

# Website review wooterapparel.com

Generated on September 20 2024 11:27 AM

The score is 60/100

Final non-theoring Insteads as an of the other of sectors in the state, is a more through procession and a state of the sectors and a



#### **SEO Content**

| 0 | Title              | Length : 63  | ustom Jerseys, Team Uniforms & Sportswear<br>ontains between 10 and 70 characters.   |  |
|---|--------------------|--|--|--|
|   | Description        | <ul> <li>Wooter Apparel empowers teams &amp; amp; athletes around the world by offering the best custom uniforms, team jerseys &amp; amp; sportswear at unbeatable prices. Shop today!</li> <li>Length : 167</li> <li>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</li> </ul> |  |  |
| 8 | Keywords           |  | n't found meta keywords on your page. Use <u>this free</u><br>enerator to create keywords.   |  |
|   | Og Meta Properties | Good, your page take advantage of Og Properties.   |  |  |
|   |                    | Property   | Content  |  |
|   |                    | site_name  | Wooter Apparel   |  |
|   |                    | title  | Wooter Apparel   Custom Jerseys, Team<br>Uniforms & Sportswear   |  |
|   |                    | url  | https://wooterapparel.com  |  |
|   |                    | type   | website  |  |
|   |                    | description  | Wooter Apparel empowers teams &<br>athletes around the world by offering the best<br>custom uniforms, team jerseys &<br>sportswear at unbeatable prices. Shop today! |  |
|   |                    | image  | http://static1.squarespace.com/static/572a977<br>a45bf21aba915b8ff/t/5cafb0dff4e1fc2c2106b7<br>94/1560662943645/wooter08+%281%29.png?f<br>ormat=1500w                |  |

#### **SEO Content**

|              |                 | image:   | vidth          | 1024                          |  |                |                  |
|--------------|-----------------|--|----------------|-------------------------------|--|----------------|------------------|
|              |                 | image:   | neight         | 400                           |  |                |                  |
|              | Headings        | <b>H1</b><br>2   | <b>H2</b><br>2 | <b>H3</b><br>5                | <b>H4</b><br>0   | <b>H5</b><br>0 | <b>H6</b><br>0   |
|              |                 | <ul> <li>[H1] Wooter Apparel - Fully Customizable Team Uniforms &amp; Apparel</li> <li>[H1] The #1 Shop for Custom Team Gear, Custom Uniforms an Apparel</li> <li>[H2] Wooter Apparel is available for men and women, including youth and adult sizes.</li> <li>[H2] Wooter Apparel will bring your ideas to life!</li> <li>[H3] Wooter Apparel is the leading provider of customizable team uniforms and fan gear for any sport. Our commitment to quality and service sets us apart from the competition. With a team of talented designers, we bring creativity and expertise teach project to create the perfect uniform for your team.[]] Lowest prices guaranteed.[]] Every sport available, plus fully-custom designs.[]] Fastest 2-3 week turnaround and worldwide shipping.</li> <li>[H3] Wooter Apparel is used by the best sports organizations around the world to make their custom uniforms and apparel.</li> <li>[H3] Wooter Apparel Platform just released! A self-serve apparel platform where everything can be done yourself, anytime, and no minimums!</li> <li>[H3] Our team has the most talented designers in the world. Every inch of our uniforms is fully customizable.</li> <li>[H3] Featured in the News:</li> </ul> |                |                               | com Uniforms and<br>vomen, including<br>e!<br>customizable<br>commitment to<br>petition. With a<br>and expertise to<br>vour team.<br>able, plus fully-<br>d and worldwide<br>organizations<br>and apparel.<br>self-serve<br>e yourself,<br>s in the world. |                |                  |
| 0            | Images          |  | -              | ges on this w<br>f your image |  | ttributes.     |                  |
| $\bigotimes$ | Text/HTML Ratio |  | e's ratio of   | text to HTMI<br>probably need |  | •              | cent, this means |
| 0            | Flash           | Perfect,   | no Flash co    | ontent has be                 | en detected  | d on this pa   | ige.             |
| $\bigcirc$   | Iframe          | Great, th  | ere are no     | lframes dete                  | ected on thi   | s page.        |                  |

