





# Website review xpresssigns.com.au

Generated on September 20 2024 17:43 PM






The score is 58/100





## SEO Content

	Title	<p>Custom Signage, Printing and Apparel Mount Gambier   Xpress Signs/ XPRS Apparel</p> <p><b>Length : 79</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	Description	<p>With years of experience in the print, signage, apparel and marketing industries, we pride ourselves on quality designs and personalised service. No matter what your signage, apparel or printing needs, we will source the right product to make your vision become reality.</p> <p><b>Length : 270</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Custom Signage, Printing and Apparel Mount Gambier   Xpress Signs/ XPRS Apparel</td></tr><tr><td>description</td><td>With years of experience in the print, signage, apparel and marketing industries, we pride ourselves on quality designs and personalised service. No matter what your signage, apparel or printing needs, we will source the right product to make your vision become reality.</td></tr><tr><td>site_name</td><td>Xpress Signs/ XPRS Apparel</td></tr><tr><td>url</td><td>https://www.xpresssigns.com.au/</td></tr></table>	Property	Content	title	Custom Signage, Printing and Apparel Mount Gambier   Xpress Signs/ XPRS Apparel	description	With years of experience in the print, signage, apparel and marketing industries, we pride ourselves on quality designs and personalised service. No matter what your signage, apparel or printing needs, we will source the right product to make your vision become reality.	site_name	Xpress Signs/ XPRS Apparel	url	https://www.xpresssigns.com.au/
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## SEO Content

		<div><div>image</div><div>https://www.xpressigns.com.au/sites/xpressigns/media/banners/signage/xpress-van-outside-store-front.jpg</div></div> <div><div>image:secure_url</div><div>https://www.xpressigns.com.au/sites/xpressigns/media/banners/signage/xpress-van-outside-store-front.jpg</div></div>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>3</td><td>5</td><td>4</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] XPRESS SIGNS AND APPAREL</li><li>• [H3] Making Your Vision Become Reality</li><li>• [H3] SIGNS • PRINT • APPAREL • DESIGN</li><li>• [H3]</li><li>• [H4] View XPRS Clubs on the Teamwear Club Portal</li><li>• [H4]</li><li>• [H4] CONTACT US</li><li>• [H4] Contact Us on 08 7704 2293</li><li>• [H4] Or Send us a Message by filling out the form below.</li><li>• [H5]</li><li>• [H5] \n80A Commercial Street East, Mount Gambier, SA 5290</li><li>• [H5]</li><li>• [H5] \n© __year__   Privacy   Disclaimer   Site By JABA   __version__</li></ul>	H1	H2	H3	H4	H5	H6	1	0	3	5	4	0
H1	H2	H3	H4	H5	H6									
1	0	3	5	4	0									
	Images	<p>We found 3 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.


## SEO Links

	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

## In-page links

Anchor	Type	Juice
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## SEO Keywords

	Keywords Cloud	xprs xpress gambier signs custom printing mount <b>apparel</b> signage
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
apparel	2	✓	✗	✓	✓
custom	1	✓	✗	✗	✗
signage	1	✓	✗	✓	✗
printing	1	✓	✗	✓	✗
mount	1	✓	✗	✗	✓












## Usability

	Url	Domain : xpressigns.com.au Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://www.xpressigns.com.au/sitemap.xml">https://www.xpressigns.com.au/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://xpressigns.com.au/robots.txt">http://xpressigns.com.au/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>