Website review
veteranwear.us

Generated on September 24 2024 02:26 AM

The score is 47/100

SEO Content

✔	Title	Home - VetWear.us **Length : 17** Perfect, your title contains between 10 and 70 characters.
✔	Description	We offer high quality apparel and accessories for US military veterans. If you don't see a product branded for your unit, please send a request. **Length : 149** Great, your meta description contains between 70 and 160 characters.
✘	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Home - VetWear.us
description	We offer high quality apparel and accessories for US military veterans. If you don't see a product branded for your unit, please send a request.
url	https://vetwear.us/
site_name	VetWear.us
image	https://vetwear.us/wp-content/uploads/2024/02/Eagle-Air-Force-300x300.webp

Headings						
	H1	H2	H3	H4	H5	H6

SEO Content

		1 8 0 0 0 0 • [H1] Show your respect for our flag • [H2] New Products • [H2] We Stand Short-Sleeve Unisex T-Shirt • [H2] We Stand Enamel Mug • [H2] We Stand Long sleeve t-shirt • [H2] We Stand Unisex Sweatshirt • [H2] We Stand Unisex Hoodie • [H2] We Stand Ceramic Mug • [H2] We Stand Bubble-free stickers
✖	Images	We found 24 images on this web page. 23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✖	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.
✖	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✔	URL Rewrite	Good. Your links looks friendly!
✔	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✔	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 26.09% External Links : Passing Juice 60.87% Internal Links 13.04%

In-page links

Anchor	Type	Juice
Skip to navigation	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Navy Ship Hull Numbers	External	Passing Juice
Hull Number Caps for Surface Ships	External	Passing Juice
Hull Number Coffee Mugs for Surface Ships	External	Passing Juice
Hull Number T-shirts for Surface Ships	External	Passing Juice
We Stand Products	External	Passing Juice
Shop	External	Passing Juice
Cart	External	Passing Juice
Checkout	External	Passing Juice
My account	External	Passing Juice
Refund and Return Policy	External	Passing Juice
USS Conserver	External	Passing Juice
About	External	Passing Juice
Contact	External	Passing Juice
Select options	External	noFollow
Add to cart	Internal	noFollow
Select options	External	noFollow
Select options	External	noFollow
Select options	External	noFollow
Select options	External	noFollow
Select options	External	noFollow
Built with WooCommerce	External	Passing Juice

SEO Keywords

Keywords Cloud	multiple select product number hull ships variants surface options stand

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
options	12	✖	✖	✖	✖
product	12	✖	✖	✔	✔
stand	9	✖	✖	✖	✔
hull	8	✖	✖	✖	✖
number	6	✖	✖	✖	✖

Usability

●	Url	Domain : veteranwear.us Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0

Document

✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://veteranwear.us/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics