








# Website review vantageapparel.com

Generated on September 10 2024 19:42 PM





The score is 51/100




## SEO Content

	<p>Title</p>	<p>Vantage Apparel - Nation's Top Supplier for Custom Logo Apparel</p> <p><b>Length : 63</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Vantage Apparel, the top-ranked corporate apparel brand, promotes the logos of premier companies, resorts, golf courses, colleges and casinos.</p> <p><b>Length : 142</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1444 1481 1518"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>1</td> <td>20</td> <td>3</td> <td>5</td> </tr> </tbody> </table> <ul data-bbox="614 1552 1257 2074" style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] New Custom Webstore Platform.</li> <li>• [H2] Your Logo, Our Quality Polos.</li> <li>• [H2] Your Decoration Destination</li> <li>• [H2] Create Logogeivity™</li> <li>• [H2] Xtreme Visibility: Be Seen, Be Safe</li> <li>• [H2] Our Commitment to Sustainable Fashion</li> <li>• [H2] Earthwise Collection</li> <li>• [H2] 1% for the Planet</li> <li>• [H2] Eliminate Trash. Illuminate the Ocean</li> <li>• [H2] NEW! Brand AdditionsGAP &amp; Old Navy</li> <li>• [H2] Blog Posts</li> <li>• [H2] Testimonials</li> <li>• [H3]</li> <li>• [H4] Shop</li> <li>• [H4] Category</li> </ul>	H1	H2	H3	H4	H5	H6	1	12	1	20	3	5
H1	H2	H3	H4	H5	H6									
1	12	1	20	3	5									




## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Trending</li><li>• [H4] Brands</li><li>• [H4] Decoration</li><li>• [H4] Apparel Options</li><li>• [H4] Additional Services</li><li>• [H4] Site Tools</li><li>• [H4] Sales Content</li><li>• [H4] Company</li><li>• [H4] Help</li><li>• [H4]</li><li>• [H4] ERROR</li><li>• [H4]</li><li>• [H4]</li><li>• [H4]</li><li>• [H4] About</li><li>• [H4] Help</li><li>• [H4] Resources</li><li>• [H4] Sign up for newsletter</li><li>• [H5] Delivering a World-Class Shopping Experience for You and Your Customers!</li><li>• [H5] Explore Our Premium Collection Today.</li><li>• [H5] Explore Our Decorative Solutions</li><li>• [H6] Dapple Advertising</li><li>• [H6] Halo Branded Solutions</li><li>• [H6] Corporate Imaging Concepts LLC</li><li>• [H6] Headway Promotional Products</li><li>• [H6] Positive Response</li></ul>
	Images	<p>We found 40 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>11%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

## SEO Links

		
	In-page links	We found a total of 106 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.83% Internal Links 97.17%

## In-page links

Anchor	Type	Juice
<a href="#">website accessibility</a>	External	Passing Juice
<a href="#">upgrade your browser</a>	External	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Best Sellers</a>	Internal	Passing Juice
<a href="#">Shop All</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Polos</a>	Internal	Passing Juice
<a href="#">Button-Down Shirts</a>	Internal	Passing Juice
<a href="#">Sweaters</a>	Internal	Passing Juice
<a href="#">Activewear &amp; Quarter Zips</a>	Internal	Passing Juice
<a href="#">Sweatshirts &amp; Fleece</a>	Internal	Passing Juice
<a href="#">Outerwear</a>	Internal	Passing Juice
<a href="#">T-Shirts</a>	Internal	Passing Juice
<a href="#">Headwear</a>	Internal	Passing Juice
<a href="#">Scarves</a>	Internal	Passing Juice
<a href="#">Blankets</a>	Internal	Passing Juice
<a href="#">Big &amp; Tall</a>	Internal	Passing Juice
<a href="#">Outdoor Workwear</a>	Internal	Passing Juice

## In-page links

<a href="#">Safety Apparel</a>	Internal	Passing Juice
<a href="#">Pantone Color of the Year - Peach Fuzz</a>	Internal	Passing Juice
<a href="#">Industrial Workwear</a>	Internal	Passing Juice
<a href="#">Get Your Pink On</a>	Internal	Passing Juice
<a href="#">Corporate Gifting</a>	Internal	Passing Juice
<a href="#">Work Wear-Ever</a>	Internal	Passing Juice
<a href="#">Earthwise</a>	Internal	Passing Juice
<a href="#">Great For Golf</a>	Internal	Passing Juice
<a href="#">Climate Collection</a>	Internal	Passing Juice
<a href="#">Vantage</a>	Internal	Passing Juice
<a href="#">Vansport</a>	Internal	Passing Juice
<a href="#">Greg Norman Collection</a>	Internal	Passing Juice
<a href="#">Gap &amp; Old Navy</a>	Internal	Passing Juice
<a href="#">Polo Ralph Lauren</a>	Internal	Passing Juice
<a href="#">Berne Workwear</a>	Internal	Passing Juice
<a href="#">Xtreme Visibility</a>	Internal	Passing Juice
<a href="#">Gildan</a>	Internal	Passing Juice
<a href="#">Overview</a>	Internal	Passing Juice
<a href="#">Embroidery</a>	Internal	Passing Juice
<a href="#">Sequin Embroidery</a>	Internal	Passing Juice
<a href="#">Laser Etching</a>	Internal	Passing Juice
<a href="#">Laser &amp; Reverse Applique</a>	Internal	Passing Juice
<a href="#">Laser Tech Patches</a>	Internal	Passing Juice
<a href="#">Die-Mold Transfers</a>	Internal	Passing Juice
<a href="#">Screen Printing</a>	Internal	Passing Juice
<a href="#">Direct To Film Heat Transfers</a>	Internal	Passing Juice
<a href="#">Inspiration Gallery</a>	Internal	Passing Juice
<a href="#">Create a Private Label</a>	Internal	Passing Juice

