



# Website review whitebearlakedental.com

Generated on September 22 2024 13:28 PM



The score is 52/100







## SEO Content

	Title	<p>Welcome   Dentist in White Bear Lake   White Bear Lake MN</p> <p><b>Length : 57</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Welcome to White Bear Lake Dental, your top dentist in White Bear Lake. In need of a dentist with specialties in crowns, implants, &amp; more? Look no further.</p> <p><b>Length : 159</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>White Bear Lake Dentist, White Bear Lake Dental, White Bear Lake Cosmetic Dentist, White Bear Lake Family Dentist, Dentist 55110, White Bear Lake Porcelain Veneers, White Bear Lake Dental Implants</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1512 1481 1585"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1615 1460 1711" style="list-style-type: none"> <li>• [H1] Dentist in White Bear Lake</li> <li>• [H2] Work Together with Your Dentist in White Bear Lake for the Best Smile Possible</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	0	0	0									
	Images	<p>We found 6 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>13%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	External Links : noFollow 2.78% External Links : Passing Juice 5.56% Internal Links 91.67%

## In-page links

Anchor	Type	Juice
<a href="#">Welcome</a>	Internal	Passing Juice
<a href="#">Meet the Doctor</a>	Internal	Passing Juice
<a href="#">Meet the Staff</a>	Internal	Passing Juice
<a href="#">Procedures</a>	Internal	Passing Juice
<a href="#">▼</a>	Internal	Passing Juice
<a href="#">GENERAL DENTAL PROCEDURES</a>	Internal	Passing Juice
<a href="#">DENTAL CLEANINGS</a>	Internal	Passing Juice
<a href="#">DENTAL EXAMS AND X-RAYS</a>	Internal	Passing Juice
<a href="#">COMPOSITE FILLINGS</a>	Internal	Passing Juice

## In-page links

<a href="#">AMALGAM FILLINGS</a>	Internal	Passing Juice
<a href="#">ROOT CANAL THERAPY</a>	Internal	Passing Juice
<a href="#">COSMETIC DENTISTRY</a>	Internal	Passing Juice
<a href="#">PORCELAIN CROWNS</a>	Internal	Passing Juice
<a href="#">TEETH WHITENING</a>	Internal	Passing Juice
<a href="#">DENTAL BRIDGES</a>	Internal	Passing Juice
<a href="#">DENTAL VENEERS</a>	Internal	Passing Juice
<a href="#">DENTAL BONDING</a>	Internal	Passing Juice
<a href="#">DENTAL INLAYS AND ONLAYS</a>	Internal	Passing Juice
<a href="#">All On 4 Implant Procedure</a>	Internal	Passing Juice
<a href="#">SAME DAY CROWNS</a>	Internal	Passing Juice
<a href="#">Appointment Request</a>	Internal	Passing Juice
<a href="#">Patient Forms</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Faqs</a>	Internal	Passing Juice
<a href="#">Links</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">same day crowns</a>	Internal	Passing Juice
<a href="#">dentist in White Bear Lake</a>	Internal	Passing Juice
<a href="#">informational blog</a>	Internal	Passing Juice
<a href="#">schedule an appointment or consultation</a>	External	Passing Juice
<a href="#">whitebearlakedental.com</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Accessibility Link</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	External	noFollow
<a href="#">Vivio Sites</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

bear white crowns dental meet procedures  
welcome appointment dentist lake

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	13	✘	✔	✔	✘
white	10	✔	✔	✔	✔
bear	10	✔	✔	✔	✔
lake	10	✔	✔	✔	✔
appointment	4	✘	✘	✘	✘










### Usability

	Url	Domain : whitebearlakedental.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 4.01 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>https://www.whitebearlakedental.com/sitemap.xml</pre> <pre>https://www.whitebearlakedental.com:443/sitemap.xml</pre>
	Robots.txt	<pre>http://whitebearlakedental.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Great, your website has an analytics tool.

# Optimization



Google Analytics