



# Revisión web de nauticamall.com

Generado el 13 Septiembre 2024 05:50 AM

La puntuación es 55/100



## Contenido SEO

|             | Título   | Nautica Apparel, Footwear and Fragrance - Nautica Sales<br><b>Longitud : 54</b><br>Perfecto, tu título contiene entre 10 y 70 caracteres.   |           |           |        |       |           |  |      |         |       |   |             |  |     |                              |
|-------------|--|---|-----------|-----------|--------|-------|-----------|--|------|---------|-------|---|-------------|--|-----|------------------------------|
|             | Descripción  | Elevate Your Style with Nautica: Discover Apparel, Footwear, and Fragrance that Define Timeless Elegance. Shop now for exclusive promotions!<br><b>Longitud : 140</b><br>Genial, tu descripción meta contiene entre 70 y 160 caracteres.  |           |           |        |       |           |  |      |         |       |   |             |  |     |                              |
|             | Palabras Claves (Keywords)   | Muy mal. No hemos encontrado palabras clave (meta keywords) en tu página. Usa <a href="#">este generador de meta tags gratuito</a> para crear tus palabras clave.   |           |           |        |       |           |  |      |         |       |   |             |  |     |                              |
|             | Propiedades Meta Og  | Bien. Tu página usa propiedades Og (etiquetas og).<br><table><thead><tr><th>Propiedad</th><th>Contenido</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Nautica Sales - Set Sail with Style: Nautica Apparel, Footwear, and Fragrance - Your Journey to Timeless Elegance.</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Nautica Apparel, Footwear and Fragrance - Nautica Sales</td></tr><tr><td>description</td><td>Elevate Your Style with Nautica: Discover Apparel, Footwear, and Fragrance that Define Timeless Elegance. Shop now for exclusive promotions!</td></tr><tr><td>url</td><td>https://www.nauticamall.com/</td></tr></tbody></table> | Propiedad | Contenido | locale | en_US | site_name | Nautica Sales - Set Sail with Style: Nautica Apparel, Footwear, and Fragrance - Your Journey to Timeless Elegance. | type | article | title | Nautica Apparel, Footwear and Fragrance - Nautica Sales | description | Elevate Your Style with Nautica: Discover Apparel, Footwear, and Fragrance that Define Timeless Elegance. Shop now for exclusive promotions! | url | https://www.nauticamall.com/ |
| Propiedad   | Contenido  |   |           |           |        |       |           |  |      |         |       |   |             |  |     |                              |
| locale      | en_US  |   |           |           |        |       |           |  |      |         |       |   |             |  |     |                              |
| site_name   | Nautica Sales - Set Sail with Style: Nautica Apparel, Footwear, and Fragrance - Your Journey to Timeless Elegance.                           |   |           |           |        |       |           |  |      |         |       |   |             |  |     |                              |
| type        | article  |   |           |           |        |       |           |  |      |         |       |   |             |  |     |                              |
| title       | Nautica Apparel, Footwear and Fragrance - Nautica Sales  |   |           |           |        |       |           |  |      |         |       |   |             |  |     |                              |
| description | Elevate Your Style with Nautica: Discover Apparel, Footwear, and Fragrance that Define Timeless Elegance. Shop now for exclusive promotions! |   |           |           |        |       |           |  |      |         |       |   |             |  |     |                              |
| url         | https://www.nauticamall.com/   |   |           |           |        |       |           |  |      |         |       |   |             |  |     |                              |

# Contenido SEO





|                  |   |
|------------------|---|
| image            | <a href="https://www.nauticamall.com/wp-content/uploads/sites/46/2023/11/b058f58ac045cf542ee5ce1550ffa45b.png">https://www.nauticamall.com/wp-content/uploads/sites/46/2023/11/b058f58ac045cf542ee5ce1550ffa45b.png</a> |
| image:secure_url | <a href="https://www.nauticamall.com/wp-content/uploads/sites/46/2023/11/b058f58ac045cf542ee5ce1550ffa45b.png">https://www.nauticamall.com/wp-content/uploads/sites/46/2023/11/b058f58ac045cf542ee5ce1550ffa45b.png</a> |

