








Website review whitebeardentists.com

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The score is **62/100**







SEO Content

	<p>Title</p>	<p>Local Dentist Office in White Bear Lake MN White Bear Dentists</p> <p>Length : 65</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Dentist in White Bear Lake,MN. If you need family dentistry, oral surgery, or a dental emergency, contact us to make a dental appointment.</p> <p>Length : 138</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1444 1481 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>2</td> <td>1</td> <td>3</td> <td>5</td> </tr> </tbody> </table> <ul data-bbox="614 1545 1364 2072" style="list-style-type: none"> • [H1] We are White Bear Dentists • [H2] Meet Dr. Austin Kottke • [H2] We Keep White Bear Lake Smiling • [H2] We Pride Ourselves on Our Service • [H2] Special Offers • [H2] Trusted by Families Across White Bear Lake, MN • [H2] Payment Options • [H2] What is the Mouth-Body Connection® ? • [H3] \$59 New Patient Special • [H3] Emergency Dental Care • [H4] Smile for Special Needs • [H5] Susan Alexander • [H5] dan seebach • [H5] Kathy Smith • [H6] Quick Links • [H6] ADDRESS 	H1	H2	H3	H4	H5	H6	1	7	2	1	3	5
H1	H2	H3	H4	H5	H6									
1	7	2	1	3	5									

SEO Content

		<ul style="list-style-type: none"> • [H6] BUSINESS HOURS • [H6] LANGUAGE SPOKEN • [H6] INSURANCE
	Images	<p>We found 10 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 45 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.67%</p> <p>Internal Links 93.33%</p>

In-page links

Anchor	Type	Juice
Donate today.	Internal	Passing Juice
Services	Internal	Passing Juice
CLEAR ALIGNERS	Internal	Passing Juice

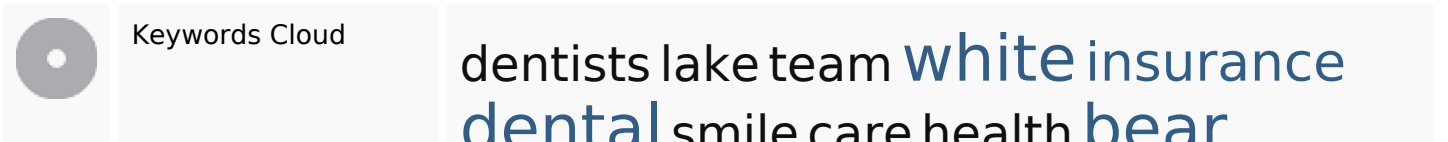
In-page links

CROWNS	Internal	Passing Juice
DENTAL SEALANTS	Internal	Passing Juice
Dental Xrays and Imaging	Internal	Passing Juice
DENTURES	Internal	Passing Juice
EMERGENCY SERVICES	Internal	Passing Juice
FILLINGS	Internal	Passing Juice
FLUORIDE TREATMENT	Internal	Passing Juice
HYGIENE	Internal	Passing Juice
IMPLANTS	Internal	Passing Juice
INLAYS AND ONLAYS	Internal	Passing Juice
MOUTH GUARD	Internal	Passing Juice
ORAL CANCER SCREENING	Internal	Passing Juice
PERIODONTICS	Internal	Passing Juice
ROOT CANAL/ENDODONTICS	Internal	Passing Juice
SCALING AND ROOT PLANING	Internal	Passing Juice
TEETH EXTRACTIONS	Internal	Passing Juice
TOOTH BRIDGE	Internal	Passing Juice
VENEERS	Internal	Passing Juice
WHITENING	Internal	Passing Juice
WISDOM TEETH/ORAL SURGERY	Internal	Passing Juice
INSURANCE & PAYMENTS	Internal	Passing Juice
Insurance	Internal	Passing Juice
Dental Plan	Internal	Passing Juice
Financing	Internal	Passing Juice
Pay Your Bill	External	Passing Juice
ABOUT US	Internal	Passing Juice
Our Team	Internal	Passing Juice
Careers	External	Passing Juice

In-page links

Contact	Internal	Passing Juice
FAQs	Internal	Passing Juice
Book an Appointment	Internal	Passing Juice
What To Expect	Internal	Passing Juice
PATIENT PORTAL	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Notice of Privacy Practices	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Notice of Non-Discrimination	Internal	Passing Juice
CA Privacy Notice	Internal	Passing Juice
CO Privacy Notice	Internal	Passing Juice
WA Privacy Notice	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Your Privacy Rights	External	Passing Juice

SEO Keywords







Keywords Consistency







Keyword	Content	Title	Keywords	Description	Headings
bear	16	✓	✗	✓	✓
white	15	✓	✗	✓	✓
dental	15	✗	✗	✓	✓
insurance	10	✗	✗	✗	✓
smile	9	✗	✗	✗	✓

Keywords Consistency


Usability

	Url	Domain : whitebeardentists.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://www.whitebeardentists.com/sitemap.xml</p>
	Robots.txt	<p>http://whitebeardentists.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>