Website review
waxingwarrior.com

Generated on September 22 2024 11:36 AM

The score is 51/100

SEO Content

✅	Title	Waxing Warrior **Length : 14** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Waxing salon supplies and apparel. **Length : 34** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Waxing Warrior
url	https://www.waxingwarrior.com/
title	Waxing Warrior
type	website
description	Waxing salon supplies and apparel.
image	http://www.waxingwarrior.com/cdn/shop/files/WATERMARK_1.png?height=628&pad_color=ffffff&v=1694012141&width=1200
image:secure_url	https://www.waxingwarrior.com/cdn/shop/files/WATERMARK_1.png?height=628&pad_color=ffffff&v=1694012141&width=1200
image:width	1200
image:height	628

SEO Content

	Headings	**H1** 1	**H2** 9	**H3** 16	**H4** 0	**H5** 0	**H6** 0

- [H1]
- [H2] Country/region
- [H2] Country/region
- [H2] Country/region
- [H2] Country/region
- [H2] Item added to your cart
- [H2] Featured products
- [H2] Unleash Your Inner Warrior: Join the Waxing Revolution!
- [H2] Country/region
- [H2] Country/region
- [H3] 1000cc WAXING WARRIOR SILICONE LINER white
- [H3] 1000cc WAXING WARRIOR SILICONE LINER white
- [H3] 2.5 litres/5lbs WAXING WARRIOR LINER white
- [H3] 2.5 litres/5lbs WAXING WARRIOR LINER white
- [H3] 2.5 litres/5lbs WAXING WARRIOR LINER pink
- [H3] 2.5 litres/5lbs WAXING WARRIOR LINER pink
- [H3] 1000cc WAXING WARRIOR SILICONE LINER pink
- [H3] 1000cc WAXING WARRIOR SILICONE LINER pink
- [H3] 500cc WAXING WARRIOR LINER turquoise
- [H3] 500cc WAXING WARRIOR LINER turquoise
- [H3] 500cc WAXING WARRIOR LINER white
- [H3] 500cc WAXING WARRIOR LINER white
- [H3] 2.5 litres/5lbs WAXING WARRIOR LINER turquoise
- [H3] 2.5 litres/5lbs WAXING WARRIOR LINER turquoise
- [H3] 1000cc WAXING WARRIOR SILICONE LINER turquoise
- [H3] 1000cc WAXING WARRIOR SILICONE LINER turquoise

❌	Images	We found 18 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 27 links including 0 link(s) to files
○	Statistics	External Links : noFollow 3.7% External Links : Passing Juice 0% Internal Links 96.3%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Waxing Warrior Liners	Internal	Passing Juice
Ingrown Hair Care	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Mugs	Internal	Passing Juice
Bags	Internal	Passing Juice
Stickers	Internal	Passing Juice
Halloween	Internal	Passing Juice
Christmas	Internal	Passing Juice
Contact	Internal	Passing Juice
View cart	Internal	Passing Juice
Shop all	Internal	Passing Juice
1000cc WAXING WARRIOR SILICONE LINER white	Internal	Passing Juice
2.5 litres/5lbs WAXING WARRIOR LINER white	Internal	Passing Juice
2.5 litres/5lbs WAXING WARRIOR LINER pink	Internal	Passing Juice
1000cc WAXING WARRIOR SILICONE LINER pink	Internal	Passing Juice
500cc WAXING WARRIOR LINER turquoise	Internal	Passing Juice

In-page links

500cc WAXING WARRIOR LINER white	Internal	Passing Juice
2.5 litres/5lbs WAXING WARRIOR LINER turquoise	Internal	Passing Juice
1000cc WAXING WARRIOR SILICONE LINER turquoise	Internal	Passing Juice
Powered by Shopify	External	noFollow
Refund policy	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Terms of service	Internal	Passing Juice
Shipping policy	Internal	Passing Juice
Contact information	Internal	Passing Juice

SEO Keywords

Keywords Cloud	gbp warrior waxing price add liner regular unit cart sale

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	32	✖	✖	✖	✖
waxing	17	✔	✖	✔	✔
warrior	17	✔	✖	✖	✔
liner	16	✖	✖	✖	✔
regular	16	✖	✖	✖	✖

Usability

	Url	Domain : waxingwarrior.com Length : 17
	Favicon	Great, your website has a favicon.

Usability

✓	Printability	Great. We have found a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✗	Deprecated HTML	**Deprecated tags** — **Occurrences** <s> — 8 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon

Mobile

		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://www.waxingwarrior.com/sitemap.xml
✔	Robots.txt	http://waxingwarrior.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.