







Website review theyellowhead.com

Generated on September 22 2024 06:27 AM






The score is 52/100




SEO Content

	Title	<div>HomerWear™</div> <div>Length : 10</div> <div>Perfect, your title contains between 10 and 70 characters.</div>												
	Description	<div>Welcome to Springfield Emporium, your ultimate destination for all things Simpsons! From collectibles to apparel, we’ve got everything to satisfy your Springfield cravings. Dive into the world of Homer, Marge, Bart, Lisa, and Maggie today!</div> <div>Length : 243</div> <div>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</div>												
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>												
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>HomerWear™</td></tr><tr><td>url</td><td>https://theyellowhead.com/</td></tr><tr><td>title</td><td>HomerWear™</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Welcome to Springfield Emporium, your ultimate destination for all things Simpsons! From collectibles to apparel, we’ve got everything to satisfy your Springfield cravings. Dive into the world of Homer, Marge, Bart, Lisa, and Maggie today!</td></tr></tbody></table>	Property	Content	site_name	HomerWear™	url	https://theyellowhead.com/	title	HomerWear™	type	website	description	Welcome to Springfield Emporium, your ultimate destination for all things Simpsons! From collectibles to apparel, we’ve got everything to satisfy your Springfield cravings. Dive into the world of Homer, Marge, Bart, Lisa, and Maggie today!
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SEO Content

		<p>image http://theyellowhead.com/cdn/shop/files/theyellowhead_logo_1_331aeb3d-08ed-425a-a1ef-c1350d27f19e_1200x1200.png?v=1714656757</p> <p>image:secure_url https://theyellowhead.com/cdn/shop/files/theyellowhead_logo_1_331aeb3d-08ed-425a-a1ef-c1350d27f19e_1200x1200.png?v=1714656757</p>
	Headings	<p>H1 1 H2 8 H3 0 H4 1 H5 4 H6 4</p> <ul style="list-style-type: none"> • [H1] • [H2] HomerWear™ • [H2] But, WHERE IS HOMER? • [H2] AS SEEN ON • [H2] 12,868+ • [H2] Spread Smiles, Wherever You Roam! • [H2] Fluffy Tufted Homer Rug • [H2] Homer Sponge Holder • [H2] Featured collection • [H4] Happy Customers & Counting • [H5] FREE WORLDWIDE SHIPPING • [H5] MONEY BACK GUARANTEE • [H5] 100% SAFETY CHECKOUT • [H5] QUICK CUSTOMER SUPPORT • [H6] Follow-us on social media! • [H6] Quick Links • [H6] About Us • [H6] Sign Up For Exclusive Offers
	Images	<p>We found 53 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Collection	Internal	Passing Juice
Contact	Internal	Passing Juice
About Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Returns & Exchanges	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Skip to content	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	<p>close email policy privacy menu</p> <p>shipping homerwear search collection</p> <p>home</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
menu	3	✖	✖	✖	✖








Keywords Consistency

home	3	✓	✗	✓	✓
close	2	✗	✗	✗	✗
email	2	✗	✗	✗	✗
homerwear	2	✓	✗	✗	✓

Usability

	Url	Domain : theyellowhead.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div>

Document

- ✖ Too bad, your website is using inline styles.
- ✔ Great, your website has few CSS files.
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://theyellowhead.com/sitemap.xml>



Robots.txt

<http://theyellowhead.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.