

# Website review trailindustries.com.au

Generated on September 20 2024 08:23 AM

The score is 61/100

#### **SEO Content**

	Title	Shop All   Trail Industries Australia  Length: 37					
<b>②</b>	Description	Perfect, your title contains between 10 and 70 characters.  Trail Industries provides high quality, low cost Tools, Parts and Apparel for every Mountain Biker and Home Bicycle Mechanic.  Length: 125  Great, your meta description contains between 70 and 160 characters.					
<b>8</b>	Keywords	-		n't found me enerator to c			ge. Use <u>this free</u>
	Og Meta Properties	Good, your	page ta	ake advantag	e of Og Prop	erties.	
		Propert	ty	Content			
		title		Shop All   1	rail Industri	es Australia	
		site_name image url		Trail Industries Australia			
				https://www.trailindustries.com.au/uploads/b/4 e735a00-6995-11eb-8908-3106ddc81be2/Mobil e%20logo_OTUyOD.jpg			
				https://www.trailindustries.com.au			
		type		website			
•	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0

### **SEO Content**

Images	We found 0 images on this web page.  Good, most or all of your images have alt attributes.
Text/HTML Ratio	Ratio: <b>1%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 0%

# **In-page links**

Anchor Type Juice
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# **SEO** Keywords

0	Keywords Cloud	trail australia industries shop all
		CITI

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
shop	1	<b>*</b>	×	×	×
all	1	<b>*</b>	×	×	×
trail	1	<b>*</b>	×	<b>*</b>	×
industries	1	*	×	*	×
australia	1	<b>*</b>	×	×	×

## Usability

•	Url	Domain : trailindustries.com.au Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	HTML 5
<b>②</b>	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 0 Warnings: 0
	Email Privacy	Great no email address has been found in plain text!

#### **Document**

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul><li>Excellent, your website doesn't use nested tables.</li><li>Perfect. No inline css has been found in HTML tags!</li></ul>		
		✓ Great, your website has few CSS files.		
		X Too bad, your website has too many JS files (more than 6).		
		Perfect, your website takes advantage of gzip.		

### Mobile

•	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.trailindustries.com.au/sitemap.xml
	Robots.txt	http://trailindustries.com.au/robots.txt
		Great, your website has a robots.txt file.
Analytics		Missing
•		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.