



# Website review zechrenteria.com

Generated on September 21 2024 08:43 AM





The score is 55/100







## SEO Content

	Title	<p>Zech Renteria</p> <p><b>Length : 13</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>10</td> <td>12</td> <td>6</td> <td>0</td> <td>7</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H2] ZECH (HANK) RENTERIA</li> <li>• [H2] I HELP BUILD COMPELLING BRANDS</li> <li>• [H2] Brand Building</li> <li>• [H2] EXPERIENCE</li> <li>• [H2] LOGO CREATIONS</li> <li>• [H2] Presentation Designer</li> <li>• [H2] TREND FORECAST</li> <li>• [H2] ABOUT ME</li> <li>• [H2] INTERESTED IN WORKING TOGETHER?</li> <li>• [H2] SOCIAL</li> <li>• [H3] Visually, creatively, and effectively.</li> <li>• [H3] Alpinestars</li> <li>• [H3] Ethika</li> <li>• [H3] BEECH BRAND</li> <li>• [H3] Collaborations &amp; Consulting</li> <li>• [H3] HALO</li> <li>• [H3] BEECH</li> <li>• [H3] The Strand</li> </ul>	H1	H2	H3	H4	H5	H6	0	10	12	6	0	7
H1	H2	H3	H4	H5	H6									
0	10	12	6	0	7									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Apparel Trends</li><li>• [H3] eCommerce Trends</li><li>• [H3] xR PASSION (Raw Example)</li><li>• [H3] About Me</li><li>• [H4] Over 20 years of design and brand building experience.</li><li>• [H4] Logo design, to product design, I've been fortunate to help contribute to building the brands below, click on the boxes.</li><li>• [H4] Art Directed, Logo Design, and built the below presentation examples, in PowerPoint, InDesign, and Keynote</li><li>• [H4] xR &amp; Products</li><li>• [H4] DROP ME A LINE</li><li>• [H4] INSTAGRAM</li><li>• [H6] Previous Sr. Designer</li><li>• [H6] Previous Creative Director</li><li>• [H6] Co-Founder and Art Director</li><li>• [H6] Adrienne Ho for GQ China (Collaboration)</li><li>• [H6] Fashion Forecast</li><li>• [H6] xR Technology</li><li>• [H6] I pursue joy</li></ul>
	Images	We found 28 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>2%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 40%

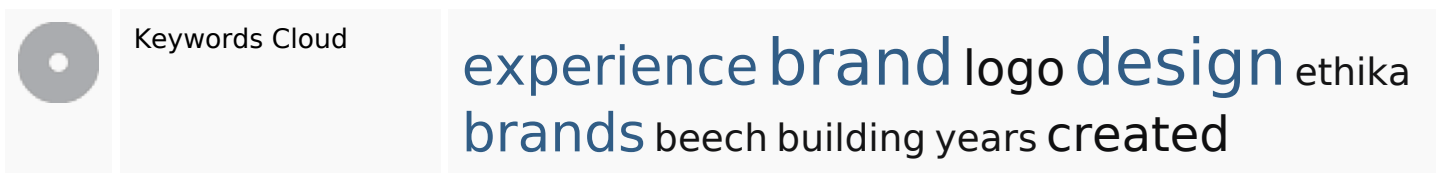
## SEO Links

Internal Links 60%

### In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
<a href="#">here</a>	External	Passing Juice
<a href="#">here</a>	External	Passing Juice
<a href="#">here</a>	External	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice

## SEO Keywords








### Keywords Consistency











Keyword	Content	Title	Keywords	Description	Headings
brand	11	✘	✘	✘	✔
design	10	✘	✘	✘	✔
brands	7	✘	✘	✘	✔
experience	7	✘	✘	✘	✔
logo	6	✘	✘	✘	✔

# Keywords Consistency

## Usability





	Url	Domain : zechreneria.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

# Document

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.zechreneria.com/sitemap.xml">https://www.zechreneria.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://zechreneria.com/robots.txt">http://zechreneria.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>