## Titulos





| H1 | H2 | H3 | H4 | H5 | H6 |
|----|----|----|----|----|----|
| 0  | 35 | 4  | 2  | 0  | 3  |

- [H2] Nautica Apparel, Footwear and Fragrance
- [H2] What do you shopping for?
- [H2] Sweaters
- [H2] Outerwear
- [H2] Footwear
- [H2] Activewear
- [H2] Kids
- [H2] Gift Guide
- [H2] Nautica Kids Boys Youth Athletic Fashion Sneaker Running Shoe -Slip On- Little Kid/Big Kid(Findlay-navy Tonal)
- [H2] NAUTICA Kids Girls Youth Athletic Fashion Sneakers – Slip-On Style for Little Kids and Big Kids(Mauve Iridescent-thundergust)
- [H2] NAUTICA Kids Girls Youth Athletic Fashion Sneakers – Slip-On Style for Little Kids and Big Kids(Pale Tie Dye)
- [H2] Nautica- Twin Comforter Set, Reversible Microsuede Bedding with Matching Sham(s), Casual Home Decor (Beckett Green, Twin)(Twin Beckett Green)
- [H2] Nautica Kids Boys Youth Athletic Fashion Sneaker Running Shoe -Slip On- Little Kid/Big Kid(Alois-black)
- [H2] Nautica Kids Boys Youth Athletic Fashion Sneaker Running Shoe -Slip On- Little Kid/Big Kid(Alois Saga-red White)
- [H2] NAUTICA Kids Girls Youth Athletic Fashion Sneakers – Slip-On Style for Little Kids and Big Kids(Tuva-navy Iridescent Pink)
- [H2] Nautica Blanket Plush Fleece Bedding, Home Decor for All Seasons, Queen, Northsail Plaid Navy(King Winter Tattersall Red)
- [H2] Winter Clearance Starts Now! UP TO 70% OFF.
- [H2] Kids
- [H2] Nautica Boys’ School Uniform Short Sleeve Polo Shirt, Button Closure, Moisture Wicking Performance Material(Black)
- [H2] Nautica Girls’ Two-Piece Bikini Swimsuit Set, UPF 50+ Sun Protection, Quick-Dry Bathing Suit(Carmine Rose)
- [H2] Nautica Girls’ Long Sleeve Knit Tee Dress(Carmine Logo)
- [H2] Nautica Kids Girls Boot With Sherpa Fur For Snow And Winter-Warm Ankle Slipper Bootie (Big Kid – Little Kid – Toddler)(Grey Shimmer Silver)
- [H2] Nautica Kids Kettle Gulf Protective Water Shoe,Closed-Toe Sport Sandal Navy Heather Print (Toddler/Little Kid)(Black Multi)
- [H2] Nautica baby-boys 2 Piece Tee/Woven Pant Set Kids Sets(Hunter Green / Khaki)
- [H2] Nautica Girls Pajama Pants Sets for Kids | 2 Piece Velvet Fleece Kids Pajamas Top and Bottom for Girls(Light Blue)
- [H2] Nautica Girls’ Training Bra – Seamless Crop Cami Bralette

## Contenido SEO

|   |                  |  |
|---|------------------|--|
|   |                  | <p>(6 Pack)(Navy/Pink/White)</p> <ul style="list-style-type: none"><li>• [H2] Watches</li><li>• [H2] Nautica Men's NAPNOS302 One Black Silicone Strap Watch(Nautica Men's NAPNOS302 One Black Silicone Strap Watch)</li><li>• [H2] Nautica Men's NAPPBS301 Pacific Beach Blue Wheat PU Fiber Strap Watch(Nautica Men's NAPPBS301 Pacific Beach Blue Wheat PU Fiber Strap Watch)</li><li>• [H2] Nautica Men's NAPCWS301 Clearwater Beach Recycled (85%) Stainless Steel Bracelet Watch(Nautica Men's NAPCWS301 Clearwater Beach Recycled (85%) Stainless Steel Bracelet Watch)</li><li>• [H2] Nautica Men's NAPTC303 Tin Can Bay Blue Silicone Strap Watch(Nautica Men's NAPTC303 Tin Can Bay Blue Silicone Strap Watch)</li><li>• [H2] Nautica Men's NAPCWS304 Clearwater Beach Blue Silicone Strap Watch(Nautica Men's NAPCWS304 Clearwater Beach Blue Silicone Strap Watch)</li><li>• [H2] Nautica Men's NAPPBS305 Pacific Beach Black Wheat PU Fiber Strap Watch(Nautica Men's NAPPBS305 Pacific Beach Black Wheat PU Fiber Strap Watch)</li><li>• [H2] Nautica Men's NAPNSS302 NST 101 Black Silicone Strap Watch(Nautica Men's NAPNSS302 NST 101 Black Silicone Strap Watch)</li><li>• [H2] Nautica Men's NAPNOS301 One Black Silicone Strap Watch(Nautica Men's NAPNOS301 One Black Silicone Strap Watch)</li><li>• [H3] Flat-rate Delivery</li><li>• [H3] Support 24/7</li><li>• [H3] Secure Payment</li><li>• [H3] Free Return</li><li>• [H4] Nautica Sales</li><li>• [H4] Shopping cart</li><li>• [H6] Navigate</li><li>• [H6] Informations</li><li>• [H6] Newsletter</li></ul> |
|  | Imágenes         | <p>Hemos encontrado 31 imágenes en esta web.</p> <p>6 atributos alt están vacíos o no existen. Agrega texto alternativo para que los motores de búsqueda puedan entender las imágenes.</p>   |
|  | Ratio Texto/HTML | <p>Ratio : <b>3%</b></p> <p>El ratio entre texto y código HTML de esta página es menor que el 15 por ciento, esto significa que tu web posiblemente necesite más contenido en texto.</p>   |
|  | Flash            | Perfecto, no se ha detectado contenido Flash en la página.   |
|  | Iframe           | Genial, no se han detectado Iframes en la página.  |

