Website review
williamplacedental.co.uk

Generated on September 20 2024 01:40 AM

The score is 62/100

SEO Content

⚠️	Title	William Place Dental Aesthetics | East London Dentist | Bow Dentist | England **Length : 77** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	At William Place Dental Aesthetics we aim to provide high quality dental treatment combined with excellent customer care in a relaxed, friendly and environment. East London Dentist. **Length : 181** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	london dentist, london nhs dentist, dentist in london, dentist e3, teeth whitening, dental implants Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	William Place Dental Aesthetics | East London Dentist | Bow Dentist | England
description	At William Place Dental Aesthetics we aim to provide high quality dental treatment combined with excellent customer care in a relaxed, friendly and environment. East London Dentist.
image	https://static.wixstatic.com/media/019256_721 61bc4694a4f5aa80a219002c1fc36~mv2.jpg/v1 /fill/w_1045,h_460,al_c/019256_72161bc4694a 4f5aa80a219002c1fc36~mv2.jpg
image:width	1045

SEO Content

		image:height	460			
		url	https://www.williamplacedental.co.uk			
		site_name	williamplacedental			
		type	website			

	Headings	**H1** 0	**H2** 4	**H3** 0	**H4** 0	**H5** 2	**H6** 24

- [H2] STRAIGHTEN YOUR TEETH THE INVISIBLE WAY
- [H2] ABOUT US
- [H2] OUR SERVICES
- [H2] CONTACT US
- [H5] Welcome to William Place Dental Aesthetics: Your Trusted Dental Care in Bow, East London
- [H5] New to the practice? Get in touch with us:
- [H6] CALL NOW 020 8821 2830
- [H6] NHS Dental Care
- [H6] Affordable Private Dental Care
- [H6]
- [H6]
- [H6]
- [H6] Hygienist Care
- [H6]
- [H6]
- [H6]
- [H6]
- [H6] Dental Implants
- [H6]
- [H6]
- [H6]
- [H6] Teeth Whitening
- [H6]
- [H6]
- [H6]
- [H6] Teeth Straightening with Invisalign® and Reveal® Clear aligners have revolutionised the treatment of mildly crooked teeth, by straightening teeth without using any visible metal.
- [H6] Facial Aesthetics
- [H6] Our Address
- [H6] Opening Hours
- [H6] Regulated by:

Images

We found 44 images on this web page.

19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

Text/HTML Ratio

Ratio : **1%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
NHS care	Internal	Passing Juice
-	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	dental care aesthetics london treatments bow teeth place smile william

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	20	✔	✔	✔	✔
teeth	13	✖	✔	✖	✔
care	11	✖	✖	✔	✔
place	8	✔	✖	✔	✔
aesthetics	8	✔	✖	✔	✔

Usability

	Url	Domain : williamplacedental.co.uk Length : 24
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⬤	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⬤	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		https://williamplacedental.co.uk/sitemap.xml
✅	Robots.txt	http://williamplacedental.co.uk/robots.txt
		Great, your website has a robots.txt file.
❌	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.