





Website review tuskapparel.com.au

Generated on September 23 2024 17:29 PM






The score is 48/100







SEO Content

	Title	<p>Tusk Apparel</p> <p>Length : 12</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Tusk Apparel</td></tr><tr><td>url</td><td>https://tuskapparel.com.au</td></tr><tr><td>title</td><td>Tusk Apparel</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>T Shirts, Clothing, Art, Printed T Shirts, Prints, Tote bags, hoodies, tanks, long sleeve, art, dark art, positive art, astrology, zodiac, well being, organic, melbourne, australia</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0105/6774/5583/files/Tusk-logo-black-1200x628-pixels_ebb1f0ed-8662-463a-a865-ec3bb01310f3.png?v=1599128425</td></tr><tr><td>image:secure_url</td><td>https://cdn.shopify.com/s/files/1/0105/6774/5583/files/Tusk-logo-black-1200x628-pixels_ebb1f0ed-8662-463a-a865-ec3bb01310f3.png?v=1599128425</td></tr></tbody></table>	Property	Content	site_name	Tusk Apparel	url	https://tuskapparel.com.au	title	Tusk Apparel	type	website	description	T Shirts, Clothing, Art, Printed T Shirts, Prints, Tote bags, hoodies, tanks, long sleeve, art, dark art, positive art, astrology, zodiac, well being, organic, melbourne, australia	image	https://cdn.shopify.com/s/files/1/0105/6774/5583/files/Tusk-logo-black-1200x628-pixels_ebb1f0ed-8662-463a-a865-ec3bb01310f3.png?v=1599128425	image:secure_url	https://cdn.shopify.com/s/files/1/0105/6774/5583/files/Tusk-logo-black-1200x628-pixels_ebb1f0ed-8662-463a-a865-ec3bb01310f3.png?v=1599128425
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SEO Content

		<div>image:width1200</div> <div>image:height628</div>					
	Headings	<div><div>H11</div><div>H21</div><div>H30</div><div>H40</div><div>H50</div><div>H60</div></div> <div><div>• [H1] Tusk Apparel</div><div>• [H2] Opening Soon</div></div>					
	Images	<div>We found 0 images on this web page.</div> <div>Good, most or all of your images have alt attributes.</div>					
	Text/HTML Ratio	<div>Ratio : 3%</div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>					
	Flash	<div>Perfect, no Flash content has been detected on this page.</div>					
	Iframe	<div>Great, there are no Iframes detected on this page.</div>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
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In-page links

[Log in here](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

tusk apparel store email enter
soon password using opening
share












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
enter	3	✗	✗	✗	✗
password	3	✗	✗	✗	✗
store	3	✗	✗	✗	✗
tusk	2	✓	✗	✗	✓
apparel	2	✓	✗	✗	✓





Usability

	Url	Domain : tuskapparel.com.au Length : 18
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://tuskapparel.com.au/robots.txt

Optimization



Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.