The score is 51/100

SEO Content

✅	Title	**Tap That Ash Apparel** **Length : 20** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Our team has hand selected a collection of T-Shirts, Polos, Hoodies, Hats, Bags, and accessories to provide you with unique apparel items your wardrobe demands. If you're looking for a comfortable polo for the golf course or cigar night with the crew, to a hip hoodie for the weekend hangout, we’ve got you covered. **Length : 326** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	article
title	Tap That Ash Apparel
description	Our team has hand selected a collection of T-Shirts, Polos, Hoodies, Hats, Bags, and accessories to provide you with unique apparel items your wardrobe demands. If you're looking for a comfortable polo for the golf course or cigar night with the crew, to a hip hoodie for the weekend hangout, we’ve got you covered.
url	https://tapthatash.club/apparel

SEO Content

		site_name	Tap That Ash
		updated_time	2024-08-13T15:23:53-04:00
		image	https://tapthatash.club/wp-content/uploads/2021/12/TTA-Hand-Cigar-MEM_4_White_R.jpg
		image:secure_url	https://tapthatash.club/wp-content/uploads/2021/12/TTA-Hand-Cigar-MEM_4_White_R.jpg
		image:width	1200
		image:height	630
		image:alt	Tap That Ash Logo
		image:type	image/jpeg

	Headings	**H1** 3	**H2** 0	**H3** 1	**H4** 2	**H5** 0	**H6** 6

- [H1] Welcome to Tap That Ash® Apparel
- [H1] Get your Cigar Jar Humidor today!
- [H1] Please select a Humijar for product details.
- [H3] Visit our retail store today!
- [H4] We're continuing to add items to our catalog, so be sure to circle back and check us out from time to time.
- [H4] Once again, thanks for visiting Tap That Ash.
- [H6] Monte
- [H6] Winston
- [H6] Gordo
- [H6] Gordo w/Infusion
- [H6] el Jefe
- [H6] el Jefe w/Infusion

	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✔	URL Rewrite	Good. Your links looks friendly!
✔	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✖	In-page links	We found a total of 8 links including 0 link(s) to files
◉	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
Login	External	Passing Juice
Home	External	Passing Juice
Events	External	Passing Juice
Apparel	External	Passing Juice
Contact Us	External	Passing Juice
Visit our retail store today!	External	Passing Juice
Terms of Service	External	Passing Juice
Privacy Policy	External	Passing Juice

SEO Keywords

◉	Keywords Cloud	page select login apparel events home

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

login	1	✖	✖	✖	✖
home	1	✖	✖	✖	✖
events	1	✖	✖	✖	✖
apparel	1	✔	✖	✔	✔
select	1	✖	✖	✔	✔

Usability

	Url	Domain : ttaapparel.com Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

Speed Tips

✔ Excellent, your website doesn't use nested tables.

✖ Too bad, your website is using inline styles.

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization

✔ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization

✖	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://ttaapparel.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics