Website review
violaandjean.com

Generated on September 21 2024 00:41 AM

The score is 56/100

SEO Content

⚠️	Title	home **Length : 4** Ideally, your title should contain between 10 and 70 characters (spaces included). Use [this free tool](#) to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use [this free online meta tags generator](#) to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://www.shopviolaandjean.com//
type	website
title	home
site_name	home

⚪	Headings	

H1	H2	H3	H4	H5	H6
1	5	4	0	0	0

- [H1] home
- [H2] scrunchies
- [H2] skinny bow hair elastics
- [H2] scrunchie headbands
- [H2] bow hair clips
- [H2] candles
- [H3] Navigate
- [H3] Fine Print
- [H3] Keep shopping! :)

SEO Content

		• [H3] Legal imprint
❌	Images	We found 31 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **36%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 8 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

In-page links

Anchor	Type	Juice
Shop	Internal	Passing Juice
Contact us	Internal	Passing Juice
all scrunchies	Internal	Passing Juice

In-page links

all skinny bow hair elastics	Internal	Passing Juice
all scrunchie headbands	Internal	Passing Juice
all bow hair clips	Internal	Passing Juice
all candles	Internal	Passing Juice
Powered by Etsy	External	Passing Juice

SEO Keywords

Keywords Cloud

black white **print hair** glitter skinny **bow** solid pink **scrunchie**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
print	16	✖	✖	✖	✔
bow	16	✖	✖	✖	✔
hair	16	✖	✖	✖	✔
scrunchie	14	✖	✖	✖	✔
black	11	✖	✖	✖	✖

Usability

	Url	Domain : violaandjean.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

https://www.shopviolaandjean.com/

✓	Robots.txt	http://violaandjean.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.