

#### **SEO Content**

	Title	Vaalbara Designs					
		Length : 16					
		Perfect, your title contains between 10 and 70 characters.			ers.		
0	Description	Clutches, Mini Clutches, Leather Clutches, Tote Bags, Messenger Bag Diaper Bags, Coin Purses, Fanny Packs, Hats, Leather Straps, Jewelry & More!					
		Length : 1	L50				
		Great, you	r meta d	lescription co	ntains betw	een 70 and	160 characters.
$\bigotimes$	Keywords	-		n't found me <u>enerator</u> to c	-		age. Use <u>this free</u>
	Og Meta Properties	Good, you	r page ta	ake advantag	e of Og Prop	perties.	
		Proper	t <b>y</b>	Content			
		site_name	9	Vaalbara			
		url		https://vaa	lbara.com/		
		title		Vaalbara Designs			
		type		website			
		descriptio	n	Bags, Mess	senger Bags nny Packs, H	, Diaper Ba	-
	Headings	H1	H2	НЗ	H4	H5	H6
		1	9	0	0	0	0
			-	dded to your ags	cart		

#### **SEO Content**

		<ul> <li>[H2]</li> <li>[H2] Vaalbara Candles</li> <li>[H2] CUSTOMER CARE</li> <li>[H2] OUR STORY</li> <li>[H2] GIVE BACK</li> <li>[H2] Visit Us</li> <li>[H2] Join The List</li> </ul>
8	Images	We found 14 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
8	Text/HTML Ratio	Ratio : <b>5%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	lframe	Great, there are no lframes detected on this page.

#### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 39 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

### In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice

## In-page links

Shop All	Internal	Passing Juice
Pouches	Internal	Passing Juice
Regular	Internal	Passing Juice
Large	Internal	Passing Juice
Long	Internal	Passing Juice
Leather & amp; Fur	Internal	Passing Juice
<u>Messengers</u>	Internal	Passing Juice
Tote Bags	Internal	Passing Juice
Diaper Bags	Internal	Passing Juice
Weekenders	Internal	Passing Juice
<u>Backpacks</u>	Internal	Passing Juice
Custom Straps	Internal	Passing Juice
Sweaters & amp; Outerwear	Internal	Passing Juice
Rompers & amp: Jumpsuits	Internal	Passing Juice
Dresses &: Skirts	Internal	Passing Juice
Tops	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Intimates & amp: Bodysuits	Internal	Passing Juice
<u>Vaalbara Gear</u>	Internal	Passing Juice
<u>Shoes</u>	Internal	Passing Juice
Apothecary	Internal	Passing Juice
Jewelry	Internal	Passing Juice
Hats	Internal	Passing Juice
Keychains & amp; Wallets	Internal	Passing Juice
Home Goods	Internal	Passing Juice
Little Imprint Apparel	Internal	Passing Juice
Apparel	Internal	Passing Juice
Accessories	Internal	Passing Juice

## In-page links

±	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Return Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Wholesale Sign Up Form	Internal	Passing Juice
<u>About Us</u>	Internal	Passing Juice
Surfrider Foundation	Internal	Passing Juice
Our Locations	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Vaalbara	Internal	Passing Juice

#### SEO Keywords

Keywords Cloud	wristlet bags sale imprint haven <b>regular</b> leather
	little moon price

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
price	32	×	×	×	×
regular	18	×	×	×	×
little	16	×	×	×	×
bags	10	×	×	×	<b>V</b>
leather	10	×	×	¥	×

#### Usability

0	Url	Domain : vaalbaradesigns.com Length : 19
	Favicon	Great, your website has a favicon.

### Usability

$\bigcirc$		
$\bigcirc$	Printability	Great. We have found a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.
8	W3C Validity	Errors : 0 Warnings : 0
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
$\bigotimes$	Deprecated HTML	Deprecated tags Occurrences
		<s> 8 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</s>
	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> </ul>
		X Too bad, your website is using inline styles.
		X Too bad, your website has too many CSS files (more than 4).
		X Too bad, your website has too many JS files (more than 6).
		X Too bad, your website does not take advantage of gzip.

#### Mobile

0		×	Apple Icon
		*	Meta Viewport Tag
		*	Flash content

# Optimization

0	XML Sitemap	Great, your website has an XML sitemap.
		https://vaalbara.com/sitemap.xml
$\bigcirc$	Robots.txt	http://vaalbaradesigns.com/robots.txt Great, your website has a robots.txt file.
0	Analytics	Great, your website has an analytics tool.
		Google Analytics