







Website review xterrasurf.com

Generated on September 20 2024 12:29 PM






The score is 59/100





SEO Content

	<p>Title</p>	<p>XTERRA SURF High Performance Surf Wetsuits, Boardshorts and Apparel</p> <p>Length : 69</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>With 25 years in engineering wetsuits, we’ve brought our expertise to the surfing world. Our focus remains on making the highest quality surf wetsuits.</p> <p>Length : 155</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>XTERRA, XTERRA WETSUITS, XTERRA BOARDS, XTERRA SURF, Surfboard, Surf, Surfing, Surf Wetsuit, Wetsuit, Salsipuedes, Menehune, Blacks, Hermosa, Incognito, 4/3, 2/2, 3/2, Best, Best Wetsuit, Best Surf Wetsuit, San Diego, California, Culture, Blog, Stories, Video, Gallery, Waves, Ocean, Oceans, Wave, Sand, Beach</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1478 1481 1881"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.xterrasurf.com/</td> </tr> <tr> <td>site_name</td> <td>XTERRA SURF</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>XTERRA SURF High Performance Surf Wetsuits, Boardshorts and Apparel</td> </tr> <tr> <td>image</td> <td>http://www.xterrasurf.com/cdn/shop/t/5/assets/logo.png?v=121325205292404347761466760147</td> </tr> </tbody> </table>	Property	Content	url	https://www.xterrasurf.com/	site_name	XTERRA SURF	type	website	title	XTERRA SURF High Performance Surf Wetsuits, Boardshorts and Apparel	image	http://www.xterrasurf.com/cdn/shop/t/5/assets/logo.png?v=121325205292404347761466760147
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image	http://www.xterrasurf.com/cdn/shop/t/5/assets/logo.png?v=121325205292404347761466760147													



SEO Content

		<p>image:secure_url https://www.xterrasurf.com/cdn/shop/t/5/assets/logo.png?v=121325205292404347761466760147</p> <p>description With 25 years in engineering wetsuits, we've brought our expertise to the surfing world. Our focus remains on making the highest quality surf wetsuits.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>1</td> <td>0</td> <td>3</td> <td>2</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] • [H2] ABOUT US • [H2] TECHNOLOGY • [H2] SPECIAL PRICING • [H2] EXPERIENCE • [H3] Blog • [H5] Ari Engel - The Grom who surfed 500x in 2017. • [H5] Mikey Redd Charges Peahi • [H5] Surfing in a Blizzard • [H6] Follow • [H6] 	H1	H2	H3	H4	H5	H6	1	4	1	0	3	2
H1	H2	H3	H4	H5	H6									
1	4	1	0	3	2									
	Images	<p>We found 19 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 19%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 38 links including 0 link(s) to files

SEO Links

		
	Statistics	External Links : noFollow 0% External Links : Passing Juice 15.79% Internal Links 84.21%

In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Technology	Internal	Passing Juice
Guarantee	Internal	Passing Juice
Contact	Internal	Passing Juice
Wetsuits	Internal	Passing Juice
Mens	Internal	Passing Juice
4/3MM	Internal	Passing Juice
3/2MM	Internal	Passing Juice
Womens	Internal	Passing Juice
3/2MM	Internal	Passing Juice
4/3MM	Internal	Passing Juice
Surf Supply	Internal	Passing Juice
Blog	Internal	Passing Juice
Blog Stories	Internal	Passing Juice
Gallery	Internal	Passing Juice
Videos	Internal	Passing Juice
Sign in	Internal	Passing Juice
&#x2421;	Internal	Passing Juice
Sign in	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
CLICK TO ENTER	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
Ari Engel - The Grom who surfed 500x in 2017.	Internal	Passing Juice
Mikey Redd Charges Peahi	Internal	Passing Juice
Surfing in a Blizzard	Internal	Passing Juice
&#xF611:	External	Passing Juice
&#xF610:	External	Passing Juice
&#xF641:	External	Passing Juice
Size Guide	Internal	Passing Juice
=	Internal	Passing Juice
WARRANTY	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
XTERRA WETSUITS	External	Passing Juice
XTERRA BOARDS	External	Passing Juice
Accessibility	Internal	Passing Juice
Powered by Shopify	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
surf	5	✓	✓	✓	✓







Keywords Consistency

more	5	✘	✘	✘	✘
43mm	4	✘	✘	✘	✘
32mm	4	✘	✘	✘	✘
blog	4	✘	✔	✘	✔

Usability

	Url	Domain : xterrasurf.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

- ✖ Too bad, your website is using inline styles.
- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.xterrasurf.com/sitemap.xml>



Robots.txt

<http://xterrasurf.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics