

# Website review xpressigns.com.au

Generated on September 20 2024 16:37 PM

The score is 58/100

#### **SEO Content**

1	Title	Custom Signage, Printing and Apparel Mount Gambier   Xpress Signs/ XPRS Apparel  Length: 79			
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.			
1	Description	With years of experience in the print, signage, apparel and marketing industries, we pride ourselves on quality designs and personalised service. No matter what your signage, apparel or printing needs, we will source the right product to make your vision become reality.			
		Length: 270			
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.			
8	Keywords	-	n't found meta keywords on your page. Use <u>this free</u> <u>enerator</u> to create keywords.		
	Og Meta Properties	Good, your page take advantage of Og Properties.			
		Property	Content		
		title	Custom Signage, Printing and Apparel Mount Gambier   Xpress Signs/ XPRS Apparel		
		description	With years of experience in the print, signage, apparel and marketing industries, we pride ourselves on quality designs and personalised service. No matter what your signage, apparel or printing needs, we will source the right product to make your vision become reality.		
		site_name	Xpress Signs/ XPRS Apparel		
		url	https://www.xpressigns.com.au/		

#### **SEO Content**

		image	s/n	https://www.xpressigns.com.au/sites/xpressign s/media/banners/signage/xpress-van-outside- store-front.jpg			
		image:secure_url		https://www.xpressigns.com.au/sites/xpressign s/media/banners/signage/xpress-van-outside- store-front.jpg			
•	Headings	• [H3] Ma • [H3] SIC • [H3] • [H4] Vic • [H4] CC • [H4] CC • [H4] Or • [H5] • [H5] \n8	RESS SIG king You GNS • PF ew XPRS NTACT U ntact Us Send us 80A Com	JS on 08 7704 a Message mercial Str	AREL • DES ne Teamwe 4 2293 by filling o	IGN ear Club Por out the form lount Gamb	
8	Images	We found 3 images on this web page.  3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
8	Text/HTML Ratio	Ratio : <b>1%</b> This page's rati that your webs					nt, this means
	Flash	Perfect, no Flas	h conten	t has been	detected	on this page	e.
8	Iframe	Too Bad, you hin an Iframe ca			web pages	, this mean	that content

#### **SEO Links**

URL Rewrite	Good. Your links looks friendly!
Underscores in the URLs	Perfect! No underscores detected in your URLs.

#### **SEO Links**

Statistics External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 0%	

# In-page links

# **SEO Keywords**

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
apparel	2	<b>*</b>	×	*	*
custom	1	<b>*</b>	×	×	×
signage	1	<b>*</b>	×	✓	×
printing	1	<b>*</b>	×	✓	×
mount	1	<b>*</b>	×	×	<b>₩</b>

#### Usability

0	Url	Domain : xpressigns.com.au Length : 17
	Favicon	Great, your website has a favicon.

# Usability

Printability	We could not find a Print-Friendly CSS.
Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors: 0 Warnings: 0		
	Email Privacy	Great no email address has been found in plain text!		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

## Mobile

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.  https://www.xpressigns.com.au/sitemap.xml
<b>②</b>	Robots.txt	http://xpressigns.com.au/robots.txt  Great, your website has a robots.txt file.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.