The score is 49/100

SEO Content

✅	Title	Trials Bike | Trials Bike Parts | Apparel | Oils & Tools **Length : 60** Perfect, your title contains between 10 and 70 characters.
✅	Description	At Trials Bike Store, we carry a large range of consumable service items such as Oil filters, spark plugs, Chains etc for most modern bikes **Length : 139** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Trials Bike | Trials Bike Parts | Apparel | Oils & Tools
description	At Trials Bike Store, we carry a large range of consumable service items such as Oil filters, spark plugs, Chains etc for most modern bikes
url	https://www.trialsbike.com.au/
site_name	Trials Bike Store

	Headings						
⬤		**H1** 0	**H2** 8	**H3** 1	**H4** 6	**H5** 0	**H6** 3

- [H2] Mixture Screw Carburetor
- [H2] Rock Oil Chain Lube 400ml

SEO Content

- [H2] CSP – Rear Wheel Spacers – GOLD – Sherco/Scorpa/Beta EVO
- [H2] T-Shirt Classic Red/White
- [H2] Lower Slider Bush Tech/Showa Front Fork 39MM
- [H2] OSSA 7300030211 magneto cover
- [H2] OSSA 160000WF Circlip SS Pin 16
- [H2] Outer O-Ring Cyl Head Gas Gas 250/280/300
- [H3] Featured Products
- [H4] 02 6248 0229
- [H4] 12 Sandford Street
- [H4] Mon - Fri 8:30am – 5:00pm
- [H4] 02 6248 0229
- [H4] 12 Sandford Street
- [H4] Mon - Fri 8:30am – 5:00pm
- [H6] OUR PARTNERS
- [H6] FACEBOOK
- [H6] CONTACT US

	Images	We found 17 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

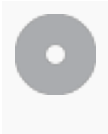|	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10%

SEO Links

		Internal Links 90%

In-page links

Anchor	Type	Juice
CHECK OUR PRODUCTS	Internal	Passing Juice
Select options	Internal	noFollow
Read more	Internal	noFollow
Add to cart	Internal	noFollow
Select options	Internal	noFollow
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
CanberraWeb	External	Passing Juice

SEO Keywords

	Keywords Cloud	sat sandford fri add act cart mon mitchell salestrialsbikeau street

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
add	5	✖	✖	✖	✖
cart	5	✖	✖	✖	✖
salestrialsbikeau	2	✖	✖	✖	✖
sandford	2	✖	✖	✖	✔
street	2	✖	✖	✖	✔

Usability

◉	Url	Domain : trialsbike.com.au Length : 17
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 0 Warnings : 0
✘	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◉	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✔ Perfect. No inline css has been found in HTML tags!
		✘ Too bad, your website has too many CSS files (more than 4).
		✘ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.trialsbike.com.au/sitemap_index.xml
	Robots.txt	http://trialsbike.com.au/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.