Website review
wolveycoffee.com

Generated on September 21 2024 23:40 PM

The score is 53/100

SEO Content

✅	Title	**Wolvey Coffee** **Length : 13** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Your favorite monthly coffee and newsletter one, two punch. **Length : 59** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Wolvey Coffee
url	https://wolveycoffee.com/
title	Wolvey Coffee
type	website
description	Your favorite monthly coffee and newsletter one, two punch.

⬤	Headings	

H1	H2	H3	H4	H5	H6
1	2	0	0	0	0

- [H1] Wolvey Coffee
- [H2] Item added to your cart
- [H2] Subscribe to our emails

	Images	We found 1 images on this web page.

SEO Content

❌		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 5 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 20% External Links : Passing Juice 0% Internal Links 80%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Store	Internal	Passing Juice
View cart	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

	Keywords Cloud	content results skip wolvey choosing page selection coffee refresh full

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wolvey	1	✔	✘	✘	✔
coffee	1	✔	✘	✔	✔
skip	1	✘	✘	✘	✘
content	1	✘	✘	✘	✘
choosing	1	✘	✘	✘	✘

Usability

	Url	Domain : wolveycoffee.com Length : 16
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://wolveycoffee.com/sitemap.xml
✓	Robots.txt	http://wolveycoffee.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

| | | should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |