



Evaluation du site mail.promotionalworld.nz

Généré le 20 Septembre 2024 12:50




Le score est de 60/100







Optimisation du contenu

	Titre	<p>PromotionalWorld Promotional Products Corporate Gifts NZ</p> <p>Longueur : 61</p> <p>Parfait, votre titre contient entre 10 et 70 caractères.</p>												
	Description	<p>PromotionalWorld Corporate Gifts, Printed Pens and Apparel PromotionalWorld Promotional Products Corporate Gifts</p> <p>Longueur : 114</p> <p>Génial, votre balise META description contient entre 70 et 160 caractères.</p>												
	Mots-clefs	<p>PromotionalWorld promotional products, corporate gifts, corporate clothing, apparel, promotional umbrellas, caps, printed plastic pens, metal pens, branded business gifts, promotional pens, embroidered apparel, calculators, drink bottles, printed mugs, conference bags, balloons, keyrings, cooler bags, Stormtech jackets, polos, stress items, Client Christmas Gifts</p> <p>Bien, votre page contient une balise META keywords.</p>												
	Propriétés Open Graph	<p>Cette page ne profite pas des balises META Open Graph. Cette balise permet de représenter de manière riche n'importe quelle page dans le graph social (environnement social). Utilisez ce générateur gratuit de balises META Open Graph pour les créer.</p>												
	Niveaux de titre	<table border="1" data-bbox="528 1637 1481 1715"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1742 1281 1845" style="list-style-type: none"> • [H1] Promotionalworld Ph: 07 578 4000 • [H1] Products • [H3] USB FLASH DRIVES - USB MEMORY STICKS 	H1	H2	H3	H4	H5	H6	2	0	1	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	1	0	0	0									
	Images	<p>Nous avons trouvé 41 image(s) sur cette page Web.</p> <p>3 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>												

Optimisation du contenu

	Ratio texte/HTML	Ratio : 18% Bien, le ratio de cette page texte/HTML est supérieur à 15, mais inférieur à 25 pour cent.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Génial, il n'y a pas d'Iframes détectés sur cette page.

Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 378 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 98.68% Liens internes 1.32%

Liens dans la page

Texte d'ancre	Type	Juice
Home	Externe	Passing Juice
Pens	Externe	Passing Juice
Trends Collection Pens	Interne	Passing Juice
Promotional Products	Externe	Passing Juice
Trends Collection	Interne	Passing Juice
Logo Line	Interne	Passing Juice
Apparel	Externe	Passing Juice

Liens dans la page

Alternative Apparel	Interne	Passing Juice
Corporate Gifts	Externe	Passing Juice
Europa Watches	Interne	Passing Juice
IT Products	Externe	Passing Juice
USB Flash Drives	Externe	Passing Juice
Customised USB Sticks	Externe	Passing Juice
Imported Products	Externe	Passing Juice
News	Externe	Passing Juice
About	Externe	Passing Juice
Awards Received	Externe	Passing Juice
Privacy Policy	Externe	Passing Juice
Terms of Trade	Externe	Passing Juice
Artwork	Externe	Passing Juice
Prices and Freight	Externe	Passing Juice
Contact	Externe	Passing Juice
Anti Stress Items	Externe	Passing Juice
Anti Stress Items	Externe	Passing Juice
Pens & Writing Sets	Externe	Passing Juice
Refills	Externe	Passing Juice
Highlighters	Externe	Passing Juice
Metal Pens	Externe	Passing Juice
Mix & Match Pens	Externe	Passing Juice
Novelty Promo Pens	Externe	Passing Juice
Pencils	Externe	Passing Juice
Plastic Pens	Externe	Passing Juice
Presentation	Externe	Passing Juice
Promotions	Externe	Passing Juice
Promotions	Externe	Passing Juice

Liens dans la page

Computer & IT Items	Externe	Passing Juice
Computer Accessories	Externe	Passing Juice
Mouse Mats	Externe	Passing Juice
Tablet Accessories	Externe	Passing Juice
Special Offers	Externe	Passing Juice
Sports & Beach Towels	Externe	Passing Juice
Robes	Externe	Passing Juice
Towels	Externe	Passing Juice
Sports & Leisure	Externe	Passing Juice
Golf	Externe	Passing Juice
Leisure	Externe	Passing Juice
Sport	Externe	Passing Juice
Bags & Coolers	Externe	Passing Juice
Jute Bags	Externe	Passing Juice
Paper Bags	Externe	Passing Juice
Back Packs	Externe	Passing Juice
Conference Bags	Externe	Passing Juice
Cooler Bags	Externe	Passing Juice
Cotton Bags	Externe	Passing Juice
Duffels	Externe	Passing Juice
Laptop Bags	Externe	Passing Juice
Luggage & Sports Bags	Externe	Passing Juice
Messenger Bags	Externe	Passing Juice
Picnic	Externe	Passing Juice
Tote Bags	Externe	Passing Juice
Wine Carriers	Externe	Passing Juice
Sports Team Uniforms	Externe	Passing Juice
Team & Sportswear	Externe	Passing Juice

