Website review
whiteoakhammocks.com

The score is 53/100

SEO Content

✔	Title	Flywheel - Unknown Domain **Length : 25** Perfect, your title contains between 10 and 70 characters.
✔	Description	Flywheel is managed WordPress hosting built for designers and creative agencies. Build, scale, and managed hundreds of WP sites with ease on Flywheel. **Length : 150** Great, your meta description contains between 70 and 160 characters.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✖	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

Headings	H1	H2	H3	H4	H5	H6
	2	1	0	0	0	0

- [H1] Oops! This is not the siteyou're looking for.
- [H1] I'm just passing through. What the heck is this?
- [H2] Hey Flywheel site owners!

✖	Images	We found 2 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✖	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅		
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 3 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
log into	External	Passing Juice
this help doc	External	Passing Juice
Flywheel	External	Passing Juice

SEO Keywords

⚪	Keywords Cloud	creative designers wordpress hosting built premium company flywheel specifically site

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
flywheel	7	✔	✘	✔	✔
site	3	✘	✘	✔	✔
wordpress	3	✘	✘	✔	✘
premium	2	✘	✘	✘	✘
hosting	2	✘	✘	✔	✘

Usability

●	Url	Domain : whiteoakhammocks.com Length : 20
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✘	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 4.01 Strict
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 0 Warnings : 0
✘	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://whiteoakhammocks.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.