## **SEO Links**

| URL Rewrite     Good. Your links looks friendly! |
|--|
|--|

## SEO Links

| 0 | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.  |
|---|----------------------------|---|
| 0 | In-page links              | We found a total of 144 links including 0 link(s) to files                                    |
| 0 | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 6.25%<br>Internal Links 93.75% |

| Anchor        | Туре     | Juice         |
|---------------|----------|---------------|
| =             | Internal | Passing Juice |
| Basketball    | Internal | Passing Juice |
| Football      | Internal | Passing Juice |
| Baseball      | Internal | Passing Juice |
| Softball      | Internal | Passing Juice |
| Soccer        | Internal | Passing Juice |
| Volleyball    | Internal | Passing Juice |
| Flag Football | Internal | Passing Juice |
| Cheerleading  | Internal | Passing Juice |
| Cricket       | Internal | Passing Juice |
| Lacrosse      | Internal | Passing Juice |
| Ice Hockey    | Internal | Passing Juice |
| Field Hockey  | Internal | Passing Juice |
| Track         | Internal | Passing Juice |
| Rugby         | Internal | Passing Juice |
| Bowling       | Internal | Passing Juice |
| Wrestling     | Internal | Passing Juice |
| Cycling       | Internal | Passing Juice |

| Tennis                  | Internal | Passing Juice |
|-------------------------|----------|---------------|
| Golf                    | Internal | Passing Juice |
| <u>Esports</u>          | Internal | Passing Juice |
| <u>Ultimate Frisbee</u> | Internal | Passing Juice |
| VIEW ALL                | Internal | Passing Juice |
| Custom Jerseys          | Internal | Passing Juice |
| Bags and Backpacks      | Internal | Passing Juice |
| Custom Face Masks       | Internal | Passing Juice |
| Compression             | Internal | Passing Juice |
| <u>Shirts</u>           | Internal | Passing Juice |
| Polos                   | Internal | Passing Juice |
| <u>Hoodies</u>          | Internal | Passing Juice |
| Jackets                 | Internal | Passing Juice |
| Varsity Jackets         | Internal | Passing Juice |
| Bomber Jackets          | Internal | Passing Juice |
| <u>Warmups</u>          | Internal | Passing Juice |
| <u>Socks</u>            | Internal | Passing Juice |
| Pants                   | Internal | Passing Juice |
| Hats                    | Internal | Passing Juice |
| Beanies                 | Internal | Passing Juice |
| Custom Sports Balls     | Internal | Passing Juice |
| Football Gloves         | Internal | Passing Juice |
| Football Helmet Decals  | Internal | Passing Juice |
| <u>Spirit Wear</u>      | Internal | Passing Juice |
| Referees                | Internal | Passing Juice |
| Fraternities            | Internal | Passing Juice |
| Schools & Colleges      | Internal | Passing Juice |
| Basketball Uniforms     | Internal | Passing Juice |
|                         |          |               |

| Basketball Jersey   | Internal   | Passing Juice  |
|---|--|--|
| Basketball Shooting Shirts  | Internal   | Passing Juice  |
| Football  | Internal   | Passing Juice  |
| Flag Football   | Internal   | Passing Juice  |
| Cheerleading  | Internal   | Passing Juice  |
| <u>Coaches Gear</u>   | Internal   | Passing Juice  |
| Baseball & Softball   | Internal   | Passing Juice  |
| Track   | Internal   | Passing Juice  |
| <u>Hockey</u>   | Internal   | Passing Juice  |
| Field Hockey  | Internal   | Passing Juice  |
| Cricket Uniforms  | Internal   | Passing Juice  |
| Bowling   | Internal   | Passing Juice  |
| <u>Darts</u>  | Internal   | Passing Juice  |
| Lacrosse  | Internal   | Passing Juice  |
| Soccer  | Internal   | Passing Juice  |
| Volleyball  | Internal   | Passing Juice  |
| <u>E-Sports</u>   | Internal   | Passing Juice  |
|   |  | Passing Juice  |
| Laser Tag   | Internal   | rassing juice  |
|   | Internal<br>Internal   | Passing Juice  |
| Laser Tag   |  |  |
| Laser Tag<br>T-Shirts   | Internal   | Passing Juice  |
| Laser Tag<br>T-Shirts<br>Polo Shirts  | Internal<br>Internal   | Passing Juice<br>Passing Juice   |
| Laser Tag<br>T-Shirts<br>Polo Shirts<br>Backpacks   | Internal<br>Internal<br>Internal   | Passing Juice<br>Passing Juice<br>Passing Juice  |
| Laser Tag<br>T-Shirts<br>Polo Shirts<br>Backpacks<br>Track Jacket & Pants   | Internal<br>Internal<br>Internal<br>Internal   | Passing Juice<br>Passing Juice<br>Passing Juice<br>Passing Juice   |
| Laser Tag<br>T-Shirts<br>Polo Shirts<br>Backpacks<br>Track Jacket & Pants<br>Snapback Caps  | Internal<br>Internal<br>Internal<br>Internal<br>Internal                                     | Passing Juice<br>Passing Juice<br>Passing Juice<br>Passing Juice<br>Passing Juice                        |
| Laser Tag<br>T-Shirts<br>Polo Shirts<br>Backpacks<br>Track Jacket & Pants<br>Snapback Caps  | Internal<br>Internal<br>Internal<br>Internal<br>Internal                                     | Passing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing Juice                           |
| Laser Tag<br>T-Shirts<br>Polo Shirts<br>Backpacks<br>Track Jacket & Pants<br>Snapback Caps<br>Ultimate Frisbee                          | Internal<br>Internal<br>Internal<br>Internal<br>Internal<br>Internal                         | Passing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing Juice              |
| Laser Tag<br>T-Shirts<br>Polo Shirts<br>Backpacks<br>Track Jacket & Pants<br>Snapback Caps<br>Ultimate Frisbee<br>Order Uniform Designs | Internal<br>Internal<br>Internal<br>Internal<br>Internal<br>Internal<br>Internal<br>External | Passing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing Juice |