Liens dans la page

Track Pants	Externe	Passing Juice
Stationary & Clocks	Externe	Passing Juice
Clocks	Externe	Passing Juice
Stationery	Externe	Passing Juice
Sunscreen & Personal	Externe	Passing Juice
Kids & Other	Externe	Passing Juice
Lip Balm	Externe	Passing Juice
Personal	Externe	Passing Juice
Sun Glasses	Externe	Passing Juice
Sunscreen	Externe	Passing Juice
Industry Specific	Externe	Passing Juice
Indoor Leisure Products	Externe	Passing Juice
Outdoor Leisure Products	Externe	Passing Juice
Torches & Tools	Externe	Passing Juice
Bottle Openers	Externe	Passing Juice
Key Lights	Externe	Passing Juice
Multi Tools	Externe	Passing Juice
Tools	Externe	Passing Juice
Torches & Lights	Externe	Passing Juice
Travel & Luggage	Externe	Passing Juice
Travel	Externe	Passing Juice
Umbrellas Golf & Other	Externe	Passing Juice
Children Umbrellas	Externe	Passing Juice
Folding Umbrellas	Externe	Passing Juice
Golf Umbrellas	Externe	Passing Juice
Market Umbrellas	Externe	Passing Juice
Men & Ladies Umbrellas	Externe	Passing Juice
Confectionary, Sweets & Mints	Externe	Passing Juice

Liens dans la page

Jelly Beans	Externe	Passing Juice
Lollipops	Externe	Passing Juice
M&M's	Externe	Passing Juice
Skittles	Externe	Passing Juice
Mints	Externe	Passing Juice
Sweets	Externe	Passing Juice
USB Flash drives and IT	Externe	Passing Juice
Power Banks	Externe	Passing Juice
Flash Drives	Externe	Passing Juice
Headphones	Externe	Passing Juice
Other Technology Products	Externe	Passing Juice
Phone Accessories	Externe	Passing Juice
Speakers	Externe	Passing Juice
Stylus Pens	Externe	Passing Juice
USB Flash Drive Prices	Externe	Passing Juice
Watches & Timepieces	Externe	Passing Juice
Executive Watches	Externe	Passing Juice
More Watches	Externe	Passing Juice
Novelty Watches	Externe	Passing Juice
Philippe Pechard Watches	Externe	Passing Juice
Sport Watches	Externe	Passing Juice
Watch Packaging	Externe	Passing Juice
Balloons & Accessories	Externe	Passing Juice
Balloon Accesories	Externe	Passing Juice
Printed Balloons	Externe	Passing Juice
Branded Paperclips	Externe	Passing Juice
Markclips Wingclips Axionclips	Externe	Passing Juice
Promoclips ML Clips XL Clips	Externe	Passing Juice

Liens dans la page

Caps, Hats & Beannies	Externe	Passing Juice
Caps	Externe	Passing Juice
Headwear Other	Externe	Passing Juice
Car & Automotive	Externe	Passing Juice
Automotive Other	Externe	Passing Juice
Chargers & Adapters	Externe	Passing Juice
Key Rings	Externe	Passing Juice
Key Rings	Externe	Passing Juice
Cheap Promotional Products	Externe	Passing Juice
Novelty Items	Externe	Passing Juice
Low cost Promo Products	Externe	Passing Juice
Christmas Hampers & Gifts	Externe	Passing Juice
Christmas Non Food Gifts	Externe	Passing Juice
Food Christmas Gifts	Externe	Passing Juice
Corporate Gifts & Office	Externe	Passing Juice
A4 Compendiums	Externe	Passing Juice
A4 Leather Compendiums	Externe	Passing Juice
A5 Compendiums	Externe	Passing Juice
A5 Leather Compendiums	Externe	Passing Juice
Calculators	Externe	Passing Juice
Corporate Gifting	Externe	Passing Juice
Lanyards & Wristbands	Externe	Passing Juice
Notebooks	Externe	Passing Juice
Portfolios	Externe	Passing Juice
Stationery	Externe	Passing Juice
Eco & Recycled	Externe	Passing Juice
Other Products	Externe	Passing Juice
Recycled Notebooks	Externe	Passing Juice

