



# Evaluation du site homagecoffeesource.com

Généré le 20 Septembre 2024 00:48

**Le score est de 64/100**



## Optimisation du contenu

	Titre	Homage Coffee Source <b>Longueur : 20</b> Parfait, votre titre contient entre 10 et 70 caractères.														
	Description	Homage Coffee Source is a beneficial invisible partner of both coffee farmers and roasters, striving to promote coffee, and those who cultivate its value. <b>Longueur : 158</b> Génial, votre balise META description contient entre 70 et 160 caractères.														
	Mots-clefs	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer des mots-clés.														
	Propriétés Open Graph	Bien, cette page profite des balises META Open Graph. <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>site_name</td><td>Homage Coffee Source</td></tr><tr><td>title</td><td>Homage Coffee Source</td></tr><tr><td>url</td><td>https://homagecoffeesource.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Homage Coffee Source is a beneficial invisible partner of both coffee farmers and roasters, striving to promote coffee, and those who cultivate its value.</td></tr><tr><td>image</td><td>http://static1.squarespace.com/static/5899fc031e5b6c9dbed46232/t/66c8e726c671603d51dc ef8e/1724442406789/Main+Logo+Color+Dark.png?format=1500w</td></tr></tbody></table>	Propriété	Contenu	site_name	Homage Coffee Source	title	Homage Coffee Source	url	https://homagecoffeesource.com	type	website	description	Homage Coffee Source is a beneficial invisible partner of both coffee farmers and roasters, striving to promote coffee, and those who cultivate its value.	image	http://static1.squarespace.com/static/5899fc031e5b6c9dbed46232/t/66c8e726c671603d51dc ef8e/1724442406789/Main+Logo+Color+Dark.png?format=1500w
Propriété	Contenu															
site_name	Homage Coffee Source															
title	Homage Coffee Source															
url	https://homagecoffeesource.com															
type	website															
description	Homage Coffee Source is a beneficial invisible partner of both coffee farmers and roasters, striving to promote coffee, and those who cultivate its value.															
image	http://static1.squarespace.com/static/5899fc031e5b6c9dbed46232/t/66c8e726c671603d51dc ef8e/1724442406789/Main+Logo+Color+Dark.png?format=1500w															

# Optimisation du contenu

image:width 1166

image:height 582

Niveaux de titre





H1	H2	H3	H4	H5	H6
8	32	0	0	0	0

- [H1] HOMAGE COFFEE SOURCE IS A Boutique coffee sourcing company focused on connecting coffee producers in Burundi & Uganda to buyers around the globe.
- [H1] WHO WE ARE
- [H1] JAKE SMITH
- [H1] KEATON SCHAEFFER
- [H1] WHAT WE DO
- [H1] ORIGIN:
- [H1] LOGISTICS:
- [H1] ROASTER:
- [H2] ~ Est. 2017 ~
- [H2]
- [H2] At Homage, we partner with producers in East Africa to elevate coffee quality, facilitate export, and promote their craft in the marketplace. By transforming meaningful relationships into equitable partnerships, we bridge the gap between coffee producers and the global coffee market, providing direct access to roasters and importing companies.
- [H2] Jake is co-founder of Homage Coffee Source and serves as the organization's head of sourcing and sales. You can usually find him around a cupping table, doing any outdoor activity, or working with our producer partners to find a home for their carefully cultivated green coffee.
- [H2] Jake's passion for quality coffee comes from his desire to understand and celebrate coffee and the people who help it come to life. In college, Jake helped start a roasting company with a few friends. The experience ultimately led him to move to origin, working for one of the leading coffee producing companies in burundi.
- [H2] During Jake's time in Burundi, he managed washing stations and supervised quality control, working closely alongside farmers. The experience opened his eyes to the power coffee has to revolutionize families and their communities. Filled with this realization, Jake feels the obligation to further foster the transformational power of coffee by connecting producers and roasters who elevate and honor the craft.
- [H2] Jake has experience managing coffee quality, has spent time as a head roaster, and has served as a green coffee buyer. His exposure to the different stages of coffee development has only strengthened his appreciation for the artistry and care that goes into making unique, quality coffee. He is Also a Certified q-Grader.
- [H2] Keaton is co-founder of Homage Coffee Source and serves as the organization's director of OPERATIONS & FINANCE. You'll typically find him trying out new strategies to optimize operations, managing the coffee supply chain, reading a book, or fixing pretty much any computer issue.





