

SEO Content

	Title	Wearable Truths					
		Length : 15					
		Perfect,	your title co	ntains betw	een 10 and	70 charact	ers.
\bigotimes	Description	Length : 0 Very bad. We haven't found meta description on your page. Use <u>this</u>					
		free onli	<u>ne meta tag</u>	<u>s generator</u>	to create d	escription.	
\bigotimes	Keywords	-	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.				
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
0	Headings	H1H2H3H4H5H61019000• [H1] Wearable Truths• [H3] Secondary• [H3] Secondary• [H3] Navigation• [H3] Navigation• [H3] Primary• [H3] Clothing / Apparel• [H3] Hats / Accessories• [H3] Mugs / Miscellany• [H3] Optimism: White California Hoodie• [H3] Optimism: Black California Hoodie• [H3] Optimism: Black California Hoodie• [H3] Optimism: Long sleeve black t-shirt• [H3] Tolerance: Long sleeve black t-shirt• [H3] Courage: Short sleeve black t-shirt• [H3] Froduct Tags• [H3] Product Categories• [H3] Conversations• [H3] Connections• [H3] Groups					

SEO Content

		 [H3] Members [H3] Recently Active Members
\bigcirc	Images	We found 23 images on this web page. Good, most or all of your images have alt attributes.
8	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
0	Iframe	Great, there are no lframes detected on this page.

SEO Links

\bigcirc	URL Rewrite	Good. Your links looks friendly!		
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.		
0	In-page links	We found a total of 47 links including 2 link(s) to files		
	Statistics	External Links : noFollow 0%		
		External Links : Passing Juice 8.51%		
		Internal Links 91.49%		

In-page links

Anchor	Туре	Juice
Shop	Internal	Passing Juice
My Account	Internal	Passing Juice
About	Internal	Passing Juice

In-page links

Navigation	Internal	Passing Juice
Wearable Truths	Internal	Passing Juice
=	Internal	Passing Juice
Select options	Internal	noFollow
Courage	Internal	Passing Juice
Integrity	Internal	Passing Juice
Kindness	Internal	Passing Juice
mugs	Internal	Passing Juice
<u>Optimism</u>	Internal	Passing Juice
Pride	Internal	Passing Juice
Tolerance	Internal	Passing Juice
Unisex	Internal	Passing Juice
<u>Clothing / Apparel</u>	Internal	Passing Juice
<u>Hoodies</u>	Internal	Passing Juice
Long-sleeve T-Shirts	Internal	Passing Juice
Short-sleeve T-Shirts	Internal	Passing Juice
Hats / Accessories	Internal	Passing Juice
Hats	Internal	Passing Juice
<u>Totes</u>	Internal	Passing Juice
Mugs / Miscellany	Internal	Passing Juice
Mugs	Internal	Passing Juice
<u>Popular</u>	Internal	Passing Juice
Latest	Internal	Passing Juice

In-page links

Comments	Internal	Passing Juice
Tags	Internal	Passing Juice
American Values	Internal	Passing Juice
Wearable Truths	Internal	Passing Juice
Sacred Truths	Internal	Passing Juice
Get Up Standup	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Newest	Internal	Passing Juice
American Values	Internal	Passing Juice
Newest	Internal	Passing Juice
sentinel	Internal	Passing Juice
Ryan	Internal	Passing Juice
xCentric	External	Passing Juice

SEO Keywords

0	Keywords Cloud	select optimism truths wearable t-shirt members sleeve black active options
		options

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
truths	7	×	×	×	×
select	6	×	×	×	×

Keywords Consistency

options	6	×	×	×	×
active	6	×	×	×	×
wearable	4	×	×	×	×

Usability

0	Url	Domain : wearabletruths.com Length : 18
0	Favicon	Great, your website has a favicon.
\bigotimes	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Document

0	Doctype	HTML 5		
0	Encoding	Perfect. Your declared charset is UTF-8.		
8	W3C Validity	Errors : 0 Warnings : 0		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. 		

Document

×	Too bad, your website has too many CSS files (more than 4).
×	Too bad, your website has too many JS files (more than 6).
*	Perfect, your website takes advantage of gzip.

Mobile

0	Mobile Optimization	•	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

Optimization

	XML Sitemap	Missing
\mathbf{v}		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
\bigcirc	Robots.txt	http://wearabletruths.com/robots.txt
		Great, your website has a robots.txt file.
8	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.