

# Website review thewhynotco.com

Generated on September 21 2024 05:57 AM

**The score is 55/100** 

#### **SEO Content**

	Title	Home   The Why Not Co  Length: 21  Perfect, your title contains between 10 and 70 characters.					
	Description	Apparel with a purpose. Building a community of warriors not afraid of the hard work required to attain their goals.  Length: 117  Great, your meta description contains between 70 and 160 characters.					
8	Keywords	-		n't found me enerator to c	-		ge. Use <u>this free</u>
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Propert	<b>y</b>	Content			
		title		Home   Th	e Why Not C	Co	
		site_name	9	The Why N	lot Co		
		description		Apparel with a purpose. Building a community of warriors not afraid of the hard work required to attain their goals.			
		image		https://www.thewhynotco.com/uploads/b/c6da4 250-da76-11eb-b8c7-eddd30cfa0dd/log.png			
		url		https://www.thewhynotco.com			
		type		website			
•	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0

#### **SEO Content**

Images	We found 0 images on this web page.  Good, most or all of your images have alt attributes.
Text/HTML Ratio	Ratio: <b>2%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

#### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 0%

## **In-page links**

## **SEO Keywords**

C Ke	eywords Cloud	home
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## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
home	1	<b>*</b>	×	×	×

## **Usability**

0	Url	Domain : thewhynotco.com Length : 15
<b></b>	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

<b></b>	Doctype	HTML 5
<b>②</b>	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 0 Warnings: 0
<b></b>	Email Privacy	Great no email address has been found in plain text!
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	Excellent, your website doesn't use nested tables.
		✔ Perfect. No inline css has been found in HTML tags!
		✓ Great, your website has few CSS files.

#### **Document**

Too bad, your website has too many JS files (more than 6).
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Perfect, your website takes advantage of gzip.

### Mobile

0	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

## **Optimization**

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.thewhynotco.com/sitemap.xml
	Robots.txt	http://thewhynotco.com/robots.txt
		Great, your website has a robots.txt file.
Analytics		Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.