## Optimisation du contenu

- [H2] Keaton graduated from Texas A&M University and worked with Jake to realize their college dream of starting a roasting company. As a roaster, Keaton experienced the ability of coffee to bring communities together and create a feeling of belonging. He now brings that vision to Homage as the company looks to unite producers and roasters to celebrate what we have in common as global citizens.
- [H2] As an entrepreneur in residence at Startup Aggieland, Keaton's background includes experience as a business development strategist and IT consulting.
- [H2] Keaton's return to coffee was fueled by his deep-rooted passion for the product, the industry, and the people who cultivate its value. He is motivated by deepening relationships, increasing quality, and utilizing coffee's global footprint to honor and serve coffee farmers, roasters, and consumers.
- [H2] AT HOMAGE, WE ARE MOTIVATED BY QUALITY COFFEE, ITS GLOBAL FOOTPRINT, AND ITS CAPACITY TO IMPACT PEOPLE AND COMMUNITIES.
- [H2] WE ARE determined to DEVELOP MEANINGFUL RELATIONSHIPS WITH the people and communities we touch, from the PRODUCER, to the ROASTER, AND end consumer.
- [H2] We are dedicated to honor, promote, and connect those who are diligent in cultivating and expressing their craft, and generating OPPORTUNITIES FOR COLLECTIVE GROWTH.
- [H2] We are diligent in our pursuit of quality coffee, thoroughly evaluating coffee quality and potential, while cultivating and upholding authentic partnerships across east africa.
- [H2] we spend time with each of our producer partners to understand their operation, evaluating strengths and weaknesses, and identifying growth opportunities.
- [H2] after investigating the operating environment, we work out a fair price for the coffee - a price that supports the producer and upholds a growth trajectory, while also generating opportunities throughout the supply chain.
- [H2] Through our exporting offices in burundi and uganda, we are able to move the coffee out of the country for our producer partners, and be their advocate in the market, promoting their coffee to buyers around the world.
- [H2]
- [H2]
- [H2] THrough our operation in Burundi and Uganda, we facilitate export for our producer partners in east africa, and coordinate logistics to international coffee markets.
- [H2] we coordinate sea freight and import logistics to securely move the coffee from origin to market.
- [H2] In north america, Our coffee is consolidated and stored in Continental terminals in New Jersey, Dupuy Storage IN houston, and the annex warehouse IN oakland.
- [H2] additionally, through our TEAMS in burundi and uganda, we export and sell coffee direct to roasters and other importing companies, providing access to the coffee at FOB.
- [H2]
- [H2] At Homage, all coffee is sourced, shipped, and sold with integrity, transparency, and traceability.
- [H2] We are passionate about the coffee we source, and the people who diligently cultivate its quality. WE only offer coffee

## Optimisation du contenu

		<p>with a quality we are proud to stand behind, and from people we are proud to advocate for.</p> <ul style="list-style-type: none"><li>• [H2] All coffee is sold on a forward basis, increasing access to unique coffees that stand out on the cupping table, and add balance to a roast menu. All lots are highly traceable and uniform - We offer pre-ship samples, with arrival samples upon request.</li><li>• [H2] We are dedicated to paying the producer generously and streamlining our own operation to offer high quality coffee at a price that creates opportunity for the roaster as well.</li><li>• [H2] We bridge the gap between the Roaster and Producer, facilitating connection rather than standing in between.</li><li>• [H2]</li><li>• [H2] CONNECT WITH US</li></ul>
	Images	<p>Nous avons trouvé 8 image(s) sur cette page Web.</p> <p>2 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>
	Ratio texte/HTML	<p>Ratio : <b>15%</b></p> <p>Bien, le ratio de cette page texte/HTML est supérieur à 15, mais inférieur à 25 pour cent.</p>
	Flash	<p>Parfait, aucun contenu FLASH n'a été détecté sur cette page.</p>
	Iframe	<p>Génial, il n'y a pas d'Iframes détectés sur cette page.</p>


