








# Website review trendypress.com

Generated on September 23 2024 22:22 PM





The score is 47/100







## SEO Content

	Title	<p>TrendyPress - Custom Apparel, Vinyl Signs &amp; Promotional Items</p> <p><b>Length : 65</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1715"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>TrendyPress</td> </tr> <tr> <td>url</td> <td>https://trendypress.com/</td> </tr> <tr> <td>title</td> <td>TrendyPress - Custom Apparel, Vinyl Signs &amp; Promotional Items</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>TrendyPress</td> </tr> </tbody> </table>	Property	Content	site_name	TrendyPress	url	https://trendypress.com/	title	TrendyPress - Custom Apparel, Vinyl Signs & Promotional Items	type	website	description	TrendyPress
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	Headings	<table border="1" data-bbox="539 1742 1481 1816"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>0</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1848 1034 2078" style="list-style-type: none"> <li>• [H1] TrendyPress</li> <li>• [H2] Image with text overlay</li> <li>• [H2] Featured collection</li> <li>• [H2] Image with text</li> <li>• [H2] Image slide</li> <li>• [H2] Image slide</li> <li>• [H2] Image slide</li> </ul>	H1	H2	H3	H4	H5	H6	1	7	0	3	0	0
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## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Image slide</li><li>• [H4] Quick links</li><li>• [H4] Talk about your business</li><li>• [H4] Newsletter</li></ul>
	Images	We found 2 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 25%  External Links : Passing Juice 0%  Internal Links 75%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">TrendyPress</a>	Internal	Passing Juice

## In-page links

[Search](#)

Internal

Passing Juice

[Powered by Shopify](#)

External

noFollow

## SEO Keywords



Keywords Cloud

brand overlay customers heat shirt  
text press trendypress powered  
custom

## Keywords Consistency









Keyword	Content	Title	Keywords	Description	Headings
trendypress	3	✓	✗	✗	✓
custom	3	✓	✗	✗	✗
text	3	✗	✗	✗	✓
overlay	2	✗	✗	✗	✓
customers	2	✗	✗	✗	✗

## Usability





	Url	Domain : trendypress.com Length : 15
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://trendypress.com/sitemap.xml">https://trendypress.com/sitemap.xml</a>
	Robots.txt	<a href="http://trendypress.com/robots.txt">http://trendypress.com/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>