








# Website review vaultofmidnight.com

Generated on September 22 2024 17:26 PM





The score is 50/100







## SEO Content

	<p>Title</p>	<p>Vault of Midnight</p> <p><b>Length : 17</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1899"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Vault of Midnight</td> </tr> <tr> <td>title</td> <td>Vault of Midnight</td> </tr> <tr> <td>url</td> <td>https://www.vaultofmidnight.com</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>http://static1.squarespace.com/static/55b51bd7e4b07dd5b89a79c3/t/55fb6faae4b054333b859775/1442541483055/Skull_Wordmark_White-600px.png?format=1500w</td> </tr> <tr> <td>image:width</td> <td>600</td> </tr> <tr> <td>image:height</td> <td>436</td> </tr> </tbody> </table>	Property	Content	site_name	Vault of Midnight	title	Vault of Midnight	url	https://www.vaultofmidnight.com	type	website	image	http://static1.squarespace.com/static/55b51bd7e4b07dd5b89a79c3/t/55fb6faae4b054333b859775/1442541483055/Skull_Wordmark_White-600px.png?format=1500w	image:width	600	image:height	436
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	<p>Headings</p>	<table border="1" data-bbox="539 1933 1481 2000"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>6</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 703 2067" style="list-style-type: none"> <li>• [H1]</li> </ul>	H1	H2	H3	H4	H5	H6	3	6	7	0	0	0				
H1	H2	H3	H4	H5	H6													
3	6	7	0	0	0													

## SEO Content

		<ul style="list-style-type: none"><li>• [H1] VISIT THE VAULT</li><li>• [H1] Vault of Midnight and Covid-19</li><li>• [H2] Ann Arbor, MI</li><li>• [H2] Grand Rapids, MI</li><li>• [H2] Detroit, MI</li><li>• [H2] CONNECT WITH US!</li><li>• [H2] STILL WANT MORE?</li><li>• [H2] Other Questions?</li><li>• [H3] Open Every WEEKDay From 11am to 8pm</li><li>• [H3] Regular Mail Order and Curbside Service Is still available!</li><li>• [H3] Thanks again and stay tuned for updates!</li><li>• [H3] SITE MAP</li><li>• [H3] SERVICES</li><li>• [H3] OTHER INFO</li><li>• [H3] contact</li></ul>
	Images	We found 64 images on this web page.  8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>5%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 50 links including 0 link(s) to files
	Statistics	External Links : noFollow 20%  External Links : Passing Juice 26%  Internal Links 54%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Locations</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">VoM.Shop</a>	External	Passing Juice
<a href="#">e-gift cards</a>	External	Passing Juice
<a href="#">Apparel</a>	External	Passing Juice
<a href="#">Subscriptions</a>	Internal	Passing Juice
<a href="#">Book of the Month</a>	Internal	Passing Juice
<a href="#">Special Orders</a>	Internal	Passing Juice
<a href="#">Appraisals &amp; Buying</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">COMING SOON</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">View Now</a>	Internal	Passing Juice
<a href="#">HERE</a>	External	Passing Juice
<a href="#">Check it Out</a>	Internal	Passing Juice
<a href="#">Vault of Midnight Inc</a>	External	Passing Juice
<a href="#">BATMAN DAY 2024 - ANN ARBOR</a>	Internal	Passing Juice
<a href="#">Vault of Midnight Inc</a>	External	Passing Juice
<a href="#">BATMAN DAY 2024 - GRAND RAPIDS</a>	Internal	Passing Juice
<a href="#">Vault of Midnight Inc</a>	External	Passing Juice
<a href="#">BATMAN DAY 2024 - DETROIT</a>	Internal	Passing Juice
<a href="#">Week Of September 25, 2024</a>	Internal	Passing Juice
<a href="#">Week Of September 18, 2024</a>	Internal	Passing Juice
<a href="#">Week Of September 11 , 2024</a>	Internal	Passing Juice
<a href="#">KenBlakePorter</a>	External	noFollow

## In-page links

<a href="https://t.co/9ohmX3qIEt">https://t.co/9ohmX3qIEt</a>	External	noFollow
<a href="#">Apr 6, 2023, 10:30 AM</a>	External	Passing Juice
<a href="#">MAPPA_Info</a>	External	noFollow
<a href="https://t.co/H7uoL9H98f">https://t.co/H7uoL9H98f</a>	External	noFollow
<a href="#">Apr 5, 2023, 9:56 AM</a>	External	Passing Juice
<a href="#">WesCraigComics</a>	External	noFollow
<a href="https://t.co/DSIbD7C8Fh">https://t.co/DSIbD7C8Fh</a>	External	noFollow
<a href="https://t.co/wWr1L17FUc">https://t.co/wWr1L17FUc</a>	External	noFollow
<a href="#">Apr 4, 2023, 6:26 PM</a>	External	Passing Juice
<a href="#">TheKyleStarks</a>	External	noFollow
<a href="https://t.co/1pj3ormNyB">https://t.co/1pj3ormNyB</a>	External	noFollow
<a href="#">Apr 4, 2023, 6:25 PM</a>	External	Passing Juice
<a href="https://t.co/Q6A1N7iUvb">https://t.co/Q6A1N7iUvb</a>	External	noFollow
<a href="#">Apr 4, 2023, 10:04 AM</a>	External	Passing Juice
<a href="#">Back to Top</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Shop</a>	External	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">F.A.Q.</a>	Internal	Passing Juice
<a href="#">Ann Arbor</a>	Internal	Passing Juice
<a href="#">Grand Rapids</a>	Internal	Passing Juice
<a href="#">Detroit</a>	Internal	Passing Juice
<a href="#">Locations Page</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud






cards vault vomshop locations home  
shop midnight month book  
events

# SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
vault	4	✓	✗	✗	✓
midnight	4	✓	✗	✗	✓
events	4	✗	✗	✗	✗
book	4	✗	✗	✗	✗
month	4	✗	✗	✗	✗









## Usability

	Url	Domain : vaultofmidnight.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0





## Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.vaultofmidnight.com/sitemap.xml">https://www.vaultofmidnight.com/sitemap.xml</a>
	Robots.txt	<a href="http://vaultofmidnight.com/robots.txt">http://vaultofmidnight.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics