








# Website review tonbridgedental.com

Generated on September 22 2024 19:26 PM




The score is 50/100






## SEO Content

|    | Title              | <p>Tonbridge Dental Centre - Tonbridge - - Dental Practice Details</p> <p><b>Length : 65</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |    |    |    |    |    |    |   |    |    |   |   |   |
|---|--------------------|--|----|----|----|----|----|----|---|----|----|---|---|---|
|    | Description        | <p>Find your local mydentist practice - with surgeries across the UK we are Europe's biggest dental provider.</p> <p><b>Length : 110</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |    |    |    |    |    |    |   |    |    |   |   |   |
|  | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |    |    |    |    |    |    |   |    |    |   |   |   |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>   |    |    |    |    |    |    |   |    |    |   |   |   |
|  | Headings           | <table border="1" data-bbox="542 1411 1476 1478"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>23</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1512 1500 2072" style="list-style-type: none"> <li>• [H1] Advanced oral health centre Tonbridge Dental Centre Private dentist in Tonbridge, TN9 1BX</li> <li>• [H2] Our treatments and costs</li> <li>• [H2] mydentist dental plan</li> <li>• [H2] Meet the team at Tonbridge Dental Centre</li> <li>• [H2] Dental implants at Tonbridge Dental Centre</li> <li>• [H2] mydentist teeth straightening Arrange FREE consultation</li> <li>• [H2] Affordable invisible braces for straightening teeth at home</li> <li>• [H2] See our teeth straightening results...</li> <li>• [H2] Affordable teeth straightening</li> <li>• [H2] Who are mydentist?</li> <li>• [H2] Under 18's braces</li> <li>• [H2] Orthodontic treatments for teens</li> <li>• [H2] Make a dental referral</li> <li>• [H3] Address: 155 High Street, Tonbridge, TN9 1BX.</li> <li>• [H3] Arrange a consultation</li> <li>• [H3] Our services at a glance</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 12 | 23 | 1 | 0 | 0 |
| H1  | H2                 | H3   | H4 | H5 | H6 |    |    |    |   |    |    |   |   |   |
| 1   | 12                 | 23   | 1  | 0  | 0  |    |    |    |   |    |    |   |   |   |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"><li>• [H3] About Tonbridge Dental Centre</li><li>• [H3] Virtual consultation</li><li>• [H3] Arrange a consultation</li><li>• [H3] Opening times</li><li>• [H3] Your feedback matters</li><li>• [H3] Affordable private dentistry</li><li>• [H3] Plan Membership options</li><li>• [H3] Enjoy the benefits!</li><li>• [H3] Your clinicians</li><li>• [H3] Your Treatment Co-ordinator</li><li>• [H3] Get your perfect smile?</li><li>• [H3] Or learn more here</li><li>• [H3] Who we are</li><li>• [H3] Unlike some companies we have years of experience in teeth straightening</li><li>• [H3] We only work with dental clinicians</li><li>• [H3] Why choose us</li><li>• [H3] Clinically safe</li><li>• [H3] Why choose Ortho Options</li><li>• [H3] Our referral form</li><li>• [H3] Our clinicians overview</li><li>• [H4] Dental implants</li></ul> |
|   | Images          | <p>We found 71 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>  |
|  | Text/HTML Ratio | <p>Ratio : <b>23%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>  |
|  | Iframe          | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>   |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | <p>Bad. Your links have query string.</p>   |
|  | Underscores in the URLs | <p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p> |
|  | In-page links           | <p>We found a total of 67 links including 2 link(s) to files</p>                                      |

## SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 16.42%

Internal Links 83.58%

## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Search</a>  | Internal | Passing Juice |
| <a href="#">Careers</a>   | External | Passing Juice |
| <a href="#">Emergency</a>   | Internal | Passing Juice |
| <a href="#">mydentist - helping the nation smile</a>                            | Internal | Passing Juice |
| <a href="#">Treatments</a>  | Internal | Passing Juice |
| <a href="#">Affordable private dentistry</a>                                    | Internal | Passing Juice |
| <a href="#">Teeth straightening</a>   | Internal | Passing Juice |
| <a href="#">Dental implants</a>   | Internal | Passing Juice |
| <a href="#">Teeth whitening</a>   | Internal | Passing Juice |
| <a href="#">Composite bonding</a>   | Internal | Passing Juice |
| <a href="#">Services</a>  | Internal | Passing Juice |
| <a href="#">England</a>   | Internal | Passing Juice |
| <a href="#">South East England</a>  | Internal | Passing Juice |
| <a href="#">Tonbridge</a>   | Internal | Passing Juice |
| <a href="#">Tonbridge Dental Centre - Tonbridge - - Dental Practice Details</a> | Internal | Passing Juice |
| <a href="#">Arrange consultation</a>  | Internal | Passing Juice |
| <a href="#">Practice information</a>  | Internal | Passing Juice |
| <a href="#">Our treatments &amp; costs</a>                                      | Internal | Passing Juice |
| <a href="#">Dental implants</a>   | Internal | Passing Juice |
| <a href="#">Teeth straightening</a>   | Internal | Passing Juice |
| <a href="#">Teen braces</a>   | Internal | Passing Juice |
| <a href="#">Meet the team</a>   | Internal | Passing Juice |

