Website review
wesapparel.com

Generated on September 24 2024 06:20 AM

The score is 46/100

SEO Content

✅	Title	**Wes Apparel – wes apparel** **Length : 31** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	**Graphic t-shirts** **Length : 16** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	wes apparel
url	https://wesapparel.com/
title	Wes Apparel
type	website
description	Graphic t-shirts

Headings

H1	H2	H3	H4	H5	H6
3	1	0	0	0	1

- [H1]
- [H1] @media screen and (min-width: 480px) { #Logo-header { max-width: 195px; max-height: 86.73134328358208px; } #LogoWrapper-header { max-width: 195px; } } @media screen and (max-width: 479px) { #Logo-header { max-width: 335px; max-height: 450px; } #LogoWrapper-header { max-width: 335px; } }

SEO Content

		- [H1] Your Cart - [H2] Featured collection - [H6] Subtotal {{ totalPrice }}
❌	Images	We found 10 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 5 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 20% External Links : Passing Juice 0% Internal Links 80%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Catalog	Internal	Passing Juice
Search	Internal	Passing Juice

In-page links

Powered by Shopify	External	noFollow
{{name}}	Internal	Passing Juice

SEO Keywords

Keywords Cloud	pay cart from apparel price catalog wes home regular menu

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pay	4	✖	✖	✖	✖
wes	3	✔	✖	✖	✖
apparel	3	✔	✖	✖	✖
home	2	✖	✖	✖	✖
catalog	2	✖	✖	✖	✖

Usability

	Url	Domain : wesapparel.com Length : 14
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://wesapparel.com/sitemap.xml
✓	Robots.txt	http://wesapparel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.