## In-page links

<a href="#">Go from Long-Sleeve To Short</a>	Internal	Passing Juice
<a href="#">Change Drawstring Color</a>	Internal	Passing Juice
<a href="#">Add Varsity Stripes</a>	Internal	Passing Juice
<a href="#">Design Your Own: SourceOne</a>	Internal	Passing Juice
<a href="#">Specialty Samples</a>	Internal	Passing Juice
<a href="#">Decoration On Demand</a>	Internal	Passing Juice
<a href="#">Packaging &amp; Fulfillment</a>	Internal	Passing Juice
<a href="#">Pre-Designed Name-Drops</a>	Internal	Passing Juice
<a href="#">Mini-Catalog</a>	Internal	Passing Juice
<a href="#">Inventory</a>	Internal	Passing Juice
<a href="#">Compare</a>	Internal	Passing Juice
<a href="#">Favorites</a>	Internal	Passing Juice
<a href="#">Catalogs</a>	Internal	Passing Juice
<a href="#">Price Lists</a>	Internal	Passing Juice
<a href="#">Stat Sheets</a>	Internal	Passing Juice
<a href="#">Decoration Image Library</a>	Internal	Passing Juice
<a href="#">Product Image Library</a>	Internal	Passing Juice
<a href="#">Mini Collections</a>	Internal	Passing Juice
<a href="#">Earthwise Collection</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Markets</a>	Internal	Passing Juice
<a href="#">Brands</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Case History</a>	Internal	Passing Juice
<a href="#">Facilities</a>	Internal	Passing Juice
<a href="#">Business Partners</a>	Internal	Passing Juice
<a href="#">Social Responsibility</a>	Internal	Passing Juice

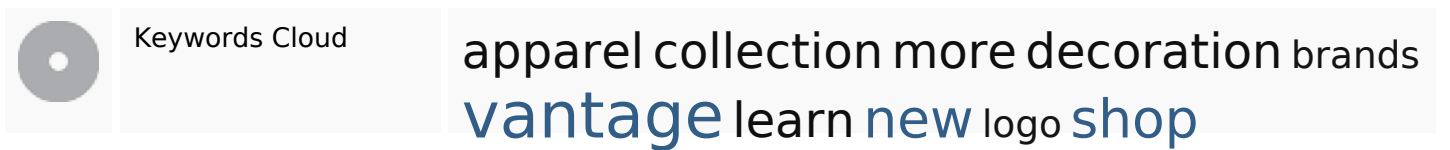
## In-page links

<a href="#">Global Solutions</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Request a Catalog</a>	Internal	Passing Juice
<a href="#">Request a Quote</a>	Internal	Passing Juice
<a href="#">Size Chart</a>	Internal	Passing Juice
<a href="#">Shipping</a>	Internal	Passing Juice
<a href="#">Returns</a>	Internal	Passing Juice
<a href="#">Register   Sign In</a>	Internal	Passing Juice
<a href="#">Shop Products</a>	Internal	Passing Juice
<a href="#">View live decoration lead times for all 3 Vantage facilities</a>	Internal	Passing Juice
<a href="#">CHECK INVENTORY</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Download the Details</a>	Internal	Passing Juice
<a href="#">REGISTER</a>	Internal	Passing Juice
<a href="#">Shop Safety Wear</a>	Internal	Passing Juice
<a href="#">Vantage Apparel Partners with Starline to Offer Hard Goods in its New Webstore Platform</a>	Internal	Passing Juice
<a href="#">Vantage Apparel President Ira Neaman Named 2024 NJBIZ Icon Award Honoree</a>	Internal	Passing Juice
<a href="#">Vantage Welcomes Industry Integrations Expert, Christy Ridpath as New Digital Operations Manager</a>	Internal	Passing Juice
<a href="#">Vantage Apparel Unveils Cutting-Edge Webstore Platform to Revolutionize Promotional Purchasing</a>	Internal	Passing Juice
<a href="#">Join Our Team</a>	Internal	Passing Juice
<a href="#">Social Responsibility</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Sales Rep Locator</a>	Internal	Passing Juice

## In-page links

<a href="#">Request a Distributor</a>	Internal	Passing Juice
<a href="#">Create An Online Account</a>	Internal	Passing Juice
<a href="#">Credit App (new Vantage Acct)</a>	Internal	Passing Juice
<a href="#">MyVantage</a>	Internal	Passing Juice
<a href="#">Catalogs</a>	Internal	Passing Juice
<a href="#">Vantage Canada</a>	External	Passing Juice

## SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
vantage	12	✓	✗	✓	✗
shop	8	✗	✗	✗	✓
new	8	✗	✗	✗	✓
apparel	7	✓	✗	✓	✓
collection	7	✗	✗	✗	✓


## Usability

	Url	Domain : vantageapparel.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
---	-------------	---

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	Missing
--	-------------	---------



## Optimization



Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://vantageapparel.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics