

# Website review vaultofmidnight.com

Generated on September 22 2024 18:37 PM





The score is 50/100







## SEO Content

	Title	Vault of Midnight <b>Length : 17</b> Perfect, your title contains between 10 and 70 characters.																					
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																					
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Vault of Midnight</td></tr><tr><td>title</td><td>Vault of Midnight</td></tr><tr><td>url</td><td>https://www.vaultofmidnight.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>http://static1.squarespace.com/static/55b51bd7e4b07dd5b89a79c3/t/55fb6faae4b054333b859775/1442541483055/Skull_Wordmark_White-600px.png?format=1500w</td></tr><tr><td>image:width</td><td>600</td></tr><tr><td>image:height</td><td>436</td></tr></table>						Property	Content	site_name	Vault of Midnight	title	Vault of Midnight	url	https://www.vaultofmidnight.com	type	website	image	http://static1.squarespace.com/static/55b51bd7e4b07dd5b89a79c3/t/55fb6faae4b054333b859775/1442541483055/Skull_Wordmark_White-600px.png?format=1500w	image:width	600	image:height	436
Property	Content																						
site_name	Vault of Midnight																						
title	Vault of Midnight																						
url	https://www.vaultofmidnight.com																						
type	website																						
image	http://static1.squarespace.com/static/55b51bd7e4b07dd5b89a79c3/t/55fb6faae4b054333b859775/1442541483055/Skull_Wordmark_White-600px.png?format=1500w																						
image:width	600																						
image:height	436																						
	Headings	<b>H1</b> 3	<b>H2</b> 6	<b>H3</b> 7	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0																
		• [H1]																					

## SEO Content

		<ul style="list-style-type: none"> <li>• [H1] VISIT THE VAULT</li> <li>• [H1] Vault of Midnight and Covid-19</li> <li>• [H2] Ann Arbor, MI</li> <li>• [H2] Grand Rapids, MI</li> <li>• [H2] Detroit, MI</li> <li>• [H2] CONNECT WITH US!</li> <li>• [H2] STILL WANT MORE?</li> <li>• [H2] Other Questions?</li> <li>• [H3] Open Every WEEKDay From 11am to 8pm</li> <li>• [H3] Regular Mail Order and Curbside Service Is still available!</li> <li>• [H3] Thanks again and stay tuned for updates!</li> <li>• [H3] SITE MAP</li> <li>• [H3] SERVICES</li> <li>• [H3] OTHER INFO</li> <li>• [H3] contact</li> </ul>
	Images	<p>We found 64 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 50 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 20%</p> <p>External Links : Passing Juice 26%</p> <p>Internal Links 54%</p>


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Locations</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">VoM.Shop</a>	External	Passing Juice
<a href="#">e-gift cards</a>	External	Passing Juice
<a href="#">Apparel</a>	External	Passing Juice
<a href="#">Subscriptions</a>	Internal	Passing Juice
<a href="#">Book of the Month</a>	Internal	Passing Juice
<a href="#">Special Orders</a>	Internal	Passing Juice
<a href="#">Appraisals &amp; Buying</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">COMING SOON</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">View Now</a>	Internal	Passing Juice
<a href="#">HERE</a>	External	Passing Juice
<a href="#">Check it Out</a>	Internal	Passing Juice
<a href="#">Vault of Midnight Inc</a>	External	Passing Juice
<a href="#">BATMAN DAY 2024 - ANN ARBOR</a>	Internal	Passing Juice
<a href="#">Vault of Midnight Inc</a>	External	Passing Juice
<a href="#">BATMAN DAY 2024 - GRAND RAPIDS</a>	Internal	Passing Juice
<a href="#">Vault of Midnight Inc</a>	External	Passing Juice
<a href="#">BATMAN DAY 2024 - DETROIT</a>	Internal	Passing Juice
<a href="#">Week Of September 25, 2024</a>	Internal	Passing Juice
<a href="#">Week Of September 18, 2024</a>	Internal	Passing Juice
<a href="#">Week Of September 11 , 2024</a>	Internal	Passing Juice
<a href="#">KenBlakePorter</a>	External	noFollow

## In-page links

<a href="https://t.co/9ohmX3qlEt">https://t.co/9ohmX3qlEt</a>	External	noFollow
<a href="#">Apr 6, 2023, 10:30 AM</a>	External	Passing Juice
<a href="#">MAPPA_Info</a>	External	noFollow
<a href="https://t.co/H7uoL9H98f">https://t.co/H7uoL9H98f</a>	External	noFollow
<a href="#">Apr 5, 2023, 9:56 AM</a>	External	Passing Juice
<a href="#">WesCraigComics</a>	External	noFollow
<a href="https://t.co/DSlbD7C8Fh">https://t.co/DSlbD7C8Fh</a>	External	noFollow
<a href="https://t.co/wWr1L17FUc">https://t.co/wWr1L17FUc</a>	External	noFollow
<a href="#">Apr 4, 2023, 6:26 PM</a>	External	Passing Juice
<a href="#">TheKyleStarks</a>	External	noFollow
<a href="https://t.co/1pj3ormNyB">https://t.co/1pj3ormNyB</a>	External	noFollow
<a href="#">Apr 4, 2023, 6:25 PM</a>	External	Passing Juice
<a href="https://t.co/Q6A1N7iUvb">https://t.co/Q6A1N7iUvb</a>	External	noFollow
<a href="#">Apr 4, 2023, 10:04 AM</a>	External	Passing Juice
<a href="#">Back to Top</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Shop</a>	External	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">F.A.Q.</a>	Internal	Passing Juice
<a href="#">Ann Arbor</a>	Internal	Passing Juice
<a href="#">Grand Rapids</a>	Internal	Passing Juice
<a href="#">Detroit</a>	Internal	Passing Juice
<a href="#">Locations Page</a>	Internal	Passing Juice

## SEO Keywords






	Keywords Cloud	shop <b>book</b> home <b>midnight</b> vomshop cards locations <b>events</b> vault <b>month</b>
--	----------------	--

## SEO Keywords




### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
vault	4	✓	✗	✗	✓
midnight	4	✓	✗	✗	✓
events	4	✗	✗	✗	✗
book	4	✗	✗	✗	✗
month	4	✗	✗	✗	✗









### Usability

	Url	Domain : vaultofmidnight.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0





## Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
--	---------------------	--

## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="https://www.vaultofmidnight.com/sitemap.xml">https://www.vaultofmidnight.com/sitemap.xml</a></div>
	Robots.txt	<div><a href="http://vaultofmidnight.com/robots.txt">http://vaultofmidnight.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Great, your website has an analytics tool.</div> <div> Google Analytics</div>