









Website review unicornsandco.com

Generated on September 23 2024 07:28 AM




The score is 49/100







SEO Content

	<p>Title</p>	<p>Unicorns & Co</p> <p>Length : 17</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1742"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Unicorns & Co</td> </tr> <tr> <td>url</td> <td>https://unicornsandco.com</td> </tr> <tr> <td>title</td> <td>Unicorns & Co</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Unicorns & Co. is your go-to website to shop for Unicorn Toys, Apparel, Backpacks & more. Join our mail list for special offers!</td> </tr> </tbody> </table>	Property	Content	site_name	Unicorns & Co	url	https://unicornsandco.com	title	Unicorns & Co	type	website	description	Unicorns & Co. is your go-to website to shop for Unicorn Toys, Apparel, Backpacks & more. Join our mail list for special offers!
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	<p>Headings</p>	<table border="1" data-bbox="539 1780 1481 1848"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1870 901 1937" style="list-style-type: none"> • [H1] Unicorns & Co • [H2] Coming Soon 	H1	H2	H3	H4	H5	H6	1	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	0	0	0									
	<p>Images</p>	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Log in here	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	tweet twitter unicorns pin store password enter facebook pinterest share
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
enter	2	✘	✘	✘	✘
store	2	✘	✘	✘	✘
password	2	✘	✘	✘	✘
unicorns	1	✔	✘	✘	✔
share	1	✘	✘	✘	✘



Usability

	Url	Domain : unicornsandco.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✓ Perfect. No inline css has been found in HTML tags!✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://unicornsandco.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>