







# Website review tuscaloosaswag.com

Generated on September 21 2024 11:30 AM






The score is 55/100






## SEO Content

	<p>Title</p>	<p>swag.   Screeprinting, Weddings, Advertising, and Graphics</p> <p><b>Length : 58</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Swag is a boutique marketing agency specializing in unique concepts, custom artwork, and customer service.</p> <p><b>Length : 106</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://shopswag.com/</td> </tr> <tr> <td>site_name</td> <td>Swag.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>swag.   Screeprinting, Weddings, Advertising, and Graphics</td> </tr> <tr> <td>image</td> <td>https://shopswag.com/cdn/shop/files/Bite_Me_Artboard_1_4x_57fe2bff-e455-4d78-9a72-ff9653a03d5e_1200x.png?v=1706731762</td> </tr> <tr> <td>image:secure_url</td> <td>https://shopswag.com/cdn/shop/files/Bite_Me_Artboard_1_4x_57fe2bff-e455-4d78-9a72-ff9653a03d5e_1200x.png?v=1706731762</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>628</td> </tr> </tbody> </table>	Property	Content	url	https://shopswag.com/	site_name	Swag.	type	website	title	swag.   Screeprinting, Weddings, Advertising, and Graphics	image	https://shopswag.com/cdn/shop/files/Bite_Me_Artboard_1_4x_57fe2bff-e455-4d78-9a72-ff9653a03d5e_1200x.png?v=1706731762	image:secure_url	https://shopswag.com/cdn/shop/files/Bite_Me_Artboard_1_4x_57fe2bff-e455-4d78-9a72-ff9653a03d5e_1200x.png?v=1706731762	image:width	1200	image:height	628
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## SEO Content

		<p>description Swag is a boutique marketing agency specializing in unique concepts, custom artwork, and customer service.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>13</td><td>0</td><td>0</td><td>0</td><td>2</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Country</li><li>• [H2] Country</li><li>• [H2] Country</li><li>• [H2] Country</li><li>• [H2] Country</li><li>• [H2] Country</li><li>• [H2] Print bar</li><li>• [H2] shop greek</li><li>• [H2] Bama gear</li><li>• [H2] Come and visit</li><li>• [H2] Testimonials</li><li>• [H2] Country</li><li>• [H2] Country</li><li>• [H6] Quick Links</li><li>• [H6] Contact Us</li></ul>	H1	H2	H3	H4	H5	H6	0	13	0	0	0	2
H1	H2	H3	H4	H5	H6									
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	Images	<p>We found 13 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>25%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 46 links including 0 link(s) to files</p>

## SEO Links



### Statistics

External Links : noFollow 2.17%

External Links : Passing Juice 8.7%

Internal Links 89.13%

## In-page links

Anchor	Type	Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Checkout</a>	Internal	Passing Juice
<a href="#">get on our bid list!!!</a>	Internal	Passing Juice
<a href="#">Shop Bid Day</a>	Internal	Passing Juice
<a href="#">About Bid Day</a>	Internal	Passing Juice
<a href="#">print bar™</a>	Internal	Passing Juice
<a href="#">Embroidered Sweatshirts</a>	Internal	Passing Juice
<a href="#">pajamas</a>	Internal	Passing Juice
<a href="#">Gameday</a>	Internal	Passing Juice
<a href="#">Visit Tuscaloosa X Swag. Merch</a>	Internal	Passing Juice
<a href="#">Tuscaloosa Apparel</a>	Internal	Passing Juice
<a href="#">Clearly Noted™</a>	Internal	Passing Juice
<a href="#">Candles</a>	Internal	Passing Juice
<a href="#">drinkware</a>	Internal	Passing Juice
<a href="#">Self-Care</a>	Internal	Passing Juice
<a href="#">For The Home</a>	Internal	Passing Juice
<a href="#">Throw Pillows</a>	Internal	Passing Juice
<a href="#">Tailgate</a>	Internal	Passing Juice
<a href="#">stir sticks</a>	Internal	Passing Juice
<a href="#">Coasters</a>	Internal	Passing Juice
<a href="#">Gift Card</a>	Internal	Passing Juice

## In-page links

<a href="#">Tuscaloosa Toile™</a>	Internal	Passing Juice
<a href="#">Stationery</a>	Internal	Passing Juice
<a href="#">Oh My Mahjong!</a>	Internal	Passing Juice
<a href="#">headbands</a>	Internal	Passing Juice
<a href="#">jewelry</a>	Internal	Passing Juice
<a href="#">hats</a>	Internal	Passing Juice
<a href="#">acrylic keychains</a>	Internal	Passing Juice
<a href="#">Gameday</a>	Internal	Passing Juice
<a href="#">Sunglasses + Blue light glasses</a>	Internal	Passing Juice
<a href="#">Sol and Selene Handbags</a>	Internal	Passing Juice
<a href="#">purses + beaded bags</a>	Internal	Passing Juice
<a href="#">Shop Greek</a>	Internal	Passing Juice
<a href="#">stationery + invitations</a>	External	Passing Juice
<a href="#">Create with Swag Creative</a>	External	Passing Juice
<a href="#">book the Print Bar™</a>	Internal	Passing Juice
<a href="#">Stoney Clover Lane</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Gordo</a>	Internal	Passing Juice
<a href="#">Customer accounts enabled in your Store Admin</a>	External	Passing Juice
<a href="#">Enter</a>	External	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Refund policy</a>	Internal	Passing Juice
<a href="#">Swag.</a>	Internal	Passing Juice
<a href="#">=</a>	External	noFollow

## SEO Keywords



Keywords Cloud

usd south states british french island guinea islands new united

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
usd	956	✘	✘	✘	✘
islands	96	✘	✘	✘	✘
south	40	✘	✘	✘	✘
united	32	✘	✘	✘	✘
island	24	✘	✘	✘	✘










### Usability

	Url	Domain : tuscaloosaswag.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://shopswag.com/sitemap.xml</code>
	Robots.txt	<code>http://tuscaloosaswag.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.