

# Website review wellcaredentistryca.com

Generated on September 20 2024 11:49 AM

The score is 60/100

#### **SEO Content**

	Title		Wellcare Dentistry - Dr. Zaven Affordable Dentist in Bakersfield, CA  Length: 68				
		Perfect, yo	Perfect, your title contains between 10 and 70 characters.				
	Description	Affordable high-quality dentist in Bakersfield CA. Trust your smile wit expert Dentist, Dr. Zaven. Call today to set your dental appointment.				_	
		Length: 142					
		Great, you	r meta d	escription co	ntains betwe	en 70 and	160 characters.
8	Keywords	_	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.			age. Use <u>this free</u>	
	Og Meta Properties	Good, your	page ta	ke advantage	e of Og Prop	erties.	
		Propert	ty	Content			
		locale		en_US			
		type		article			
		title		Home	Home		
			n	in Bakersfie		a doctor yo	ole dentistry ou can trust. oy - Friday
		url		https://wellcaredentistryca.com/			
		site_name	9	Wellcare De	entistry		
		image			caredentistr oads/2018/0		
	Headings	<b>H1</b> 1	<b>H2</b> 4	<b>H3</b> 8	<b>H4</b> 9	<b>H5</b> 0	<b>H6</b> 0

#### **SEO Content**

	<ul> <li>[H1] Smile Brightly</li> <li>[H2] Welcome to Wellcare Dentistry</li> <li>[H2] SPECIAL OFFERS</li> <li>[H2] OUR DENTAL SERVICES</li> <li>[H2] OUR FACILITIES</li> <li>[H3] OFFICE HOURS</li> <li>[H3] (661) 831-7664</li> <li>[H3] Dr. Zaven and his team at Wellcare Dentistry in Bakersfield, CA invite you to experience affordable dental care in a comfortable and caring environment. The way it should be.</li> <li>[H3] Comfortable - Clean - Calm</li> <li>[H3] Dental Services</li> <li>[H3] Special Offers</li> <li>[H3] Contact Us</li> <li>[H4] GENERAL DENTAL TREATMENTS</li> <li>[H4] PREVENTIVE DENTISTRY</li> <li>[H4] PREVENTIVE DENTISTRY</li> <li>[H4] ORTHODONTICS</li> <li>[H4] ORAL SURGERY</li> <li>[H4] FINANCING</li> <li>[H4] CONNECT WITH US</li> <li>[H4] CONTACT INFORMATION</li> <li>[H4] INSURANCE ACCEPTED</li> </ul>
Images	We found 23 images on this web page.  21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
Text/HTML Ratio	Ratio : 4%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

### **SEO Links**

URL Rewrite	Good. Your links looks friendly!
Underscores in the URLs	Perfect! No underscores detected in your URLs.

### **SEO Links**

	In-page links	We found a total of 8 links including 0 link(s) to files
•	Statistics	External Links : noFollow 0%  External Links : Passing Juice 62.5%  Internal Links 37.5%

## In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
=	Internal	Passing Juice
<u>atlas</u>	Internal	Passing Juice
3204 Stine Rd, Bakersfield	External	Passing Juice
CONNECT WITH US	External	Passing Juice
=	External	Passing Juice
3204 Stine Rd. Bakersfield, CA 93309	External	Passing Juice
ATLAS Websites	External	Passing Juice

## **SEO Keywords**

•	Keywords Cloud	view dentistry special appointment services bakersfield home more offers dental

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
dental	9	×	×	<b>*</b>	<b>*</b>
dentistry	6	<b>*</b>	×	×	✓
offers	5	×	×	×	<b>*</b>

# **Keywords Consistency**

special	4	×	×	×	<b>*</b>
bakersfield	4	<b>4</b>	×	<b>V</b>	<b>→</b>

## Usability

0	Url	Domain : wellcaredentistryca.com Length : 23
<b>②</b>	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
<b></b>	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

### **Document**

$\bigcirc$	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
8	W3C Validity	Errors : 0 Warnings : 0		
	Email Privacy	Great no email address has been found in plain text!		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> </ul>		

#### **Document**

× To	oo bad, your website has too many JS files (more than 6).
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Perfect, your website takes advantage of gzip.

#### Mobile

	Mobile Optimization	×	Apple Icon
		•	Meta Viewport Tag
		*	Flash content

## **Optimization**

XML Sitemap	Great, your website has an XML sitemap.
	https://wellcaredentistryca.com/sitemap_index.xml
Robots.txt	http://wellcaredentistryca.com/robots.txt
	Great, your website has a robots.txt file.
Analytics	Missing
	We didn't detect an analytics tool installed on this website.
	Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.