



Website review wearabletruths.com

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The score is 49/100







SEO Content

	Title	<p>Wearable Truths</p> <p>Length : 15</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>19</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Wearable Truths [H3] Secondary [H3] Navigation [H3] Primary [H3] Clothing / Apparel [H3] Hats / Accessories [H3] Mugs / Miscellany [H3] Optimism: White California Hoodie [H3] Optimism: Black California Hoodie [H3] Optimism: Long sleeve black t-shirt [H3] Tolerance: Long sleeve black t-shirt [H3] Courage: Short sleeve black t-shirt [H3] Kindness: Long sleeve white t-shirt [H3] Product Tags [H3] Product Categories [H3] Conversations [H3] Connections [H3] Groups 	H1	H2	H3	H4	H5	H6	1	0	19	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	19	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Members• [H3] Recently Active Members
	Images	We found 23 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 47 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.51% Internal Links 91.49%

In-page links

Anchor	Type	Juice
Shop	Internal	Passing Juice
My Account	Internal	Passing Juice
About	Internal	Passing Juice

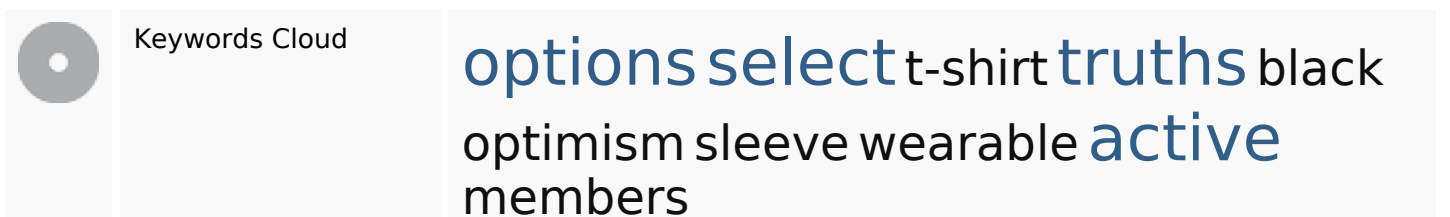
In-page links

Navigation	Internal	Passing Juice
Wearable Truths	Internal	Passing Juice
-	Internal	Passing Juice
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Courage	Internal	Passing Juice
Integrity	Internal	Passing Juice
Kindness	Internal	Passing Juice
mugs	Internal	Passing Juice
Optimism	Internal	Passing Juice
Pride	Internal	Passing Juice
Tolerance	Internal	Passing Juice
Unisex	Internal	Passing Juice
Clothing / Apparel	Internal	Passing Juice
Hoodies	Internal	Passing Juice
Long-sleeve T-Shirts	Internal	Passing Juice
Short-sleeve T-Shirts	Internal	Passing Juice
Hats / Accessories	Internal	Passing Juice
Hats	Internal	Passing Juice
Totes	Internal	Passing Juice
Mugs / Miscellany	Internal	Passing Juice
Mugs	Internal	Passing Juice
Popular	Internal	Passing Juice
Latest	Internal	Passing Juice

In-page links

Comments	Internal	Passing Juice
Tags	Internal	Passing Juice
American Values	Internal	Passing Juice
Wearable Truths	Internal	Passing Juice
Sacred Truths	Internal	Passing Juice
Get Up Standup	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Newest	Internal	Passing Juice
American Values	Internal	Passing Juice
Newest	Internal	Passing Juice
sentinel	Internal	Passing Juice
Ryan	Internal	Passing Juice
xCentric	External	Passing Juice

SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
truths	7	✓	✗	✗	✓
select	6	✗	✗	✗	✗









Keywords Consistency

options	6	✘	✘	✘	✘
active	6	✘	✘	✘	✔
wearable	4	✔	✘	✘	✔




Usability

	Url	Domain : wearabletruths.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.




Document

-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://wearabletruths.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.