| Team                                      | Internal | Passing Juice |
|---|----------|---------------|
| What is Wooter?                           | Internal | Passing Juice |
| Manufacturing & Order Management Platform | Internal | Passing Juice |
| Blog                                      | Internal | Passing Juice |
| Basketball Catalog                        | Internal | Passing Juice |
| VIP Club                                  | Internal | Passing Juice |
| <u>Vendors</u>                            | Internal | Passing Juice |
| Social Media                              | Internal | Passing Juice |
| About Us                                  | Internal | Passing Juice |
| Wooter Fan Shops                          | Internal | Passing Juice |
| Breast Cancer Awareness                   | Internal | Passing Juice |
| Win With Wooter Apparel                   | Internal | Passing Juice |
| <u>Wholesale</u>                          | Internal | Passing Juice |
| <u>Support</u>                            | Internal | Passing Juice |
| Sizing Charts                             | Internal | Passing Juice |
| Sizing Kits                               | External | Passing Juice |
| What is Sublimation Printing?             | Internal | Passing Juice |
| How it Works                              | Internal | Passing Juice |
| Free Sample                               | Internal | Passing Juice |
| FAQ                                       | Internal | Passing Juice |
| Color Swatches                            | Internal | Passing Juice |
| Order Policies                            | Internal | Passing Juice |
| Terms & Conditions                        | Internal | Passing Juice |
| Privacy Policy                            | Internal | Passing Juice |
| Best Sports Fonts                         | Internal | Passing Juice |
| Design Elements                           | Internal | Passing Juice |
| Design Templates                          | Internal | Passing Juice |
| Reviews                                   | Internal | Passing Juice |
|   |          |               |

| Pricing  | Internal | Passing Juice |
|--|----------|---------------|
| Quote  | Internal | Passing Juice |
| Team Uniforms  | Internal | Passing Juice |
| GET A FREE DESIGN AND QUOTE  | Internal | Passing Juice |
| VISIT THE WOOTER APPAREL PLATFORM  | Internal | Passing Juice |
| Make Your Own Custom Uniforms  | External | Passing Juice |
| <u>Wooter Apparel's Debut at AB Show 2023: A Game-Changer</u><br>in Custom Sportswear  | Internal | Passing Juice |
| How to Care for Your Custom Sportswear and Extend its Lifespan   | Internal | Passing Juice |
| <u>Wooter Increases Sponsorship Pledge for Youth Sports</u><br>Programs, Now Over Halfway Completed                          | Internal | Passing Juice |
| Introducing Flexible Payment Options for Custom Sportswear:<br>Wooter Apparel Now Accepts Affirm                             | Internal | Passing Juice |
| <u>Choosing the Right Sportswear Manufacturer for Your Team:</u><br><u>A Guide</u>   | Internal | Passing Juice |
| <u>Basketball Beauties League Founder, Jude Thomas, Stars As</u><br><u>Marques Haynes In "Sweetwater" Movie</u>              | Internal | Passing Juice |
| Why Custom Team Uniforms Boost Performance and Morale  | Internal | Passing Juice |
| How to Care for Your Sublimated Sports Apparel   | Internal | Passing Juice |
| Frequently Asked Questions about Sublimated Sports Apparel   | Internal | Passing Juice |
| Advantages of Sublimated Sports Apparel  | Internal | Passing Juice |
| <u>Wooter Turned 8 Years Old this Month! A message from our</u><br><u>CEO &amp; amp; Founder Alex Aleksandrovski:</u>        | Internal | Passing Juice |
| <u>Wooter Team To Watch: Urban Impact Hoops Showing What</u><br><u>They're Made Of On The Basketball Court In Pittsburgh</u> | Internal | Passing Juice |
| <u>Outfitted In Wooter Apparel, Ballin 4 Peace's Road To Peace</u><br>Tour Blasted Off In Houston                            | Internal | Passing Juice |
| Play Ball: Customize Your Baseball And Softball Bat Bags<br>With Wooter Apparel  | Internal | Passing Juice |
| <u>Toledo Football's DeMeer Blankumsee Puts Cincinnati On His</u><br><u>Back Thanks To Wooter Apparel</u>                    | Internal | Passing Juice |
| The Drop: Nick Briz and Savage Squad Return With Custom<br>Made Apparel Collection With Wooter :                             | Internal | Passing Juice |
|  |          |               |

