



# Website review towniesapparel.com

Generated on September 22 2024 23:28 PM






The score is 50/100







## SEO Content

	<b>Title</b>	<p>Townies Apparel</p> <p><b>Length : 15</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	<b>Description</b>	<p>Hometown apparel</p> <p><b>Length : 16</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																				
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																				
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Townies Apparel</td> </tr> <tr> <td>url</td> <td>https://towniesapparel.com/</td> </tr> <tr> <td>title</td> <td>Townies Apparel</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Hometown apparel</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/s/files/1/0027/2207/0563/files/townies_logoTM-01.png?height=628&amp;pad_color=fff&amp;v=1613624866&amp;width=1200</td> </tr> <tr> <td>image:secure_url</td> <td>https://cdn.shopify.com/s/files/1/0027/2207/0563/files/townies_logoTM-01.png?height=628&amp;pad_color=fff&amp;v=1613624866&amp;width=1200</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>628</td> </tr> </tbody> </table>	Property	Content	site_name	Townies Apparel	url	https://towniesapparel.com/	title	Townies Apparel	type	website	description	Hometown apparel	image	https://cdn.shopify.com/s/files/1/0027/2207/0563/files/townies_logoTM-01.png?height=628&pad_color=fff&v=1613624866&width=1200	image:secure_url	https://cdn.shopify.com/s/files/1/0027/2207/0563/files/townies_logoTM-01.png?height=628&pad_color=fff&v=1613624866&width=1200	image:width	1200	image:height	628
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## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>5</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] Townies Apparel</li><li>• [H2] Featured collection</li><li>• [H2] Collection list</li><li>• [H2] GO BAY GO BAY GO BAY</li><li>• [H2]</li></ul>	H1	H2	H3	H4	H5	H6	1	5	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	0	0	0	0									
	Images	<p>We found 10 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 5 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 20%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 80%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Get the GO BAY</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Townies Apparel</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow




## SEO Keywords

	Keywords Cloud	<b>apparel</b> raglan hometown <b>tee</b> toddler <b>townies</b> spirit triblend bay collection
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
apparel	7	✓	✗	✓	✓
townies	6	✓	✗	✗	✓
tee	5	✗	✗	✗	✗
bay	4	✗	✗	✗	✓
triblend	4	✗	✗	✗	✗












## Usability

	Url	Domain : towniesapparel.com Length : 18
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.

## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://towniesapparel.com/sitemap.xml">https://towniesapparel.com/sitemap.xml</a>
	Robots.txt	<a href="http://towniesapparel.com/robots.txt">http://towniesapparel.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.