Website review
zenbraces.co.uk

Generated on September 21 2024 08:39 AM

The score is 55/100

SEO Content

✓	Title	Home - Zen Orthodontics | Cosmetic Dentist Newry **Length : 48** Perfect, your title contains between 10 and 70 characters.
✓	Description	Information on Zen Orthodontics innovative practice in Newry. Also the range of treatments, expert dental team and contact details. **Length : 131** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_GB
type	website
title	Home - Zen Orthodontics | Cosmetic Dentist Newry
description	Information on Zen Orthodontics innovative practice in Newry. Also the range of treatments, expert dental team and contact details.
url	https://www.zenbraces.co.uk/
site_name	Zen Orthodontics | Cosmetic Dentist Newry
image	https://www.zenbraces.co.uk/wp-content/uploads/2023/10/The-Dentistry-Awards-2017-Winner.png

SEO Content

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		0	5	3	4	4	0

- [H2] Zen Orthodontics
- [H2] Are you on a HSE waiting list?
- [H2] Our Services
- [H2] Our Treatments
- [H2] So what are you waiting for?
- [H3] Adult
- [H3] Child
- [H3] NHS
- [H4] Children's Braces
- [H4] Cosmetic Braces
- [H4] Invisalign
- [H4] Teeth Whitening
- [H5] Patients
- [H5] Treatment
- [H5] Treatment
- [H5] Stay Connected

❌	Images	We found 27 images on this web page. 19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 17 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0%

SEO Links

External Links : Passing Juice 17.65%

Internal Links 82.35%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Adult	Internal	Passing Juice
Child	Internal	Passing Juice
NHS	Internal	Passing Juice
HSE Braces	Internal	Passing Juice
Prices	Internal	Passing Juice
Zen Process	Internal	Passing Juice
Referring Dentist	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Testimonials	External	Passing Juice
FAQs	Internal	Passing Juice
Book Your Free Consultation	Internal	Passing Juice
Pay Online	Internal	Passing Juice
Write a review	External	Passing Juice
Kobault	External	Passing Juice

SEO Keywords

Keywords Cloud	journey orthodontics policy zen smile treatment learn more braces only

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
smile	6	✖	✖	✖	✖
zen	5	✔	✖	✔	✔
more	5	✖	✖	✖	✖
braces	5	✖	✖	✖	✔
orthodontics	4	✔	✖	✔	✔

Usability

	Url	Domain : zenbraces.co.uk Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.zenbraces.co.uk/sitemap_index.xml
✓	Robots.txt	http://zenbraces.co.uk/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics