Website review
wadesuniform.com

Generated on September 24 2024 06:22 AM

The score is 46/100

SEO Content

✓	Title	Wade's uniform - Online Medical Apparel Store – Wades Uniforms **Length : 68** Perfect, your title contains between 10 and 70 characters.
✓	Description	We provide many types of Medical Apparel like Solid Tops, Print Tops, Pants, Joggers, Lab Coats, Outerwear, Men's Wear and Many More. **Length : 137** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	Wade's uniform - Online Medical Apparel Store
image	http://wadesuniform.com/cdn/shop/t/2/assets/logo.png?v=174137424248070468551634539284
image:secure_url	https://wadesuniform.com/cdn/shop/t/2/assets/logo.png?v=174137424248070468551634539284
description	We provide many types of Medical Apparel like Solid Tops, Print Tops, Pants, Joggers, Lab Coats, Outerwear, Men's Wear and Many More.
url	https://wadesuniform.com/

SEO Content

		site_name	Wades Uniforms			
	Headings	**H1** 2	**H2** 7	**H3** 4	**H4** 0	**H5** 0	**H6** 0

- [H1]
- [H1] {{ product.title }}
- [H2] Insight
- [H2] Peaches
- [H2] Touch
- [H2] Activate
- [H2] Energy
- [H2] Boutique Lab Coats
- [H2] {{title}}
- [H3]
- [H3] Get In Touch
- [H3] Links
- [H3] Products

	Images	We found 8 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.67%

SEO Links

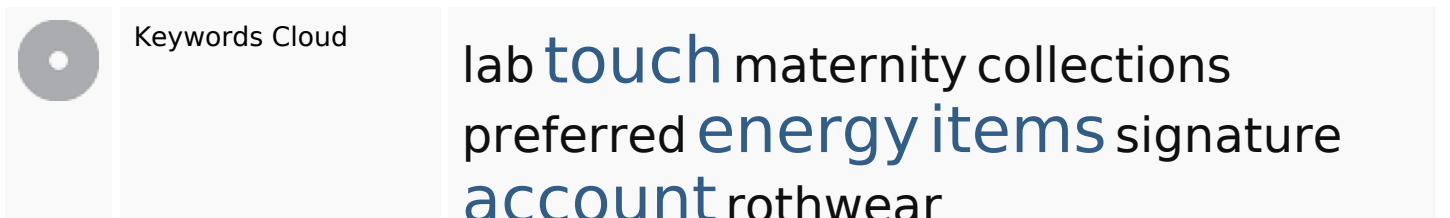|		Internal Links 93.33%

In-page links

Anchor	Type	Juice
Sign In	Internal	Passing Juice
Create an Account	Internal	Passing Juice
Home	Internal	Passing Juice
Insight	Internal	Passing Juice
Touch	Internal	Passing Juice
Peaches	Internal	Passing Juice
Energy	Internal	Passing Juice
Activate	Internal	Passing Juice
Maternity	Internal	Passing Juice
Layers	Internal	Passing Juice
Signature	Internal	Passing Juice
Accessories	Internal	Passing Juice
Rothwear	Internal	Passing Juice
Boutique Lab Coats	Internal	Passing Juice
Preferred Lab Coats	Internal	Passing Juice
Solid Tops	Internal	Passing Juice
Pants	Internal	Passing Juice
Joggers	Internal	Passing Juice
Lab Coats	Internal	Passing Juice
Outerwear	Internal	Passing Juice
About Us	Internal	Passing Juice
Shipping And Returns	Internal	Passing Juice
Become A Retailer	Internal	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
My Account	External	Passing Juice
My Cart	External	Passing Juice
Size Chart	Internal	Passing Juice
Wishlist	Internal	Passing Juice
{{name}}	Internal	Passing Juice
{{viewBtn}}	Internal	Passing Juice

SEO Keywords

Keywords Cloud	lab touch maternity collections preferred energy items signature account rothwear

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
touch	2	✖	✖	✖	✔
energy	2	✖	✖	✖	✔
account	2	✖	✖	✖	✖
items	2	✖	✖	✖	✖
collections	1	✖	✖	✖	✖

Usability

	Url	Domain : wadesuniform.com Length : 16
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.

Usability

❌		
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables.
		❌ Too bad, your website is using inline styles.
		❌ Too bad, your website has too many CSS files (more than 4).
		❌ Too bad, your website has too many JS files (more than 6).
		❌ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	❌ Apple Icon
		✅ Meta Viewport Tag
		✅ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://wadesuniform.com/sitemap.xml
✅	Robots.txt	http://wadesuniform.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.