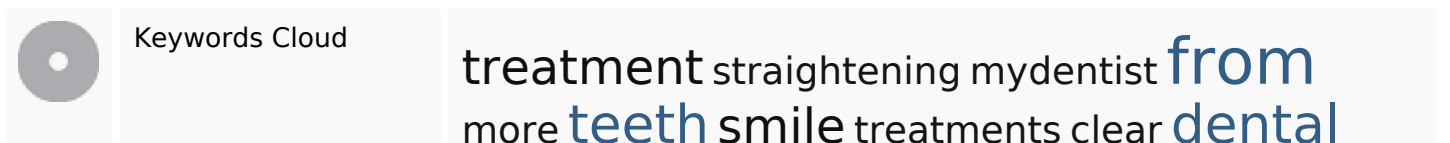
## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Patient referral</a>                        | Internal | Passing Juice |
| <a href="#">Book appointment</a>                        | External | Passing Juice |
| <a href="#">General enquires</a>                        | Internal | Passing Juice |
| <a href="#">request an appointment here</a>             | Internal | Passing Juice |
| <a href="#">Join us on Facebook</a>                     | External | Passing Juice |
| <a href="#">Leave feedback</a>                          | Internal | Passing Juice |
| <a href="#">Arrange a consultation</a>                  | Internal | Passing Juice |
| <a href="#">Find out more here</a>                      | Internal | Passing Juice |
| <a href="#">Request a free dental plan consultation</a> | Internal | Passing Juice |
| <a href="#">www.gdc-uk.org</a>                          | External | Passing Juice |
| <a href="#">book a free consultation</a>                | Internal | Passing Juice |
| <a href="#">Arrange FREE consultation</a>               | External | Passing Juice |
| <a href="#">Download our leaflet PDF</a>                | Internal | Passing Juice |
| <a href="#">Arrange a consultation</a>                  | Internal | Passing Juice |
| <a href="#">Make a secure private referral online</a>   | Internal | Passing Juice |
| <a href="#">Tonbridge Dental Centre Referral Form</a>   | External | Passing Juice |
| <a href="#">Follow our Blog</a>                         | Internal | Passing Juice |
| <a href="#">Join us on Facebook</a>                     | External | Passing Juice |
| <a href="#">Follow us on Instagram</a>                  | External | Passing Juice |
| <a href="#">Watch us on YouTube</a>                     | External | Passing Juice |
| <a href="#">Follow us on LinkedIn</a>                   | External | Passing Juice |
| <a href="#">Follow us on TikTok</a>                     | External | Passing Juice |
| <a href="#">Dentures</a>                                | Internal | Passing Juice |
| <a href="#">Dental bridges</a>                          | Internal | Passing Juice |
| <a href="#">Emergencies</a>                             | Internal | Passing Juice |
| <a href="#">NHS treatments</a>                          | Internal | Passing Juice |
| <a href="#">Dental plan</a>                             | Internal | Passing Juice |
| <a href="#">Dental finance</a>                          | Internal | Passing Juice |

## In-page links

|                                     |          |               |
|-------------------------------------|----------|---------------|
| <a href="#">New patients</a>        | Internal | Passing Juice |
| <a href="#">Dental technology</a>   | Internal | Passing Juice |
| <a href="#">Customer feedback</a>   | Internal | Passing Juice |
| <a href="#">Your rights</a>         | Internal | Passing Juice |
| <a href="#">About us</a>            | Internal | Passing Juice |
| <a href="#">Contact us</a>          | Internal | Passing Juice |
| <a href="#">Products</a>            | Internal | Passing Juice |
| <a href="#">Charitable partners</a> | Internal | Passing Juice |
| <a href="#">Company information</a> | Internal | Passing Juice |
| <a href="#">Acquisitions</a>        | Internal | Passing Juice |
| <a href="#">Academy</a>             | Internal | Passing Juice |
| <a href="#">Careers</a>             | Internal | Passing Juice |
| <a href="#">Sitemap</a>             | Internal | Passing Juice |
| <a href="#">Legal</a>               | Internal | Passing Juice |
| <a href="#">Privacy</a>             | Internal | Passing Juice |
| <a href="#">Patient privacy</a>     | Internal | Passing Juice |
| <a href="#">Cookie policy</a>       | Internal | Passing Juice |

## SEO Keywords








## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| from    | 43      | ✗     | ✗        | ✗           | ✗        |
| teeth   | 34      | ✗     | ✗        | ✗           | ✓        |
| dental  | 34      | ✓     | ✗        | ✓           | ✓        |







## Keywords Consistency

|           |    |   |   |   |   |
|-----------|----|---|---|---|---|
| smile     | 20 | ✘ | ✘ | ✘ | ✔ |
| treatment | 18 | ✘ | ✘ | ✘ | ✔ |



## Usability

|   |              |   |
|---|--------------|---|
|   | Url          | Domain : tonbridgedental.com<br>Length : 19       |
|   | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 0<br>Warnings : 0   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li><li>✘ Too bad, your website has too many CSS files (more than 4).</li></ul> |




## Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.mydentist.co.uk/dentists/practices/england/south-east-england/tonbridge/155-high-street>



### Robots.txt

<http://tonbridgedental.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.