Liens dans la page

Recycled Products	Externe	Passing Juice
Games & Puzzles	Externe	Passing Juice
Plush Toys	Externe	Passing Juice
Games	Externe	Passing Juice
Golf Giveaways	Externe	Passing Juice
Golf Accessories	Externe	Passing Juice
Golf Balls	Externe	Passing Juice
Health, Safety Promo	Externe	Passing Juice
First Aid Kit	Externe	Passing Juice
Health Promotional Products	Externe	Passing Juice
Safety Items	Externe	Passing Juice
Home & Kitchenware	Externe	Passing Juice
Other Homewares	Externe	Passing Juice
Kitchen Ware	Externe	Passing Juice
Apparel & Work Uniforms	Externe	Passing Juice
Agri Wear	Externe	Passing Juice
Casual Shirts	Externe	Passing Juice
Corporate Shirts	Externe	Passing Juice
Fleece Ladies	Externe	Passing Juice
Fleece Men	Externe	Passing Juice
Fleece Youth	Externe	Passing Juice
Hospitality	Externe	Passing Juice
Jacket Ladies	Externe	Passing Juice
Jacket Men	Externe	Passing Juice
Jacket Youth	Externe	Passing Juice
Polos Ladies	Externe	Passing Juice
Polos Men	Externe	Passing Juice
Polos Youth	Externe	Passing Juice

Liens dans la page

Shirts Ladies	Externe	Passing Juice
Shirts Men	Externe	Passing Juice
Sport Shirts Ladies	Externe	Passing Juice
Sport Shirts Men	Externe	Passing Juice
T-Shirts Ladies	Externe	Passing Juice
T-Shirts Men	Externe	Passing Juice
T-ShirtsYouth	Externe	Passing Juice
Team & Sports Wear	Externe	Passing Juice
Wool and Merino	Externe	Passing Juice
Work Wear Ladies	Externe	Passing Juice
Work Wear Men	Externe	Passing Juice
Pants and Skirts	Externe	Passing Juice
Shirts Youth	Externe	Passing Juice
Health & Care	Externe	Passing Juice
Leisure & Outdoors	Externe	Passing Juice
Labels	Externe	Passing Juice
Magnetic	Externe	Passing Juice
Mugs, Bottles & Glasses	Externe	Passing Juice
Plastic Cups - Mugs	Externe	Passing Juice
Stainless Mugs	Externe	Passing Juice
Accessories	Externe	Passing Juice
Ceramic Mugs	Externe	Passing Juice
Drink Bottles	Externe	Passing Juice
Glassware	Externe	Passing Juice
Mix & Match Drinkware	Externe	Passing Juice
Thermal Mugs Cups	Externe	Passing Juice
Name Badges & Buttons	Externe	Passing Juice
Button Badges	Externe	Passing Juice

Liens dans la page

Enamel Badges	Externe	Passing Juice
Medallions & Coins	Externe	Passing Juice
Name Badges	Externe	Passing Juice
School Badges	Externe	Passing Juice
Souvenir Badges	Externe	Passing Juice
Outdoors Beach & Surf	Externe	Passing Juice
Fun Sport	Externe	Passing Juice
Packaging, Pens & more	Externe	Passing Juice
Other Packaging	Externe	Passing Juice
Pen Packaging	Externe	Passing Juice
Instant Quote List	Externe	Passing Juice
Promotional Products	Externe	Passing Juice
Promo Clips	Externe	Passing Juice
Mark Clips	Externe	Passing Juice
USB Flash Drives	Externe	Passing Juice
Christmas Hampers	Externe	Passing Juice
Promotional Products NZ	Externe	Passing Juice
Promotional Products AU	Externe	Passing Juice
Web Design & Hosting	Externe	Passing Juice
Links	Externe	Passing Juice
Agri Wear	Externe	Passing Juice
Casual Shirts	Externe	Passing Juice
Corporate Shirts	Externe	Passing Juice
Fleece Ladies	Externe	Passing Juice
Fleece Men	Externe	Passing Juice
Fleece Youth	Externe	Passing Juice
Health & Care	Externe	Passing Juice
Hospitality	Externe	Passing Juice

