

Website review zuiiapparel.com

Generated on September 22 2024 16:25 PM

The score is 50/100

SEO Content

②	Title	Zuii Apparel; an online store for you Length: 41 Perfect, your title contains between 10 and 70 characters.			
1	Description Zuii Apparel is a new store that is bringing you clothes made curated with love . Zuii is about being you, being unique, and expressing yourself in this eclectic world. Can't wait to his see what's in store. No pun intended.				
		Length: 247			
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.			
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> online meta tags generator to create keywords.			
	Og Meta Properties	Good, your page take advantage of Og Properties.			
		Property	Content		
		site_name	Zuii Apparel		
		url	https://zuiiapparel.com/		
		title	Zuii Apparel ; an online store for you		
		type	website		
		description	Zuii Apparel is a new store that is bringing you clothes made and curated with love . Zuii is about being you, being unique, and expressing yourself in this eclectic world. Can't wait to have you see what's in store. No pun intended.		
		image	http://zuiiapparel.com/cdn/shop/files/ZuiiLogoIn ternet-01_1200x1200.png?v=1621990693		

SEO Content

		image:se	ecure_url	https://zuiiapparel.com/cdn/shop/files/ZuiiLogonternet-01_1200x1200.png?v=1621990693			
0	Headings	_	12] writings	H3 0 s. res, a real li	H4 0 fe hero.	H5 0	H6 0
	Images	We found 3 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio: 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
0	Statistics	External Links : noFollow 20% External Links : Passing Juice 0% Internal Links 80%

In-page links

Anchor	Туре	Juice
<u>Home</u>	Internal	Passing Juice
Collection	Internal	Passing Juice
<u>Search</u>	Internal	Passing Juice
Mr. Steres, a real life hero.	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords



Keywords Cloud

apparel store close zuii selection online Cart site navigation leftright

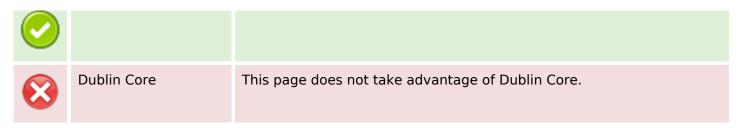
Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
cart	3	×	×	×	×
zuii	2	♥	×	*	×
apparel	2	♥	×	*	×
selection	2	×	×	×	×
leftright	2	×	×	×	×

Usability

•	Url	Domain : zuiiapparel.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability



Document

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors: 0 Warnings: 0		
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. 		

Mobile

0	Mobile Optimization	×	Apple Icon
		•	Meta Viewport Tag
		*	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://zuiiapparel.com/sitemap.xml
Robots.txt		http://zuiiapparel.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.