



Website review unapologeticmuse.com

Generated on September 22 2024 02:22 AM






The score is 53/100







SEO Content

	Title	UNAPOLOGETIC MUSE Authenticity is Dope. Embrace It. Length : 53 Perfect, your title contains between 10 and 70 characters.																		
	Description	UNAPOLOGETIC MUSE is a lifestyle accessories & apparel brand inspiring people to live fully and free of others f*ckin' opinions. Length : 136 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>UNAPOLOGETIC MUSE</td></tr><tr><td>url</td><td>https://www.unapologeticmuse.com/</td></tr><tr><td>title</td><td>UNAPOLOGETIC MUSE Authenticity is Dope. Embrace It.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>UNAPOLOGETIC MUSE is a lifestyle accessories & apparel brand inspiring people to live fully and free of others f*ckin' opinions.</td></tr><tr><td>image</td><td>http://www.unapologeticmuse.com/cdn/shop/files/Untitled_design.png?v=1690675620</td></tr><tr><td>image:secure_url</td><td>https://www.unapologeticmuse.com/cdn/shop/files/Untitled_design.png?v=1690675620</td></tr><tr><td>image:width</td><td>500</td></tr></tbody></table>	Property	Content	site_name	UNAPOLOGETIC MUSE	url	https://www.unapologeticmuse.com/	title	UNAPOLOGETIC MUSE Authenticity is Dope. Embrace It.	type	website	description	UNAPOLOGETIC MUSE is a lifestyle accessories & apparel brand inspiring people to live fully and free of others f*ckin' opinions.	image	http://www.unapologeticmuse.com/cdn/shop/files/Untitled_design.png?v=1690675620	image:secure_url	https://www.unapologeticmuse.com/cdn/shop/files/Untitled_design.png?v=1690675620	image:width	500
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image:secure_url	https://www.unapologeticmuse.com/cdn/shop/files/Untitled_design.png?v=1690675620																			
image:width	500																			

SEO Content

		image:height 500												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>6</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1][H2] Item added to your cart[H2] A Message From Our Founder & CEO[H2] We're Rebranding in 2024[H2] Question or Inquiries?[H2] ABOUT UNAPOLOGETIC MUSE[H2] Subscribe to our emails	H1	H2	H3	H4	H5	H6	1	6	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	0	0	0	0									
	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 25% External Links : Passing Juice 0% Internal Links 75%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
=	Internal	Passing Juice
UNAPOLOGETIC MUSE	Internal	Passing Juice
Powered by Shopify	External	noFollow




SEO Keywords

	Keywords Cloud	queer founder black search authenticity muse ceo pay unapologetic cart
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
unapologetic	5	✓	✗	✓	✓
muse	5	✓	✗	✓	✓
search	3	✗	✗	✗	✗
black	3	✗	✗	✗	✗
queer	3	✗	✗	✗	✗


Usability

	Url	Domain : unapologeticmuse.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.unapologeticmuse.com/sitemap.xml
	Robots.txt	http://unapologeticmuse.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.