Liens dans la page

Jacket Ladies	Externe	Passing Juice
Jacket Men	Externe	Passing Juice
Jacket Youth	Externe	Passing Juice
Pants and Skirts	Externe	Passing Juice
Polos Ladies	Externe	Passing Juice
Polos Men	Externe	Passing Juice
Polos Youth	Externe	Passing Juice
Shirts Ladies	Externe	Passing Juice
Shirts Men	Externe	Passing Juice
Shirts Youth	Externe	Passing Juice
Sport Shirts Ladies	Externe	Passing Juice
Sport Shirts Men	Externe	Passing Juice
T-Shirts Ladies	Externe	Passing Juice
T-Shirts Men	Externe	Passing Juice
T-Shirts Youth	Externe	Passing Juice
Team & Sports Wear	Externe	Passing Juice
Wool and Merino	Externe	Passing Juice
Work Wear Ladies	Externe	Passing Juice
Work Wear Men	Externe	Passing Juice
Back Packs	Externe	Passing Juice
Conference Bags	Externe	Passing Juice
Cooler Bags	Externe	Passing Juice
Cotton Bags	Externe	Passing Juice
Duffels	Externe	Passing Juice
Jute Bags	Externe	Passing Juice
Laptop Bags	Externe	Passing Juice
Luggage & Sports Bags	Externe	Passing Juice
Messenger Bags	Externe	Passing Juice

Liens dans la page

Paper Bags	Externe	Passing Juice
Picnic	Externe	Passing Juice
Tote Bags	Externe	Passing Juice
Wine Carriers	Externe	Passing Juice
Balloon Accesories	Externe	Passing Juice
Printed Balloons	Externe	Passing Juice
Markclips Wingclips Axionclips	Externe	Passing Juice
Promoclips ML Clips XL Clips	Externe	Passing Juice
Caps	Externe	Passing Juice
Headwear Other	Externe	Passing Juice
Automotive Other	Externe	Passing Juice
Chargers & Adapters	Externe	Passing Juice
Low cost Promo Products	Externe	Passing Juice
Novelty Items	Externe	Passing Juice
Christmas Non Food Gifts	Externe	Passing Juice
Food Christmas Gifts	Externe	Passing Juice
Computer Accessories	Externe	Passing Juice
Mouse Mats	Externe	Passing Juice
Tablet Accessories	Externe	Passing Juice
Jelly Beans	Externe	Passing Juice
Lollipops	Externe	Passing Juice
M&M's	Externe	Passing Juice
Mints	Externe	Passing Juice
Skittles	Externe	Passing Juice
Sweets	Externe	Passing Juice
A4 Compendiums	Externe	Passing Juice
A4 Leather Compendiums	Externe	Passing Juice
A5 Compendiums	Externe	Passing Juice

Liens dans la page

A5 Leather Compendiums	Externe	Passing Juice
Calculators	Externe	Passing Juice
Corporate Gifting	Externe	Passing Juice
Lanyards & Wristbands	Externe	Passing Juice
Notebooks	Externe	Passing Juice
Portfolios	Externe	Passing Juice
Stationery	Externe	Passing Juice
Other Products	Externe	Passing Juice
Recycled Notebooks	Externe	Passing Juice
Recycled Products	Externe	Passing Juice
Games	Externe	Passing Juice
Plush Toys	Externe	Passing Juice
Golf Accessories	Externe	Passing Juice
Golf Balls	Externe	Passing Juice
First Aid Kit	Externe	Passing Juice
Health Promotional Products	Externe	Passing Juice
Safety Items	Externe	Passing Juice
Kitchen Ware	Externe	Passing Juice
Other Homewares	Externe	Passing Juice
Indoor Leisure Products	Externe	Passing Juice
Outdoor Leisure Products	Externe	Passing Juice
Labels	Externe	Passing Juice
Magnetic	Externe	Passing Juice
Accessories	Externe	Passing Juice
Ceramic Mugs	Externe	Passing Juice
Drink Bottles	Externe	Passing Juice
Glassware	Externe	Passing Juice
Mix & Match Drinkware	Externe	Passing Juice

