

### **SEO Content**

1	Title	Sock - Sport Athleti The Sox Box Length : 81	c Fitness Fashion Foot Apparel US Veteran –
			nould contain between 10 and 70 characters (spaces free tool to calculate text length.
0	Description	Visit The Sox Box for top quality athletic fitness fashion socks w purpose — Veteran owned, made in the USA. Free shipping on a orders over \$50.	
		Length : 149	
		Great, your meta d	escription contains between 70 and 160 characters.
8	Keywords	-	n't found meta keywords on your page. Use <u>this free</u> enerator to create keywords.
$\bigcirc$	Og Meta Properties	Good, your page ta	ke advantage of Og Properties.
		Property	Content
		site_name	The Sox Box
		url	https://thesoxbox.com/
		title	Sock - Sport Athletic Fitness Fashion Foot Apparel US Veteran
		type	website
		description	Visit The Sox Box for top quality athletic fitness fashion socks with purpose — Veteran owned, made in the USA. Free shipping on all orders over \$50.
		image	https://cdn.shopify.com/s/files/1/0589/2757/file s/logo-sox-box.png?height=628&pad_color=19 7bbd&v=1613515845&width=1200

## **SEO Content**

		image:secure_url		https://cdn.shopify.com/s/files/1/0589/2757/file s/logo-sox-box.png?height=628&pad_color=19 7bbd&v=1613515845&width=1200			ad_color=19
		image:wid	image:width		1200		
		image:hei	ght	628			
0	Headings	H1 1 (H1 (H2 (H2 (H2 (H2 (H2 (H2 (H2 (H2	H2 8 ] SHOP B ] we put ] Our Cus ] The soc es, the m comfortal down, eif ] The soc es, the m comfortal down, eif ] I like th k. Oh, an ] Our boc chamed u ed for, in ] FOLLOV ] Join the ] America ] Decals ] Custom ] Active ] Inspirat ] Holiday ] Socks M	H3 12 Y COLLECTIC care from st stomers Love ks are perfe- naterial is th ole during m ther. at the socks of they fit m otcamp has a us "The roost the color I n V @THESOXI Sox Beat a's Heroes Apparel tion Collection Made Local ably Sourceor fification mg Cart e} t ryn G. ca S. mela M.	art to finish e Us ct! They go ick and soft y workouts a are the perf y big calves! a 5:15 am cl cer crew" . So needed. The BOX ON INST	around the and running ect length Haha ass I attend oxbox sent RC loved it	feet. They are g. They do not and are pretty d and our trained me what l
	Images	• [H4 • [H5					
w				empty or m better under	-		

### **SEO Content**

$\bigotimes$	Text/HTML Ratio	Ratio : <b>13%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

## **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 40 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

# In-page links

Anchor	Туре	Juice
Shop	Internal	Passing Juice
Shop by Collection	Internal	Passing Juice
<u>All Socks</u>	Internal	Passing Juice
Custom Socks	Internal	Passing Juice
Active	Internal	Passing Juice
Inspiration Collection	Internal	Passing Juice
America's Heroes	Internal	Passing Juice

# In-page links

Holiday	Internal	Passing Juice
<u>Fit-Decals</u>	Internal	Passing Juice
Shop Socks	Internal	Passing Juice
Women's Socks	Internal	Passing Juice
Men's Socks	Internal	Passing Juice
Kids' Socks	Internal	Passing Juice
Shop Apparel	Internal	Passing Juice
Custom Gym Apparel	Internal	Passing Juice
Men's Apparel	Internal	Passing Juice
Women':s Apparel	Internal	Passing Juice
About	Internal	Passing Juice
<u>Contact</u>	Internal	Passing Juice
Log in	Internal	Passing Juice
Shop Custom Socks	Internal	Passing Juice
<u>Shop</u>	Internal	Passing Juice
Shop by Collection	Internal	Passing Juice
Our Commitment	Internal	Passing Juice
See more reviews	Internal	Passing Juice
<u>See more reviews</u> <u>Customer Photos</u>	Internal Internal	Passing Juice Passing Juice
Customer Photos	Internal	Passing Juice
<u>Customer Photos</u> Blog	Internal Internal	Passing Juice Passing Juice
Customer Photos Blog Refer a Friend	Internal Internal Internal	Passing Juice Passing Juice Passing Juice
Customer Photos         Blog         Refer a Friend         Giveaway	Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice
Customer Photos Blog Refer a Friend Giveaway FAQ	Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice
Customer Photos Blog Refer a Friend Giveaway FAQ Shipping Info	Internal Internal Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice
Customer PhotosBlogRefer a FriendGiveaway.FAQShipping InfoReturns & Exchanges	Internal Internal Internal Internal Internal Internal	Passing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing Juice
Customer Photos Blog Refer a Friend Giveaway FAQ Shipping Info Returns & Exchanges Technical Attributes	Internal Internal Internal Internal Internal Internal Internal	Passing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing Juice

# In-page links

Shop	Internal	Passing Juice
Community	Internal	Passing Juice
Giving Back	Internal	Passing Juice
Clearance	Internal	Passing Juice
<u>My Account</u>	Internal	Passing Juice

## **SEO Keywords**

0	Keywords Cloud	made now SOX box community collection
		shop all apparel socks

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
shop	6	×	×	×	¥
socks	6	×	×	×	<b>*</b>
apparel	5	×	×	×	×
sox	5	×	×	×	<b>*</b>
box	3	¥	×	¥	¥

# Usability

0	Url	Domain : thesoxbox.com Length : 13
0	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is en.

## Usability



Dublin Core

This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.
8	W3C Validity	Errors : 0 Warnings : 0
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
$\bigotimes$	Deprecated HTML	Deprecated tags Occurrences
		<pre><s> 1 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</s></pre>
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> </ul>
		X Too bad, your website is using inline styles.
		<ul> <li>Great, your website has few CSS files.</li> </ul>
		X Too bad, your website has too many JS files (more than 6).
		X Too bad, your website does not take advantage of gzip.

### Mobile

$\mathbf{O}$	Mobile Optimization	×	Apple Icon
		*	Meta Viewport Tag
		*	Flash content

# Optimization

0	XML Sitemap	Great, your website has an XML sitemap.
		https://thesoxbox.com/sitemap.xml
0	Robots.txt	http://thesoxbox.com/robots.txt Great, your website has a robots.txt file.
$\bigcirc$	Analytics	Great, your website has an analytics tool.
		Coogle Analytics