## Liens

	Réécriture d'URLs	<p>Bien. Vos liens sont optimisés!</p>
	Tiret bas dans les URLs	<p>Parfait! Aucuns soulignements détectés dans vos URLs.</p>
	Liens dans la page	<p>Nous avons trouvé un total de 16 lien(s) dont 0 lien(s) vers des fichiers</p>
	Statistics	<p>Liens externes : noFollow 0%</p> <p>Liens externes : Passing Juice 0%</p> <p>Liens internes 100%</p>

## Liens dans la page

Texte d'ancre	Type	Juice
<a href="#">Home</a>	Interne	Passing Juice
<a href="#">Blog</a>	Interne	Passing Juice
<a href="#">Offerings</a>	Interne	Passing Juice
<a href="#">WORK WITH US</a>	Interne	Passing Juice
<a href="#">About Burundi</a>	Interne	Passing Juice
<a href="#">(BSS) BURUNDI SEEDS SPECIALTY</a>	Interne	Passing Juice
<a href="#">NKANDA WASHING STATION</a>	Interne	Passing Juice
<a href="#">MUNKAZE WASHING STATION</a>	Interne	Passing Juice
<a href="#">About Uganda</a>	Interne	Passing Juice
<a href="#">BUKUSU WASHING STATION</a>	Interne	Passing Juice
<a href="#">Burundi</a>	Interne	Passing Juice
<a href="#">Uganda</a>	Interne	Passing Juice
<a href="#">HOME</a>	Interne	Passing Juice
<a href="#">WHAT WE DO</a>	Interne	Passing Juice
<a href="#">WHO WE ARE</a>	Interne	Passing Juice
<a href="#">BLOG</a>	Interne	Passing Juice

## Mots-clefs

	Nuage de mots-clefs	station jake people quality homage uganda washing <b>coffee</b> burundi producer
------------------------------------------------------------------------------------	---------------------	-------------------------------------------------------------------------------------






## Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
coffee	38	✓	✗	✓	✓
burundi	13	✗	✗	✗	✓







## Cohérence des mots-clefs

quality	11	✘	✘	✘	✔
homage	9	✔	✘	✔	✔
uganda	9	✘	✘	✘	✔

## Ergonomie

	Url	Domaine : homagecoffeesource.com Longueur : 22
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

## Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 0 Avertissements : 0
	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez <a href="#">une protection anti-spam gratuite</a> pour cacher vos e-mails aux spammeurs.
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"><li>✔ Excellent, votre site n'utilise pas de tableaux imbriqués.</li><li>✘ Mauvais, votre site web utilise des styles css inline.</li></ul>

## Document

- ✓ Génial, votre site web contient peu de fichiers CSS.
- ✗ Mauvais, votre site web contient trop de fichiers javascript (plus de 6).
- ✓ Parfait : votre site tire parti de gzip.

## Mobile



### Optimisation mobile

- ✗ Icône Apple
- ✓ Méta tags viewport
- ✓ Contenu FLASH

## Optimisation



### Sitemap XML

Votre site web dispose d'une sitemap XML, ce qui est optimal.

<https://homagecoffeesource.com/sitemap.xml>



### Robots.txt

<http://homagecoffeesource.com/robots.txt>

Votre site dispose d'un fichier robots.txt, ce qui est optimal.



### Mesures d'audience

Manquant

Nous n'avons trouvé aucun outil d'analytics sur ce site.

Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.