



Evaluation du site mwreynolds.com

Généré le 21 Septembre 2024 10:35






Le score est de 54/100






Optimisation du contenu

	Titre	M. W. Reynolds Longueur : 14 Parfait, votre titre contient entre 10 et 70 caractères.														
	Description	Handcrafted goods for the modern sportsman. Rugged apparel and sporting lifestyles for hunting, shooting, fly fishing, and vintage motorcycles. Filson, Barbour Longueur : 159 Génial, votre balise META description contient entre 70 et 160 caractères.														
	Mots-clefs	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.														
	Propriétés Open Graph	Bien, cette page profite des balises META Open Graph. <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>url</td><td>https://mwreynolds.com/</td></tr><tr><td>site_name</td><td>M.W. Reynolds</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>M. W. Reynolds</td></tr><tr><td>description</td><td>Handcrafted goods for the modern sportsman. Rugged apparel and sporting lifestyles for hunting, shooting, fly fishing, and vintage motorcycles. Filson, Barbour</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/1633/6651/files/mw-reynolds-color-web.png?height=628&pad_color=fff&v=1613157778&width=1200</td></tr></tbody></table>	Propriété	Contenu	url	https://mwreynolds.com/	site_name	M.W. Reynolds	type	website	title	M. W. Reynolds	description	Handcrafted goods for the modern sportsman. Rugged apparel and sporting lifestyles for hunting, shooting, fly fishing, and vintage motorcycles. Filson, Barbour	image	https://cdn.shopify.com/s/files/1/1633/6651/files/mw-reynolds-color-web.png?height=628&pad_color=fff&v=1613157778&width=1200
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Optimisation du contenu

		<p>image:secure_url https://cdn.shopify.com/s/files/1/1633/6651/files/mw-reynolds-color-web.png?height=628&pad_color=fff&v=1613157778&width=1200</p> <p>image:width 1200</p> <p>image:height 628</p>												
	Niveaux de titre	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>6</td><td>0</td><td>0</td><td>0</td><td>3</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] apparel• [H2] Shooting• [H2] Fly Fishing• [H2] Motorcycle• [H2] Apparel• [H2] Subscribe• [H2] Sign up and get 10% off your next purchase• [H6] Company Info• [H6] Customer Service• [H6] In-Store Hours	H1	H2	H3	H4	H5	H6	1	6	0	0	0	3
H1	H2	H3	H4	H5	H6									
1	6	0	0	0	3									
	Images	<p>Nous avons trouvé 14 image(s) sur cette page Web.</p> <p>6 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>												
	Ratio texte/HTML	<p>Ratio : 12%</p> <p>le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.</p>												
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.												
	Iframe	Génial, il n'y a pas d'Iframes détectés sur cette page.												

Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 256 lien(s) dont 0 lien(s) vers des fichiers

Liens



Statistics

Liens externes : noFollow 0%

Liens externes : Passing Juice 0.78%

Liens internes 99.22%

Liens dans la page

Texte d'ancre	Type	Juice
Side by Sides - British	Interne	Passing Juice
Side by Sides - European	Interne	Passing Juice
Side by Sides - American	Interne	Passing Juice
Over & Unders - European	Interne	Passing Juice
Over & Unders - American	Interne	Passing Juice
Semi-Autos, Drillings, & Singles	Interne	Passing Juice
Bolt Action - British	Interne	Passing Juice
Bolt Action - European	Interne	Passing Juice
Bolt Action - American	Interne	Passing Juice
Double Rifles	Interne	Passing Juice
Single Shot & Lever	Interne	Passing Juice
Gear & Shell Bags	Interne	Passing Juice
Gun Cases & Slips	Interne	Passing Juice
Gun Case Items	Interne	Passing Juice
Recoil Pads	Interne	Passing Juice
Hearing Protection	Interne	Passing Juice
Shooting Glasses	Interne	Passing Juice
Knives	Interne	Passing Juice
Dog Items	Interne	Passing Juice
Filson x Mossy Oak	Interne	Passing Juice
Men's - Jackets	Interne	Passing Juice

