juice

In-page links

Holiday	Internal	Passing Juice
Fit-Decals	Internal	Passing Juice
Shop Socks	Internal	Passing Juice
Women's Socks	Internal	Passing Juice
Men's Socks	Internal	Passing Juice
Kids' Socks	Internal	Passing Juice
Shop Apparel	Internal	Passing Juice
Custom Gym Apparel	Internal	Passing Juice
Men's Apparel	Internal	Passing Juice
Women's Apparel	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Log in	Internal	Passing Juice
Shop Custom Socks	Internal	Passing Juice
Shop	Internal	Passing Juice
Shop by Collection	Internal	Passing Juice
Our Commitment	Internal	Passing Juice
See more reviews	Internal	Passing Juice
Customer Photos	Internal	Passing Juice
Blog	Internal	Passing Juice
Refer a Friend	Internal	Passing Juice
Giveaway	Internal	Passing Juice
FAQ	Internal	Passing Juice
Shipping Info	Internal	Passing Juice
Returns & Exchanges	Internal	Passing Juice
Technical Attributes	Internal	Passing Juice
Privacy	Internal	Passing Juice
SHOP BUNDLE NOW	Internal	Passing Juice

In-page links

Shop	Internal	Passing Juice
Community	Internal	Passing Juice
Giving Back	Internal	Passing Juice
Clearance	Internal	Passing Juice
My Account	Internal	Passing Juice

SEO Keywords

Keywords Cloud	all shop collection community apparel made socks box now sox

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	6	✖	✖	✖	✔
socks	6	✖	✖	✔	✔
apparel	5	✔	✖	✖	✔
sox	5	✔	✖	✔	✔
box	3	✔	✖	✔	✔

Usability

	Url	Domain : thesoxbox.com Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

	Deprecated HTML		
		Deprecated tags	**Occurrences**
		<s>	1
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	

	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		https://thesoxbox.com/sitemap.xml
✅	Robots.txt	http://thesoxbox.com/robots.txt
		Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool.
		Google Analytics