# Website review universityofbrooklynnorth.com

Generated on September 19 2024 13:24 PM

**The score is 66/100**



pagepeeker

## SEO Content

| | | | |
|---|---|---|---|
| ✅ | Title | University of Brooklyn North - Home<br><br>**Length : 35**<br><br>Perfect, your title contains between 10 and 70 characters. | |
| ✅ | Description | Apparel and other stuff for retired and active members of NYPD Brooklyn North. New designs, classis designs and more.<br><br>**Length : 117**<br><br>Great, your meta description contains between 70 and 160 characters. | |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. | |

| Property | Content |
|---|---|
| url | https://universityofbrooklynnorth.com/ |
| site_name | University of Brooklyn North |
| title | University of Brooklyn North |
| description | Text: 347.680.6368 E-mail: Universityofbrooklynnorth@gmail.com |
| type | website |
| image | https://img1.wsimg.com/isteam/ip/df869d26-115b-477a-b297-a339f0733abf/Overturned%20RMP%202.jpg |
| locale | en_US |

| Headings | H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|---|
| | 1 | 1 | 0 | 2 | 0 | 0 |

# SEO Content

|  |  | <ul><li>[H1] Contact Us</li><li>[H2] Photo Gallery</li><li>[H4] Drop us a line!</li><li>[H4] University of Brooklyn North</li></ul> |
|---|---|---|
| ✓ | Images | We found 0 images on this web page.<br><br>Good, most or all of your images have alt attributes. |
| ✗ | Text/HTML Ratio | Ratio : **2%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| ✓ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

|  |  |  |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✓ | In-page links | We found a total of 4 links including 0 link(s) to files |
| ● | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 75%<br><br>Internal Links 25% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Shop Now! | Internal | Passing Juice |
| Privacy Policy | External | Passing Juice |
| Terms of Service | External | Passing Juice |

# In-page links

| GoDaddy | External | Passing Juice |
|---------|----------|---------------|

# SEO Keywords

| | Keywords Cloud | design universityofbrooklynnorthgmail drop idea north brooklyn email home university line |
|---|----------------|---------|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| university | 3 | ✔ | ✖ | ✖ | ✔ |
| brooklyn | 3 | ✔ | ✖ | ✔ | ✔ |
| north | 3 | ✔ | ✖ | ✔ | ✔ |
| universityofbrooklynnorthgmail | 2 | ✖ | ✖ | ✖ | ✖ |
| drop | 2 | ✖ | ✖ | ✖ | ✔ |

# Usability

| | Url | Domain : universityofbrooklynnorth.com Length : 29 |
|---|-----|------|
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Usability

## Document

| | | |
|---|---|---|
| ✓ | Doctype | HTML 5 |
| ✓ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✗ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✗ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✓ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ○ | Speed Tips | ✓ Excellent, your website doesn't use nested tables.<br>✗ Too bad, your website is using inline styles.<br>✓ Great, your website has few CSS files.<br>✓ Perfect, your website has few JavaScript files.<br>✓ Perfect, your website takes advantage of gzip. |

## Mobile

| | | |
|---|---|---|
| ○ | Mobile Optimization | ✓ Apple Icon<br>✓ Meta Viewport Tag<br>✓ Flash content |

## Optimization

| | | |
|---|---|---|
| ✓ | XML Sitemap | Great, your website has an XML sitemap.<br><br>https://universityofbrooklynnorth.com/sitemap.xml |
| | Robots.txt | http://universityofbrooklynnorth.com/robots.txt |

# Optimization

| | | |
|---|---|---|
| ✅ | | Great, your website has a robots.txt file. |
| ✅ | Analytics | Great, your website has an analytics tool. |
| | | Google Analytics |