## Enlaces SEO

|  |                           |   |
|--|---------------------------|---|
|  | Reescritura URL           | Bien. Tus enlaces parecen amigables   |
|  | Guiones bajos en las URLs | Perfecto! No hemos detectado guiones bajos en tus URLs  |
|  | Enlaces en página         | Hemos encontrado un total de 43 enlaces incluyendo 0 enlace(s) a ficheros                     |
|  | Statistics                | Enlaces Externos : noFollow 0%<br>Enlaces Externos : Pasando Jugo 0%<br>Enlaces Internos 100% |

## Enlaces en página

| Ancla   | Tipo    | Jugo         |
|---|---------|--------------|
| <a href="#">Skip to navigation</a>  | Interna | Pasando Jugo |
| <a href="#">Skip to content</a>   | Interna | Pasando Jugo |
| <a href="#">Login / Register</a>  | Interna | Pasando Jugo |
| <a href="#">Sweaters</a>  | Interna | Pasando Jugo |
| <a href="#">Outerwear</a>   | Interna | Pasando Jugo |
| <a href="#">Footwear</a>  | Interna | Pasando Jugo |
| <a href="#">Activewear</a>  | Interna | Pasando Jugo |
| <a href="#">Kids</a>  | Interna | Pasando Jugo |
| <a href="#">Nautica Kids Boys Youth Athletic Fashion Sneaker Running Shoe -Slip On- Little Kid/Big Kid(Findlay-navy Tonal)</a>                                | Interna | Pasando Jugo |
| <a href="#">NAUTICA Kids Girls Youth Athletic Fashion Sneakers &amp;#8211; Slip-On Style for Little Kids and Big Kids(Mauve Iridescent-thundergust)</a>       | Interna | Pasando Jugo |
| <a href="#">NAUTICA Kids Girls Youth Athletic Fashion Sneakers &amp;#8211; Slip-On Style for Little Kids and Big Kids(Pale Tie Dye)</a>                       | Interna | Pasando Jugo |
| <a href="#">Nautica- Twin Comforter Set, Reversible Microsuede Bedding with Matching Sham(s), Casual Home Decor (Beckett Green, Twin)(Twin Beckett Green)</a> | Interna | Pasando Jugo |

