Website review wilcodentaltn.com

Generated on September 21 2024 06:57 AM

The score is 55/100

SEO Content

✅	Title	Dentist Thompson's Station, TN | Wilco Dental | Welcome **Length : 60** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Welcome to Wilco Dental, home of our dentist in Thompson's Station, TN: Dr. Johnna Hayman. We offer comprehensive care for all ages! Schedule by calling us today! **Length : 167** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties. 	Property	Content
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type	website	
⚪	Headings		H1	H2	H3	H4	H5	H6
---	---	---	---	---	---
1	15	0	0	0	0	 - [H1] Wilco Dental - [H2] ABOUT WILCO DENTAL - [H2] Family Dentistry - [H2] Cosmetic Dentistry - [H2] Implant Dentistry - [H2] MEET Dr. Johnna Hayman - [H2] MEET Dr. Sarah Weiss - [H2] Les Stoltzfus - [H2] Rebekah O'Brien - [H2] Brian Hammett - [H2] Mae Kingery - [H2] Richard Schwartz

SEO Content

		[H2] Ruth Kortebein [H2] Want to schedule an appointment? [H2] Hours [H2] Contact
❌	Images	We found 17 images on this web page. 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **15%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 22 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Our Practice	Internal	Passing Juice
Patient Info	Internal	Passing Juice

In-page links

General Dentistry	Internal	Passing Juice
Family Dentistry	Internal	Passing Juice
Exams & Cleanings	Internal	Passing Juice
Fluoride Treatment	Internal	Passing Juice
Dental Crowns	Internal	Passing Juice
Dental Bridges	Internal	Passing Juice
Dentures & Partials	Internal	Passing Juice
Sealants	Internal	Passing Juice
Root Canals	Internal	Passing Juice
Dental Implant Restoration	Internal	Passing Juice
CEREC Same-Day-Crowns	Internal	Passing Juice
Digital Impressions with 3-D Printing	Internal	Passing Juice
Porcelain Veneers	Internal	Passing Juice
Botox Treatments	Internal	Passing Juice
Cosmetic Dentistry	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Learn More About Dr. Hayman	Internal	Passing Juice
Learn More About Dr. Weiss	Internal	Passing Juice

SEO Keywords

Keywords Cloud	wilco dentistry hayman dentist dental appointment practice smile schedule icon

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

dental	18	✔	✖	✔	✔
hayman	16	✖	✖	✔	✔
dentistry	12	✖	✖	✖	✔
practice	6	✖	✖	✖	✖
icon	6	✖	✖	✖	✖

Usability

	Url	Domain : wilcodentaltn.com Length : 17
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.wilcodentaltn.com/sitemap.xml
	Robots.txt	http://wilcodentaltn.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.