

# Website review williamscosm eticdentistry.com

Generated on September 20 2024 05:38 AM

The score is 61/100

#### **SEO Content**

<u>.</u>	Title	Laguna Niguel Dentist   Tricia Williams, DDS   Laguna Niguel Cosmetic Dentistry  Length: 79  Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.		
	Description	Laguna Niguel Dentist, Tricia Williams, DDS is dedicated to providing Cosmetic Dentistry, and Family Dentistry services in a caring and comfortable environment.  Length: 160  Great, your meta description contains between 70 and 160 characters.		
	Keywords	92677 Dentist, Laguna Niguel Dentist, Tricia Williams, DDS, Laguna Niguel, CA, Cosmetic Dentistry, Family Dentistry, daVinci™ Veneers, Teeth Whitening, Dental Implants, Full & Partial Dentures  Good, your page contains meta keywords.		
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.		
•	Headings	<ul> <li>H1 H2 H3 H4 H5 H6</li> <li>2 2 5 0 1 0</li> <li>[H1]</li> <li>[H2] Contact Us</li> <li>[H2] Thank You!</li> <li>[H3] Coronavirus (Covid-19 Update)</li> <li>[H3] Laguna Niguel Dentist - Tricia Williams, DDS</li> <li>[H3] Our Practice</li> <li>[H3] Our Services</li> <li>[H3] Contact Us Today!</li> <li>[H5] Laguna Niguel Cosmetic Dentistry</li> </ul>		
	Images	We found 9 images on this web page.		

### **SEO Content**

	9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
Text/HTML Ratio	Ratio: <b>7%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 85 links including 1 link(s) to files
•	Statistics	External Links : noFollow 0%  External Links : Passing Juice 2.35%  Internal Links 97.65%

## **In-page links**

Anchor	Туре	Juice
Patient Screening Form	Internal	Passing Juice
DENTAL EXAMS & amp: CLEANINGS	Internal	Passing Juice
ZOOM!® TEETH WHITENING	Internal	Passing Juice
DAVINCI™ VENEERS	Internal	Passing Juice
PORCELAIN VENEERS	Internal	Passing Juice

## In-page links

DENTAL IMPLANTS	Internal	Passing Juice
DENTURES & amp; PARTIAL DENTURES	Internal	Passing Juice
PROCERA® CROWNS :	Internal	Passing Juice
PORCELAIN FIXED BRIDGES	Internal	Passing Juice
Get Directions	External	Passing Juice
Who is a good candidate for daVinci™ veneers?	Internal	Passing Juice
How To Properly Brush	Internal	Passing Juice
Zoom!® has many advantages over these other treatments	Internal	Passing Juice
Site Map	Internal	Passing Juice
Text Appointment Reminders powered by PracticeMojo	External	Passing Juice
Welcome	Internal	Passing Juice
Covid-19 Update	Internal	Passing Juice
Our Practice	Internal	Passing Juice
Meet The Team	Internal	Passing Juice
Tour the Office	Internal	Passing Juice
<u>Procedures</u>	Internal	Passing Juice
Cleanings & amp; Prevention	Internal	Passing Juice
Fluoride Treatment	Internal	Passing Juice
Oral Cancer Exam	Internal	Passing Juice
<u>Sealants</u>	Internal	Passing Juice
Dental Exams & amp; Cleanings	Internal	Passing Juice
Dental X-Rays	Internal	Passing Juice
Home Care	Internal	Passing Juice
How to Properly Brush & Dross	Internal	Passing Juice
Cosmetic Dentistry	Internal	Passing Juice
daVinci™ Veneers	Internal	Passing Juice
Porcelain Inlays	Internal	Passing Juice
Porcelain Onlays	Internal	Passing Juice

# In-page links

Procera® Crowns	Internal	Passing Juice
Zoom!®	Internal	Passing Juice
Composite Fillings	Internal	Passing Juice
Porcelain Crowns (Caps)	Internal	Passing Juice
Porcelain Fixed Bridges	Internal	Passing Juice
<u>Porcelain Veneers</u>	Internal	Passing Juice
Teeth Whitening	Internal	Passing Juice
<u>Periodontal Disease</u>	Internal	Passing Juice
What is Periodontal (Gum) Disease?	Internal	Passing Juice
<u>Diagnosis</u>	Internal	Passing Juice
<u>Treatment</u>	Internal	Passing Juice
<u>Maintenance</u>	Internal	Passing Juice
Restorations	Internal	Passing Juice
Dental Implants	Internal	Passing Juice
Inlay Restorations	Internal	Passing Juice
Onlay Restorations	Internal	Passing Juice
Composite Fillings	Internal	Passing Juice
Crowns (Caps)	Internal	Passing Juice
Dentures & amp: Partial Dentures	Internal	Passing Juice
Fixed Bridges	Internal	Passing Juice
Dental Implants	Internal	Passing Juice
Dental Anxiety and Fear	Internal	Passing Juice
<u>Prosthodontics</u>	Internal	Passing Juice
Crowns (Caps)	Internal	Passing Juice
Dental Implants	Internal	Passing Juice
Dentures & Dentures	Internal	Passing Juice
Fixed Bridges	Internal	Passing Juice
Porcelain Veneers	Internal	Passing Juice

## **In-page links**

Surgical Instructions	Internal	Passing Juice
After Dental Implant Surgery	Internal	Passing Juice
After Tooth Extractions	Internal	Passing Juice
Appointment Request	Internal	Passing Juice
Patient Info	Internal	Passing Juice
Patient Forms	Internal	Passing Juice
Financing Options	Internal	Passing Juice
Care Credit Financing	Internal	Passing Juice
<u>FAQs</u>	Internal	Passing Juice
Dental Videos	Internal	Passing Juice
<u>Links</u>	Internal	Passing Juice
Smile Gallery	Internal	Passing Juice
Smile Analysis	Internal	Passing Juice
Cosmetic Dentistry	Internal	Passing Juice
Porcelain Crowns (Caps)	Internal	Passing Juice
Restorations	Internal	Passing Juice
Crowns (Caps)	Internal	Passing Juice
Dentures & amp: Partial Dentures	Internal	Passing Juice
Other Procedures	Internal	Passing Juice
Dental Implants	Internal	Passing Juice
Patient Reviews	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Contact	Internal	Passing Juice
Blog	Internal	Passing Juice

## **SEO Keywords**



Keywords Cloud

laguna dentist williams team dds niguel tricia dentistry learn more

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
williams	10	✓	✓	✓	<b>*</b>
tricia	6	✓	✓	<b>*</b>	<b>*</b>
dentistry	6	✓	✓	✓	*
laguna	5	✓	✓	<b>*</b>	<b>*</b>
niguel	5	<b>*</b>	<b>4</b>	<b>*</b>	<b>*</b>

## Usability

0	Url	Domain : williamscosmeticdentistry.com Length : 29
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
<b></b>	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

Doctype	HTML 5
Encoding	Perfect. Your declared charset is UTF-8.
W3C Validity	Errors: 0 Warnings: 0
Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.

#### **Document**

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> </ul>	
		Too bad, your website is using inline styles.
		★ Too bad, your website has too many CSS files (more than 4).
		★ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

#### **Mobile**

0	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://www.williamscosmeticdentistry.com/sitemap.xml
<b></b>	Robots.txt	http://williamscosmeticdentistry.com/robots.txt  Great, your website has a robots.txt file.
<b>②</b>	Analytics	Great, your website has an analytics tool.
		Google Analytics