Liens dans la page

Men's - Vests & Game Bags	Interne	Passing Juice
Men's - Sweaters	Interne	Passing Juice
Men's - Shirts	Interne	Passing Juice
Men's - Pants, Chaps, & Bibs	Interne	Passing Juice
Men's - Boots, Socks, & Flashes	Interne	Passing Juice
Women's - Jackets	Interne	Passing Juice
Women's - Vests & Game Bags	Interne	Passing Juice
Women's - Shirts	Interne	Passing Juice
Women's - Pants & Chaps	Interne	Passing Juice
Women's - Boots, Socks, & Flashes	Interne	Passing Juice
Hats, Caps, & Hoods	Interne	Passing Juice
Gloves	Interne	Passing Juice
Rods - Graphite - Trout	Interne	Passing Juice
Rods - Graphite - Salmon	Interne	Passing Juice
Rods - Graphite - Saltwater	Interne	Passing Juice
Rods - Bamboo	Interne	Passing Juice
Rods - Glass	Interne	Passing Juice
Rods - Vintage & Pre-Owned	Interne	Passing Juice
Reels - Trout	Interne	Passing Juice
Reels - Salmon	Interne	Passing Juice
Reels - Saltwater	Interne	Passing Juice
Rod and Reel Combos	Interne	Passing Juice
Vests & Tech Packs	Interne	Passing Juice
Rod & Reel Cases	Interne	Passing Juice
Field & Gear Bags	Interne	Passing Juice
Waders	Interne	Passing Juice
Wading Boots	Interne	Passing Juice
Wading Belts	Interne	Passing Juice

Liens dans la page

Fly Boxes & Wallets	Interne	Passing Juice
Nets	Interne	Passing Juice
Forceps, Clamps, Scissors, & Nippers	Interne	Passing Juice
Tools & Accessories	Interne	Passing Juice
Fly Lines	Interne	Passing Juice
Leaders	Interne	Passing Juice
Tippet	Interne	Passing Juice
Weight	Interne	Passing Juice
Strike Indicators	Interne	Passing Juice
Floatant & Sinkant	Interne	Passing Juice
Sunglasses	Interne	Passing Juice
Books	Interne	Passing Juice
Flasks, Bottles, & Mugs	Interne	Passing Juice
Men's - Jackets	Interne	Passing Juice
Men's - Sweaters	Interne	Passing Juice
Men's - Shirts	Interne	Passing Juice
Men's - T-Shirts	Interne	Passing Juice
Men's - Pants & Shorts	Interne	Passing Juice
Women's - Jackets	Interne	Passing Juice
Women's - Shirts	Interne	Passing Juice
Women's - Bottoms	Interne	Passing Juice
Caps & Hats	Interne	Passing Juice
Face & Neck Protection	Interne	Passing Juice
Gloves	Interne	Passing Juice
Socks	Interne	Passing Juice
ARC Fishing	Interne	Passing Juice
Brodin	Interne	Passing Juice
Douglas Outdoors	Interne	Passing Juice

Liens dans la page

Echo	Interne	Passing Juice
Filson	Interne	Passing Juice
Fishpond	Interne	Passing Juice
G. Loomis	Interne	Passing Juice
Galvan	Interne	Passing Juice
Hardy	Interne	Passing Juice
Montana Fly	Interne	Passing Juice
Patagonia	Interne	Passing Juice
RIO	Interne	Passing Juice
Ross Reels	Interne	Passing Juice
Scientific Angler	Interne	Passing Juice
Tibor	Interne	Passing Juice
Umpqua	Interne	Passing Juice
Men's Jackets - Leather	Interne	Passing Juice
Men's Jackets - Wax	Interne	Passing Juice
Men's Vests	Interne	Passing Juice
Men's Sweaters	Interne	Passing Juice
Men's Hoodies & Sweatshirts	Interne	Passing Juice
Men's Shirts	Interne	Passing Juice
Men's Pants & Denim	Interne	Passing Juice
Men's Overalls & Work Aprons	Interne	Passing Juice
Men's Boots	Interne	Passing Juice
Women's Jackets - Leather	Interne	Passing Juice
Women's Jackets - Wax & Quilted	Interne	Passing Juice
Women's Vests	Interne	Passing Juice
Women's Sweaters	Interne	Passing Juice
Gloves	Interne	Passing Juice
Scarves & Bandanas	Interne	Passing Juice