Liens dans la page

Plastic Cups - Mugs	Externe	Passing Juice
Stainless Mugs	Externe	Passing Juice
Thermal Mugs Cups	Externe	Passing Juice
Button Badges	Externe	Passing Juice
Enamel Badges	Externe	Passing Juice
Medallions & Coins	Externe	Passing Juice
Name Badges	Externe	Passing Juice
School Badges	Externe	Passing Juice
Souvenir Badges	Externe	Passing Juice
Fun Sport	Externe	Passing Juice
Other Packaging	Externe	Passing Juice
Pen Packaging	Externe	Passing Juice
Highlighters	Externe	Passing Juice
Metal Pens	Externe	Passing Juice
Mix & Match Pens	Externe	Passing Juice
Novelty Promo Pens	Externe	Passing Juice
Pencils	Externe	Passing Juice
Plastic Pens	Externe	Passing Juice
Presentation	Externe	Passing Juice
Refills	Externe	Passing Juice
Robes	Externe	Passing Juice
Towels	Externe	Passing Juice
Golf	Externe	Passing Juice
Leisure	Externe	Passing Juice
Sport	Externe	Passing Juice
Team & Sportswear	Externe	Passing Juice
Track Pants	Externe	Passing Juice
Clocks	Externe	Passing Juice


Liens dans la page

Stationery	Externe	Passing Juice
Kids & Other	Externe	Passing Juice
Lip Balm	Externe	Passing Juice
Personal	Externe	Passing Juice
Sun Glasses	Externe	Passing Juice
Sunscreen	Externe	Passing Juice
Bottle Openers	Externe	Passing Juice
Key Lights	Externe	Passing Juice
Multi Tools	Externe	Passing Juice
Tools	Externe	Passing Juice
Torches & Lights	Externe	Passing Juice
Travel	Externe	Passing Juice
Children Umbrellas	Externe	Passing Juice
Folding Umbrellas	Externe	Passing Juice
Golf Umbrellas	Externe	Passing Juice
Market Umbrellas	Externe	Passing Juice
Men & Ladies Umbrellas	Externe	Passing Juice
Flash Drives	Externe	Passing Juice
Headphones	Externe	Passing Juice
Other Technology Products	Externe	Passing Juice
Phone Accessories	Externe	Passing Juice
Power Banks	Externe	Passing Juice
Speakers	Externe	Passing Juice
Stylus Pens	Externe	Passing Juice
USB Flash Drive Prices	Externe	Passing Juice
Executive Watches	Externe	Passing Juice
More Watches	Externe	Passing Juice
Novelty Watches	Externe	Passing Juice

Liens dans la page

Philippe Pechard Watches	Externe	Passing Juice
Sport Watches	Externe	Passing Juice
Watch Packaging	Externe	Passing Juice
Auckland_and_Hamilton	Externe	Passing Juice
Christchurch_and_Dunedin	Externe	Passing Juice
Palmerston_North_and_New_Plymouth	Externe	Passing Juice
Wellington	Externe	Passing Juice



Mots-clefs

	Nuage de mots-clefs	golf products promotional promo pens bags sports watches umbrellas printed
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Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
products	41	✓	✓	✓	✓
promotional	30	✓	✓	✓	✓
pens	25	✗	✓	✓	✗
sports	25	✗	✗	✗	✗
bags	25	✗	✓	✗	✗

Ergonomie

	Url	Domaine : mail.promotionalworld.nz Longueur : 24
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.





Ergonomie

		
	Langue	Bien. Votre langue est : EN.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional				
	Encodage	Vous n'avez pas spécifié le charset du document. Utilisez ce générateur gratuit de balises META pour préciser le charset du document.				
	Validité W3C	Erreurs : 0 Avertissements : 0				
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!				
	HTML obsolètes	<table><thead><tr><th>Tags obsolètes</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>1</td></tr></tbody></table> <p>Les balises HTML obsolètes sont des balises qui ne sont plus utilisés. Il est recommandé de supprimer ou de remplacer ces balises HTML, car elles sont désormais obsolètes.</p>	Tags obsolètes	Occurrences	<u>	1
Tags obsolètes	Occurrences					
<u>	1					
	Astuces vitesse	<ul style="list-style-type: none"> Attention! Essayez d'éviter les tableaux imbriqués au format HTML. Mauvais, votre site web utilise des styles css inline. Mauvais, votre site web contient trop de fichiers CSS (plus de 4). Parfait, votre site web contient peu de fichiers javascript. Parfait : votre site tire parti de gzip.				

Mobile

	Optimisation mobile	<ul style="list-style-type: none"><li data-bbox="555 197 783 232"> Icône Apple<li data-bbox="555 264 884 300"> Méta tags viewport<li data-bbox="555 331 831 367"> Contenu FLASH
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Optimisation

	Sitemap XML	<p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <p>https://mail.promotionalworld.nz/sitemap.xml</p>
	Robots.txt	<p>http://mail.promotionalworld.nz/robots.txt</p> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>
	Mesures d'audience	<p>Votre site web dispose d'une outil d'analytics, ce qui est optimal.</p> <p> Google Analytics</p>