## Enlaces en página

|  |         |              |
|--|---------|--------------|
| <a href="#">Nautica Kids Boys Youth Athletic Fashion Sneaker Running Shoe -Slip On- Little Kid/Big Kid(Alois-black)</a>  | Interna | Pasando Jugo |
| <a href="#">Nautica Kids Boys Youth Athletic Fashion Sneaker Running Shoe -Slip On- Little Kid/Big Kid(Alois Saga-red White)</a>   | Interna | Pasando Jugo |
| <a href="#">NAUTICA Kids Girls Youth Athletic Fashion Sneakers &amp;#8211; Slip-On Style for Little Kids and Big Kids(Tuva-navy Iridescent Pink)</a>   | Interna | Pasando Jugo |
| <a href="#">Nautica Blanket Plush Fleece Bedding, Home Decor for All Seasons, Queen, Northsail Plaid Navy(King Winter Tattersall Red)</a>  | Interna | Pasando Jugo |
| <a href="#">Winter Clearance Starts Now! UP TO 70% OFF.</a>  | Interna | Pasando Jugo |
| <a href="#">Nautica Boys&amp;#8217; School Uniform Short Sleeve Polo Shirt, Button Closure, Moisture Wicking Performance Material(Black)</a>   | Interna | Pasando Jugo |
| <a href="#">Nautica Girls&amp;#8217; Two-Piece Bikini Swimsuit Set, UPF 50+ Sun Protection, Quick-Dry Bathing Suit(Carmine Rose)</a>   | Interna | Pasando Jugo |
| <a href="#">Nautica Girls&amp;#8217; Long Sleeve Knit Tee Dress(Carmine Logo)</a>  | Interna | Pasando Jugo |
| <a href="#">Nautica Kids Girls Boot With Sherpa Fur For Snow And Winter- Warm Ankle Slipper Bootie (Big Kid &amp;#8211; Little Kid &amp;#8211; Toddler)(Grey Shimmer Silver)</a>                                   | Interna | Pasando Jugo |
| <a href="#">Nautica Kids Kettle Gulf Protective Water Shoe,Closed-Toe Sport Sandal Navy Heather Print (Toddler/Little Kid)(Black Multi)</a>  | Interna | Pasando Jugo |
| <a href="#">Nautica baby-boys 2 Piece Tee/Woven Pant SetKids Sets(Hunter Green / Khaki)</a>  | Interna | Pasando Jugo |
| <a href="#">Nautica Girls Pajama Pants Sets for Kids   2 Piece Velvet Fleece Kids Pajamas Top and Bottom for Girls(Light Blue)</a>   | Interna | Pasando Jugo |
| <a href="#">Nautica Girls&amp;#8217; Training Bra &amp;#8211; Seamless Crop Cami Bralette (6 Pack)(Navy/Pink/White)</a>  | Interna | Pasando Jugo |
| <a href="#">Nautica Men&amp;#8217;s NAPNOS302 One Black Silicone Strap Watch(Nautica Men&amp;#8217;s NAPNOS302 One Black Silicone Strap Watch)</a>   | Interna | Pasando Jugo |
| <a href="#">Nautica Men&amp;#8217;s NAPPBS301 Pacific Beach Blue Wheat PU Fiber Strap Watch(Nautica Men&amp;#8217;s NAPPBS301 Pacific Beach Blue Wheat PU Fiber Strap Watch)</a>                                   | Interna | Pasando Jugo |
| <a href="#">Nautica Men&amp;#8217;s NAPCWS301 Clearwater Beach Recycled (85%) Stainless Steel Bracelet Watch(Nautica Men&amp;#8217;s NAPCWS301 Clearwater Beach Recycled (85%) Stainless Steel Bracelet Watch)</a> | Interna | Pasando Jugo |

## Enlaces en página

|  |         |              |
|--|---------|--------------|
| <a href="#">Nautica Men&amp;#8217;s NAPTC303 Tin Can Bay Blue Silicone Strap Watch(Nautica Men&amp;#8217;s NAPTC303 Tin Can Bay Blue Silicone Strap Watch)</a>                     | Interna | Pasando Jugo |
| <a href="#">Nautica Men&amp;#8217;s NAPCWS304 Clearwater Beach Blue Silicone Strap Watch(Nautica Men&amp;#8217;s NAPCWS304 Clearwater Beach Blue Silicone Strap Watch)</a>         | Interna | Pasando Jugo |
| <a href="#">Nautica Men&amp;#8217;s NAPPBS305 Pacific Beach Black Wheat PU Fiber Strap Watch(Nautica Men&amp;#8217;s NAPPBS305 Pacific Beach Black Wheat PU Fiber Strap Watch)</a> | Interna | Pasando Jugo |
| <a href="#">Nautica Men&amp;#8217;s NAPNSS302 NST 101 Black Silicone Strap Watch(Nautica Men&amp;#8217;s NAPNSS302 NST 101 Black Silicone Strap Watch)</a>                         | Interna | Pasando Jugo |
| <a href="#">Nautica Men&amp;#8217;s NAPNOS301 One Black Silicone Strap Watch(Nautica Men&amp;#8217;s NAPNOS301 One Black Silicone Strap Watch)</a>                                 | Interna | Pasando Jugo |
| <a href="#">Gift Guide</a>   | Interna | Pasando Jugo |
| <a href="#">Men</a>  | Interna | Pasando Jugo |
| <a href="#">Women</a>  | Interna | Pasando Jugo |
| <a href="#">Kids</a>   | Interna | Pasando Jugo |
| <a href="#">Accessories</a>  | Interna | Pasando Jugo |
| <a href="#">About Us</a>   | Interna | Pasando Jugo |
| <a href="#">Contact</a>  | Interna | Pasando Jugo |
| <a href="#">Privacy Policy</a>   | Interna | Pasando Jugo |
| <a href="#">Shipping &amp; Returns</a>   | Interna | Pasando Jugo |
| <a href="#">Continue Shopping</a>  | Interna | Pasando Jugo |