Liens dans la page

Hats & Caps	Interne	Passing Juice
Bags	Interne	Passing Juice
Tool Rolls	Interne	Passing Juice
Briefcases & Computer Bags	Interne	Passing Juice
Backpacks & Rucksacks	Interne	Passing Juice
Messenger Bags	Interne	Passing Juice
Tote Bags	Interne	Passing Juice
Soft Cooler Bags	Interne	Passing Juice
Pouches & Trays	Interne	Passing Juice
Duffle Bags	Interne	Passing Juice
Overnight & Weekend Bags	Interne	Passing Juice
Rolling Bags	Interne	Passing Juice
Dry Bags	Interne	Passing Juice
Garment Bags	Interne	Passing Juice
Toiletry Bags	Interne	Passing Juice
Barbour	Interne	Passing Juice
Beretta	Interne	Passing Juice
Deus Ex Machina	Interne	Passing Juice
Filson	Interne	Passing Juice
Fishpond	Interne	Passing Juice
Iron & Resin	Interne	Passing Juice
Patagonia	Interne	Passing Juice
Leather Bags	Interne	Passing Juice
Made In The USA Bags	Interne	Passing Juice
Coats & Jackets	Interne	Passing Juice
Sweaters	Interne	Passing Juice
Hoodies, Sweatshirts, & Fleece	Interne	Passing Juice
Overshirts	Interne	Passing Juice

Liens dans la page

Shirts	Interne	Passing Juice
T-Shirts & Tanks	Interne	Passing Juice
Vests	Interne	Passing Juice
Denim	Interne	Passing Juice
Pants	Interne	Passing Juice
Shorts	Interne	Passing Juice
Long Johns, Underwear, & Pajamas	Interne	Passing Juice
Hats and Caps	Interne	Passing Juice
Scarves, Bandanas, Handkerchiefs, & Neckties	Interne	Passing Juice
Belts and Suspenders	Interne	Passing Juice
Gloves	Interne	Passing Juice
Socks	Interne	Passing Juice
Boots & Shoes	Interne	Passing Juice
Coats & Jackets	Interne	Passing Juice
Sweaters	Interne	Passing Juice
Hoodies, Sweatshirts, & Fleece	Interne	Passing Juice
Shirts	Interne	Passing Juice
T-Shirts	Interne	Passing Juice
Vests	Interne	Passing Juice
Pants and Denim	Interne	Passing Juice
Dresses, Skirts, & Skorts	Interne	Passing Juice
Hats and Caps	Interne	Passing Juice
Scarves and Bandanas	Interne	Passing Juice
Gloves	Interne	Passing Juice
Socks	Interne	Passing Juice
Boots & Shoes	Interne	Passing Juice
Barbour	Interne	Passing Juice
Barbour International	Interne	Passing Juice

Liens dans la page

Belstaff	Interne	Passing Juice
Beretta	Interne	Passing Juice
Deus Ex Machina	Interne	Passing Juice
Duck Head	Interne	Passing Juice
Filson	Interne	Passing Juice
Freenote	Interne	Passing Juice
Iron & Resin	Interne	Passing Juice
Naked and Famous	Interne	Passing Juice
Patagonia	Interne	Passing Juice
Raleigh Denim	Interne	Passing Juice
Relwen	Interne	Passing Juice
Schott NYC	Interne	Passing Juice
Tom Beckbe	Interne	Passing Juice
New Arrivals - Men's	Interne	Passing Juice
New Arrivals - Women's	Interne	Passing Juice
Sale Apparel - Men's	Interne	Passing Juice
Sale Apparel - Women's	Interne	Passing Juice
Motorcycle Apparel	Interne	Passing Juice
Shooting Apparel	Interne	Passing Juice
Fly Fishing Apparel	Interne	Passing Juice
Wool Apparel	Interne	Passing Juice
Oil/Wax Cloth Apparel	Interne	Passing Juice
Made In The USA Apparel	Interne	Passing Juice
Wallets - Men's	Interne	Passing Juice
Wallets - Women's	Interne	Passing Juice
Purses	Interne	Passing Juice
Money Clips	Interne	Passing Juice
Keychains	Interne	Passing Juice

Liens dans la page

Watches	Interne	Passing Juice
Flasks & Thermoses	Interne	Passing Juice
Bracelets	Interne	Passing Juice
Umbrellas	Interne	Passing Juice
Cologne	Interne	Passing Juice
Soap	Interne	Passing Juice
Deodorant	Interne	Passing Juice
Oil	Interne	Passing Juice
Aftershave	Interne	Passing Juice
Shave Cream	Interne	Passing Juice
Body Wash & Shampoo	Interne	Passing Juice
Pomade	Interne	Passing Juice
Moisturizer	Interne	Passing Juice
Gift Sets	Interne	Passing Juice
Collars	Interne	Passing Juice
Leashes	Interne	Passing Juice
Bowls	Interne	Passing Juice
Beds	Interne	Passing Juice
Coats	Interne	Passing Juice
Chest Protectors	Interne	Passing Juice
Toys	Interne	Passing Juice
Blankets	Interne	Passing Juice
Towels	Interne	Passing Juice
Bar Items	Interne	Passing Juice
Cigar Items	Interne	Passing Juice
Coffee Mugs	Interne	Passing Juice
Books	Interne	Passing Juice
Garment Care	Interne	Passing Juice