| With Seven Years Of Giving Back, Non-Profit Organization<br>Wooter Africa Dishes Out Big Assist In Tanzania                       | Internal | Passing Juice |
|---|----------|---------------|
| <u>Outfitting Top Athletes Across Sports, Wooter Apparel Honors</u><br><u>Black History Month By Looking Back</u>                 | Internal | Passing Juice |
| How To Design Custom Baseball Jerseys For Your Team   | Internal | Passing Juice |
| <u>9 Steps To Taking The Field With Wooter Apparel This</u><br><u>Baseball Season</u>   | Internal | Passing Juice |
| <u>Soccer Teams Turn To Wooter Apparel To Design And Create</u><br><u>Customizable Uniforms And Kits</u>                          | Internal | Passing Juice |
| Prodigy Takeover Camps and Wooter Apparel Team-Up To<br>Outfit Young Players At Basketball Exposure Showcase In Las<br>Vegas      | Internal | Passing Juice |
| <u>Wooter Apparel Aims To Close Out Successful 2021 As Global</u><br>Leader In Customized Sports Apparel                          | Internal | Passing Juice |
| XFC And Wooter Apparel Deliver Knock-Out Blow For MMA At<br>Young Guns 4  | Internal | Passing Juice |
| <u>Wooter Apparel Offers Big Incentive To Design And Create</u><br><u>New Customized Sports Apparel Thanks To Wooter Platform</u> | Internal | Passing Juice |
| <u>Wooter Apparel Teams-Up With XFC To Outfit Fighters At</u><br>Young Guns 4 On December 10 At DeltaPlex Arena                   | Internal | Passing Juice |
| Why Are Custom Team Jerseys So Important?   | Internal | Passing Juice |
| Wooter Apparel Extends Opportunity To Partner With NCAA<br>College Athletes On NIL  | Internal | Passing Juice |
| How To Design Custom Basketball Jerseys For Your Team   | Internal | Passing Juice |
| <u>Wooter Increases Sponsorship Pledge For Youth Sports</u><br>Programs To \$10 Million Over Next Three Years                     | Internal | Passing Juice |
| New York 1 News   | External | Passing Juice |
| Tech.co   | External | Passing Juice |
| The Source  | External | Passing Juice |
| Entrepreneur Magazine   | External | Passing Juice |
| Staten Island Advance   | External | Passing Juice |
| Order Now   | External | Passing Juice |

### **SEO Keywords**

Keywords Cloud

football shirts basketball custom team wooter apparel uniforms hockey **IOW** 

#### **Keywords Consistency**

| Keyword  | Content | Title | Keywords | Descripti<br>on | Headings |
|----------|---------|-------|----------|-----------------|----------|
| low      | 23      | ×     | ×        | ×               | <b>*</b> |
| apparel  | 15      | ×     | ×        | ×               | ×        |
| wooter   | 13      | ×     | ×        | ×               | ×        |
| custom   | 13      | ×     | ×        | ×               | ×        |
| football | 13      | ×     | ×        | ×               | ×        |

#### Usability

| 0            | Url          | Domain : wooterapparel.com<br>Length : 17         |
|--------------|--------------|---|
| $\bigcirc$   | Favicon      | Great, your website has a favicon.                |
| 8            | Printability | We could not find a Print-Friendly CSS.           |
| 0            | Language     | Good. Your declared language is en.               |
| $\bigotimes$ | Dublin Core  | This page does not take advantage of Dublin Core. |

#### Document

| $\bigcirc$ | Doctype  | HTML 5                                   |
|------------|----------|--|
| $\bigcirc$ | Encoding | Perfect. Your declared charset is UTF-8. |

#### Document

| $\bigotimes$ | W3C Validity    | Errors : 0<br>Warnings : 0  |  |
|--------------|-----------------|---|--|
| $\bigotimes$ | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <u>free antispam protector</u> to hide email from spammers.  |  |
| $\bigcirc$   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |  |
| 0            | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |

## Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | ~ | Meta Viewport Tag |
|   |                     | * | Flash content     |

## Optimization

| $\bigcirc$ | XML Sitemap | Great, your website has an XML sitemap.   |
|------------|-------------|---|
|            |             | https://wooterapparel.com/sitemap.xml   |
| $\bigcirc$ | Robots.txt  | http://wooterapparel.com/robots.txt<br>Great, your website has a robots.txt file. |
| 0          | Analytics   | Great, your website has an analytics tool.  |
|            |             | Google Analytics  |