## Palabras Clave SEO

|  |                        |  |
|--|------------------------|--|
|  | Nube de Palabras Clave | imagesvgxml select strap options nautica mens cart kids sale denim |
|--|------------------------|--|






## Consistencia de las Palabras Clave

| Palabra Clave (Keyword) | Contenido | Título | Palabras Claves (K) | Descripción | Titulos |
|-------------------------|-----------|--------|---------------------|-------------|---------|
|-------------------------|-----------|--------|---------------------|-------------|---------|





## Consistencia de las Palabras Clave

|             |    |   | eywords) |   |   |
|-------------|----|---|----------|---|---|
| nautica     | 33 | ✓ | ✗        | ✓ | ✓ |
| imagesvgxml | 26 | ✗ | ✗        | ✗ |   |
| kids        | 22 | ✗ | ✗        | ✗ | ✓ |
| mens        | 22 | ✗ | ✗        | ✗ | ✗ |
| sale        | 14 | ✓ | ✗        | ✗ | ✓ |



## Usabilidad

|  |                |   |
|--|----------------|---|
|    | Url            | Dominio : nauticamall.com<br>Longitud : 15                  |
|    | Favicon        | Genial, tu web tiene un favicon.                            |
|   | Imprimibilidad | No hemos encontrado una hoja de estilos CSS para impresión. |
|  | Idioma         | Genial. Has declarado el idioma en.                         |
|  | Dublin Core    | Esta página no usa Dublin Core.                             |


## Documento

|  |                             |  |
|--|-----------------------------|--|
|  | Tipo de documento (Doctype) | HTML 5   |
|  | Codificación                | Perfecto. Has declarado como codificación UTF-8.   |
|  | Validez W3C                 | Errores : 0<br>Avisos : 0  |
|  | Privacidad de los Emails    | Atención! Hemos encontrado por lo menos una dirección de correo electrónico en texto plano. Usa <a href="#">este protector antispam gratuito</a> para ocultarla de los spammers. |
|  | HTML obsoleto               | Genial, no hemos detectado ninguna etiqueta HTML obsoleta.   |




## Documento

|  |                       |  |
|--|-----------------------|--|
|  |                       |  |
|  | Consejos de Velocidad | <ul style="list-style-type: none"><li>✓ Excelente, esta web no usa tablas.</li><li>✗ Muy mal, tu web está usando estilos embenidos (inline CSS).</li><li>✗ Muy mal, tu página web usa demasiados ficheros CSS (más de 4).</li><li>✗ Muy mal, tu sitio usa demasiados ficheros JavaScript (más de 6).</li><li>✓ Su sitio web se beneficia del tipo de compresión gzip. ¡Perfecto!</li></ul> |

## Movil

|  |                    |   |
|--|--------------------|---|
|  | Optimización Móvil | <ul style="list-style-type: none"><li>✓ Icono para Apple</li><li>✓ Etiqueta Meta Viewport</li><li>✓ Contenido Flash</li></ul> |
|--|--------------------|---|

## Optimización

|  |                           |   |
|--|---------------------------|---|
|  | Mapa del sitio XML        | <p>¡Perfecto! Su sitio tiene un mapa del sitio en XML.</p> <pre>https://www.nauticamall.com/sitemap.xml</pre> <pre>https://www.nauticamall.com/sitemap.rss</pre>  |
|  | Robots.txt                | <pre>http://nauticamall.com/robots.txt</pre> <p>¡Estupendo! Su sitio web tiene un archivo robots.txt.</p>   |
|  | Herramientas de Analítica | <p>No disponible</p> <p>No hemos encontrado ninguna herramienta de analítica en esta web.</p> <p>La analítica Web le permite medir la actividad de los visitantes de su sitio web. Debería tener instalada al menos una herramienta de analítica y se recomienda instalar otra más para obtener una confirmación de los resultados.</p> |