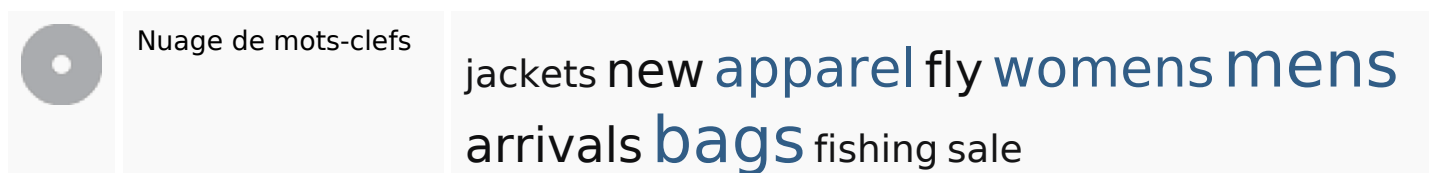
Liens dans la page

New Arrivals - Shooting	Interne	Passing Juice
New Arrivals - Fly Fishing	Interne	Passing Juice
New Arrivals - Motorcycle	Interne	Passing Juice
New Arrivals - Bags & Luggage	Interne	Passing Juice
New Arrivals - Accessories	Interne	Passing Juice
Sale - Shooting	Interne	Passing Juice
Sale - Fly Fishing	Interne	Passing Juice
Sale - Motorcycle	Interne	Passing Juice
Sale - Bags & Luggage	Interne	Passing Juice
Sale - Accessories	Interne	Passing Juice
Contact Us	Interne	Passing Juice
Search	Interne	Passing Juice
Gift Cards	Interne	Passing Juice
Login	Interne	Passing Juice
-	Externe	Passing Juice
-	Externe	Passing Juice
Shotguns	Interne	Passing Juice
Rifles	Interne	Passing Juice
Shooting Accessories	Interne	Passing Juice
Rods and Reels	Interne	Passing Juice
Fly Fishing Gear	Interne	Passing Juice
Fly Fishing Brands	Interne	Passing Juice
Motorcycle Accessories	Interne	Passing Juice
Personal Bags	Interne	Passing Juice
Travel Bags	Interne	Passing Juice
Men's Apparel	Interne	Passing Juice
Women's Apparel	Interne	Passing Juice
Personal Items	Interne	Passing Juice

Liens dans la page

Grooming	Interne	Passing Juice
Home & Camp	Interne	Passing Juice
Location	Interne	Passing Juice
How To Reach Us	Interne	Passing Juice
Parking	Interne	Passing Juice
Privacy Policy	Interne	Passing Juice
Terms of Service	Interne	Passing Juice
Returns & Exchanges	Interne	Passing Juice
Shipping	Interne	Passing Juice
Consignments	Interne	Passing Juice
M.W. Reynolds	Interne	Passing Juice

Mots-clefs








Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
bags	52	✘	✘	✘	✘
mens	52	✘	✘	✘	✘
apparel	40	✘	✘	✔	✔
womens	36	✘	✘	✘	✘
fly	22	✘	✘	✔	✔












Ergonomie

Url	Domaine : mwreynolds.com Longueur : 14
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Ergonomie

		
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.





Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 0 Avertissements : 0
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"> Excellent, votre site n'utilise pas de tableaux imbriqués. Mauvais, votre site web utilise des styles css inline. Génial, votre site web contient peu de fichiers CSS. Mauvais, votre site web contient trop de fichiers javascript (plus de 6). Dommage, votre site n'est pas optimisé avec gzip.

Mobile

	Optimisation mobile	<ul style="list-style-type: none"><li data-bbox="555 197 783 232"> Icône Apple<li data-bbox="555 264 884 300"> Méta tags viewport<li data-bbox="555 331 831 367"> Contenu FLASH
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Optimisation

	Sitemap XML	<p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <p>https://mwreynolds.com/sitemap.xml</p>
	Robots.txt	<p>http://mwreynolds.com/robots.txt</p> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>
	Mesures d'audience	<p>Votre site web dispose d'une outil d'analytics, ce qui est optimal.</p> <p> Google Analytics</p>