Website review
zuiiapparel.com

The score is 50/100

pagepeeker

SEO Content

✅	Title	Zuii... Apparel ; an online store for you **Length : 41** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Zuii... Apparel is a new store that is bringing you clothes made and curated with love . Zuii... is about being you, being unique, and expressing yourself in this eclectic world. Can't wait to have you see what's in store. No pun intended. **Length : 247** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Zuii... Apparel
url	https://zuiiapparel.com/
title	Zuii... Apparel ; an online store for you
type	website
description	Zuii... Apparel is a new store that is bringing you clothes made and curated with love . Zuii... is about being you, being unique, and expressing yourself in this eclectic world. Can't wait to have you see what's in store. No pun intended.
image	http://zuiiapparel.com/cdn/shop/files/ZuiiLogoInternet-01_1200x1200.png?v=1621990693

SEO Content

		image:secure_url	https://zuiiapparel.com/cdn/shop/files/ZuiiLogoInternet-01_1200x1200.png?v=1621990693			
◐	Headings	**H1** 1	**H2** 2	**H3** 0	**H4** 0	**H5** 0	**H6** 0

- [H1]
- [H2] writings.
- [H2] Mr. Steres, a real life hero.

✗	Images	We found 3 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 5 links including 0 link(s) to files
◐	Statistics	External Links : noFollow 20% External Links : Passing Juice 0% Internal Links 80%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Collection	Internal	Passing Juice
Search	Internal	Passing Juice
Mr. Steres, a real life hero.	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

⊙ Keywords Cloud	zuii site online cart store leftright apparel close selection navigation

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cart	3	✖	✖	✖	✖
zuii	2	✔	✖	✔	✖
apparel	2	✔	✖	✔	✖
selection	2	✖	✖	✖	✖
leftright	2	✖	✖	✖	✖

Usability

⊙	Url	Domain : zuiiapparel.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.

Usability

✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://zuiiapparel.com/sitemap.xml
✅	Robots.txt	http://zuiiapparel.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.